Seed Coating Materials Market by Type (polymers, Colorants, pellets, minerals/pumice, and Other Additives), Crop Type (Cereals & Grains, Oilseeds & pulses, Fruits & Vegetables, flowers & ornamentals), & by Region - Global Trends & Forecasts to 2020

Description: “Seed coating materials market projected to grow at a CAGR of 7.6%”
The seed coating materials market is projected to reach a value of USD 1.63 billion by 2020, growing at a CAGR of 7.6% from 2015 to 2020. The market is further driven by factors such as increasing demand of coated seeds by advanced agricultural technologies, growing awareness among the farmers about the commercial utilization of seeds, and increasing need of seed treatment, leading to an increased agricultural output. The high growth potential in emerging markets in the agriculture business and untapped regions such as Asia-Pacific, Middle-East, and Africa provides new growth opportunities for market players. “Polymers accounted for the largest market share in 2014 among all the types used as seed coating materials”
Among the types of seed coating materials such as polymers, colorants, pellets, minerals/pumice, & others, polymers accounted for the largest market share, followed by pellets and colorants. Polymers are used on a large scale due to their functional qualities which benefit the germination of seeds and enhance the seed performance leading to higher crop yield. “Cereals & Grains segment led the market with the largest share in 2014”
On the basis of crop type, the seed coating materials market is led by the cereals & grains segment, followed by the fruits & vegetables and flowers & ornamentals segments. The demand for cereals and grains is continuously rising as it is an important part of the daily meal of growing population. This has led to growing usage of seed coating materials on the seeds of cereals & grains, eventually enhancing the agricultural output. “North America dominated the market with the largest share”
North America formed the largest market for seed coating materials in 2014 and is projected to grow at the highest CAGR from 2015 to 2020, whereas Europe accounted for the second-largest market in 2015, in terms of value. The global seed coating materials market is segmented region-wise, with a detailed analysis of each region by studying the key markets. These regions include North America, Europe, Asia-Pacific, Latin America, and Rest of the World (RoW). The seed coating materials are becoming popular with seed manufacturers in the developing regions of Asia-Pacific and Latin America, mainly due to the rising demand for treated seeds by the farmers, as a result of increasing awareness about the benefits of treated seeds.

Breakdown of profile of primary participants
? By Company Type: Tier 1 – 50 %, Tier 2 – 30%, and Tier 3 – 20%
? By Designation: C level – 28%, Director level – 22%, Others – 50%
? By Region: North America - 40%, Europe – 20%, Asia-Pacific – 30%, RoW – 10%

Key players identified in the seed coating materials market include BASF SE (Germany), Bayer CropScience AG (Germany), Clariant AG (Switzerland), Croda International PLC (U.K.), and Platform Specialty Products Corporation (U.S.). Along with these companies, other players having a strong presence in the global seed coating materials market include BrettYoung Seeds Limited (Canada), INCOTEC Group BV (The Netherlands), Keystone Aniline Corporation (U.S.), Precision Laboratories, LLC (U.S.), and Germains Seed Technology, Inc. (U.K.).
Reasons to buy this report:
- To get a comprehensive overview of the global seed coating materials market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights of the major countries/regions in which the seed coating materials market is flourishing

Contents: 1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Study Scope
1.3.1 Years Considered
1.4 Currency
1.5 Stakeholders

2 Research Methodology
2.1 Research Data
   2.1.1 Secondary Data
   2.1.1.1 Key Data From Secondary Sources
   2.1.2 Primary Data
   2.1.2.1 Key Data From Primary Sources
   2.1.2.2 Key Industry Insights
   2.1.2.3 Breakdown of Primary Interviews
2.2 Factor Analysis
   2.2.1 Introduction
   2.2.2 Demand Side Analysis
   2.2.2.1 Population Growth and Increasing Demand for Food
   2.2.2.2 Limited Available Arable Land
   2.2.2.3 Increasing Demand for Environment-Friendly Seed Coating Materials
   2.2.3 Supply Side Analysis
   2.2.3.1 Parent Market Analysis: Seed Treatment Market Growth
   2.2.3.2 Fluctuation in Raw Material Prices
2.3 Market Size Estimation
   2.3.1 Bottom-Up Approach
   2.3.2 Top-Down Approach
2.4 Market Breakdown & Data Triangulation
2.5 Research Assumptions & Limitations
   2.5.1 Assumptions
   2.5.2 Limitations

