Hair Product Markets in Americas to 2020 - Market Size, Development, and Forecasts

Description:
The report package Hair Product Markets in Americas to 2020 - Market Size, Development, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for hair products in different American countries. The package includes hair product country reports from the following countries:

Argentina, Bolivia, Canada, Colombia, Ecuador, Mexico, Panama, Peru, Trinidad and Tobago, United States, Uruguay

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:
- What is the current size of the hair product market in different American countries?
- How is the hair product market divided into different product segments?
- How are the overall market and different product segments growing?
- How is the market predicted to develop in the future?
- What is the market potential compared to other countries?

The latest industry data included in the reports:
- Overall hair product market size, 2009-2020
- Hair product market size by product segment, 2009-2020
- Growth rates of the overall hair product market and different product segments, 2009-2020
- Shares of different product segments of the overall hair product market, 2008, 2014 and 2019
- Market Potential Rates of the overall hair product market and different product segments

The market data is given for the following product segments:

Hair lacquers
Hair shampoos
Hair straightening and waving products
Other hair products

Among the key reasons to purchase include the following:
- Gain an outlook of the historic development, current market situation, and future outlook of the hair product market in different American countries to 2020
- Track industry developments and identify market opportunities
- Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects
- Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents:
This industry report package includes country reports from the following countries:

Argentina, Bolivia, Canada, Colombia, Ecuador, Mexico, Panama, Peru, Trinidad and Tobago, United States, Uruguay

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.
1. Market for Hair Products in the Country in Question
   - Overall Market
   - Market by Type
     - Hair lacquers
     - Hair shampoos
     - Hair straightening and waving products
     - Other hair products

2. Forecasts and Future Outlook
   - Overall Market
   - Market by Type
     - Hair lacquers
     - Hair shampoos
     - Hair straightening and waving products
     - Other hair products

3. Market Potential Rates

4. Hair Product Market Size Compared to Market Growth in Different Countries

5. Market Definition

6. Methodology and Sources

7. About Global Research & Data Services

List of Tables

Table 1 Demand for hair products in the country in question, 2009-2015 (US dollars)
Table 2 Demand for hair products in the country in question, by type, 2009 and 2015 (share)
Table 3 Demand for hair lacquers in the country in question, 2009-2015 (US dollars)
Table 4 Demand for hair shampoos in the country in question, 2009-2015 (US dollars)
Table 5 Demand for hair straightening and waving products in the country in question, 2009-2015 (US dollars)
Table 6 Demand for other hair products in the country in question, 2009-2015 (US dollars)
Table 7 Demand for hair products in the country in question, 2016-2020 (US dollars)
Table 8 Demand for hair products in the country in question, by type, 2009, 2015 and 2020 (share)
Table 9 Demand for hair lacquers in the country in question, 2016-2020 (US dollars)
Table 10 Demand for hair shampoos in the country in question, 2016-2020 (US dollars)
Table 11 Demand for hair straightening and waving products in the country in question, 2016-2020 (US dollars)
Table 12 Demand for other hair products in the country in question, 2016-2020 (US dollars)
Table 13 Market Potential Rates of hair product industry in the country in question

List of Graphs

Graph 1 Demand for hair products in the country in question, 2009-2015 (US dollars)
Graph 2 Demand for hair lacquers in the country in question, 2009-2015 (US dollars)
Graph 3 Demand for hair shampoos in the country in question, 2009-2015 (US dollars)
Graph 4 Demand for hair straightening and waving products in the country in question, 2009-2015 (US dollars)
Graph 5 Demand for other hair products in the country in question, 2009-2015 (US dollars)
Graph 6 Demand for hair products in the country in question, 2009-2020