3 Executive Summary

4 Premium Insights
   4.1 Attractive Opportunities in Seed Coating Materials Market
   4.2 Polymers: Leading Segment By Type
   4.3 Seed Coating Materials Market: Developed vs Developing Countries, 2015-2020 (USD Million)
   4.4 North America: Largest Seed Coating Materials Market
   4.5 Polymers: Fastest-Growing Segment in the Seed Coating Materials Market
   4.6 Cereals & Grains: Dominating Segment in Seed Coating Materials Market, By Application
   4.7 Life Cycle Analysis: By Region

5 Market Overview
   5.1 Introduction
   5.2 Evolution
   5.3 Market Segmentation
   5.4 Market Dynamics
      5.4.1 Drivers
         5.4.1.1 Advanced Farming Technologies Demand Coated Seeds
         5.4.1.2 Need to Enhance Seed Performance
         5.4.1.3 Advancement in Seed Technologies
      5.4.2 Restraints
         5.4.2.1 Difficulty in Disposal of Treated Seeds
         5.4.2.2 Stringent Government Regulations
      5.4.3 Seed Industry Regulations in China:
      5.4.4 Seed Industry Regulations in Europe:
      5.4.5 Opportunities
         5.4.5.1 Development of Multifunctional, Environment-Friendly Seed Coating Materials
      5.4.6 Challenges
         5.4.6.1 Lack of Awareness Among Farmers in Developing Countries
         5.4.6.2 Gradual Acceptance of Gm Seeds

6 Industry Trends
   6.1 Introduction
   6.2 Value Chain Analysis
6.3 Supply Chain Analysis
   6.3.1 Prominent Companies
   6.3.2 Small & Medium Enterprises
   6.3.3 End Users/Consumers
6.4 Porter's Five Forces Analysis
   6.4.1 Intensity of Competitive Rivalry
   6.4.2 Bargaining Power of Suppliers
   6.4.3 Bargaining Power of Buyers
   6.4.4 Threat of New Entrants
   6.4.5 Threat of Substitutes

7 Seed Coating Materials Market, By Type
   7.1 Introduction
   7.2 Polymers
      7.2.1 Polymer Gels
      7.2.2 Superabsorbent Polymer Gels
   7.3 Colorants
   7.4 Pellets
   7.5 Minerals/Pumice
   7.6 Others

8 Seed Coating Materials Market, By Crop Type
   8.1 Introduction
   8.2 Cereals & Grains
   8.3 Fruits & Vegetables
   8.4 Flowers & Ornamentals
   8.5 Oilseeds & Pulses
   8.6 Others

9 Seed Coating Materials Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Mexico
      9.2.3 Canada
   9.3 Europe
      9.3.1 France
      9.3.2 Germany
      9.3.3 Russia
      9.3.4 Spain
      9.3.5 Italy
      9.3.6 Rest of Europe
   9.4 Asia-Pacific
      9.4.1 China
      9.4.2 India
      9.4.3 Japan
      9.4.4 Australia
      9.4.5 Rest of Asia-Pacific
   9.5 Latin America
      9.5.1 Brazil
      9.5.2 Argentina
      9.5.3 Rest of Latin America
   9.6 RoW
      9.6.1 South Africa
      9.6.2 Other RoW Countries

10 Competitive Landscape
   10.1 Overview
   10.2 Competitive Situation & Trends
   10.3 Expansions & Investments
   10.4 Acquisitions
   10.5 New Product Launches
   10.6 Agreements,Partnerships,Joint Ventures & Collaborations
11 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

11.1 Introduction
11.2 BASF SE
11.3 Bayer Cropscience AG
11.4 Clariant AG
11.5 Croda International PLC
11.6 Platform Specialty Products Corporation
11.7 Brett Young Seeds Limited
11.8 Incotec Group BV
11.9 Keystone Aniline Corporation
11.10 Precision Laboratories, LLC
11.11 Germains Seed Technology Inc.

*Details on Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Insights of Industry Experts
12.2 Discussion Guide
12.3 Company Developments
12.4 Acquisitions
12.5 Agreements, Partnerships, Joint Ventures & Collaborations
12.6 Introducing RT: Real-Time Market Intelligence
12.7 Available Customizations
12.8 Related Reports

List of Tables
Table 1 Physiological Effects of Seed Coating on Seed Quality
Table 2 Impact of Key Drivers on the Seed Coating Materials Market
Table 3 Various Methods of Seed Disposal
Table 4 Impact of Key Restraints on the Seed Coating Materials Market
Table 5 Opportunities for Seed Coating Materials Market
Table 6 Challenges to the Seed Coating Materials Market
Table 7 Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 8 Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 9 Polymers Market Size, By Region, 2013 - 2020 (USD Million)
Table 10 Polymer Gels Market Size, By Region, 2013 - 2020 (USD Million)
Table 11 Superabsorbent Polymer Gels Market Size, By Region, 2013 - 2020 (USD Million)
Table 12 Colorants Market Size, By Region, 2013 - 2020 (USD Million)
Table 13 Pellets Market Size, By Region, 2013 - 2020 (USD Million)
Table 14 Types of Minerals Used in Seed Coating and Their Benefits
Table 15 Minerals/Pumice: Seed Coating Materials Market Size, By Region, 2013 - 2020 (USD Million)
Table 16 Others Market Size, By Region, 2013 - 2020 (USD Million)
Table 17 Seed Coating Materials Market Size, By Application, 2013 - 2020 (USD Million)
Table 18 Seed Coating Materials in Cereals & Grains Market Size, By Region, 2013 - 2020 (USD Million)
Table 19 Seed Coating Materials in Fruits & Vegetables Market Size, By Region, 2013 - 2020 (USD Million)
Table 20 Seed Coating Materials in Flowers & Ornamentals Market Size, By Region, 2013 - 2020 (USD Million)
Table 21 Seed Coating Materials in Oilseeds & Pulses Market Size, By Region, 2013 - 2020 (USD Million)
Table 22 Seed Coating Materials in Other Applications Market Size, By Region, 2013 - 2020 (USD Million)
Table 23 Seed Coating Materials Market Size, By Region, 2013 - 2020 (USD Million)
Table 24 North America: Seed Coating Materials Market Size, By Country, 2013 - 2020 (USD Million)
Table 25 North America: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 26 North America: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 27 North America: Seed Coating Materials Market Size, By Crop Type, 2013 - 2020 (USD Million)
Table 28 U.S.: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 29 U.S.: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 30 Mexico: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 31 Mexico: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 32 Canada: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 33 Europe: Seed Coating Materials Market Size, By Country, 2013 - 2020 (USD Million)
Table 34 Europe: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 35 Europe: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 36 Europe: Seed Coating Materials Market Size, By Crop Type, 2013 - 2020 (USD Million)
Table 37 France: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 38 France: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 39 Germany: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 40 Germany: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 41 Russia: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 42 Russia: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 43 Spain: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 44 Spain: Seed Coating Materials Market Size, By Polymer Type, 2012 - 2019 (USD Million)
Table 45 Italy: Seed Coating Materials Market Size, By Type, 2012 - 2019 (USD Million)
Table 46 Italy: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 47 Rest of Europe: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 48 Rest of Europe: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 49 Asia-Pacific: Seed Coating Materials Market Size, By Country, 2013 - 2020 (USD Million)
Table 50 Asia-Pacific: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 51 Asia-Pacific: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 52 Asia-Pacific: Seed Coating Materials Market Size, By Crop Type, 2013 - 2020 (USD Million)
Table 53 China: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 54 China: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 55 India: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 56 India: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 57 Japan: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 58 Australia: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 59 Rest of Asia-Pacific: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 60 Latin America: Seed Coating Materials Market Size, By Type, 2013 - 2020 (USD Million)
Table 61 Brazil: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 62 Argentina: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 63 Rest of Latin America: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 64 RoW: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 65 South Africa: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 66 Other RoW Countries: Seed Coating Materials Market Size, By Polymer Type, 2013 - 2020 (USD Million)
Table 67 Expansions & Investments, 2014 - 2015
Table 68 Acquisitions, 2013-2015
Table 69 New Product Launches, 2012-2015
Table 70 Agreements, Partnerships, Joint Ventures and Collaborations, 2012-2015
Table 71 Expansions & Investments, 2011 - 2015
Table 72 Acquisitions, 2011-2015
Table 73 Agreements, Partnerships, Joint Ventures and Collaborations, 2012-2015

List of Figures

Figure 1 Seed Coating Materials Market Segmentation
Figure 2 Research Design
Figure 3 Global Population, By Region, 2011-2015
Figure 4 Agricultural Land, 2010-2013
Figure 5 Market Size Estimation Methodology: Bottom-Up Approach
Figure 6 Market Size Estimation Methodology: Top-Down Approach
Figure 7 Data Triangulation
Figure 8 Cereals & Grains to Be the Fastest-Growing Segment for Seed Coating Materials Application, 2015-2020 (USD Million)
Figure 9 Seed Coating Materials Market Size, CAGR (Value) By Region, 2015 - 2020
Figure 10 Seed Coating Materials Market Size, By Type, 2015 - 2020 (USD Million)
Figure 11 Seed Coating Materials Market Share (Value), By Region, 2014
Figure 12 Strong Growth Potential for Seed Coating Materials Market, 2015-2020 (USD Billion)
Figure 13 Polymers Projected to Be the Largest and Fastest-Growing Segment
Figure 14 U.S.: Largest Market for the Next Five Years
Figure 15 Polymers Segment Accounted for Largest Share in the North American Seed Coating Materials Market, 2014
Figure 16 Polymer Gels Segment Accounted for Largest Share in the Polymers Seed Coating Materials Market, 2014
Figure 17 Cereals & Grains Segment Accounted for Largest Share in the Seed Coating Materials Market, 2014
Figure 18 Asia-Pacific to Provide Immense Opportunities for Seed Coating Materials Market Growth
Figure 19 Development of Seed Coating Materials Market
Figure 20 Demand for Coated Seeds in Advanced Farming Technologies is Driving the Seed Coating Materials Market
Figure 21 Need to Bridge the Food Gap
Figure 22 R&D and Manufacturing Processes Contribute the Most to Overall Value of Seed Coating Materials
Figure 23 Inter-Departmental Consumption & Contract-Centred Supply: Integral Part of Supply Chain of Seed Coating Materials Market
Figure 24 Porter’s Five Forces Analysis: Seed Coating Materials Market
Figure 25 Polymers to Be the Fastest-Growing Seed Coating Materials Market Through 2020
Figure 26 Classification of Superabsorbent Polymer Gels
Figure 27 Cereals & Grains to Be Fastest-Growing Segment
Figure 28 Geographic Snapshot (2015-2020): Rapidly Growing Markets are Emerging as New Hot Spots
Figure 29 North American Seed Coating Materials Market: A Snapshot
Figure 30 European Seed Coating Materials: A Snapshot
Figure 31 Expansions & Investments: Most Preferred Approach of Key Companies
Figure 32 Expanding Revenue Base Through Business Expansions 2014 - 2015
Figure 33 Expansions and Investments: the Key Strategy, 2010 - 2015
Figure 34 Geographical Revenue Mix of Key Market Players
Figure 35 BASF SE: Company Snapshot
Figure 36 BASF SE: SWOT Analysis
Figure 37 Bayer Cropscience AG: Company Snapshot
Figure 38 Bayer Cropscience AG: SWOT Analysis
Figure 39 Clariant AG: Company Snapshot
Figure 40 Clariant AG: SWOT Analysis
Figure 41 Croda International PLC: Company Snapshot
Figure 42 Croda International PLC: SWOT Analysis
Figure 43 Platform Speciality Products Corporation: Company Snapshot
Figure 44 Platform Speciality Products Corporation: SWOT Analysis

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3620039/](http://www.researchandmarkets.com/reports/3620039/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Seed Coating Materials Market by Type (polymers, Colorants, pellets, minerals/pumice, and Other Additives), Crop Type (Cereals & Grains, Oilseeds & pulses, Fruits & Vegetables, flowers & ornamentals), & by Region - Global Trends & Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3620039/
Office Code: SCH3XNWG

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof  
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: ___________________________
Country: __________________________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:  You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:  Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:  Please transfer funds to:

Account number  833 130 83
Sort code  98-53-30
Swift code  ULSBIE2D
IBAN number  IE78ULSB98533083313083
Bank Address  Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code:  

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World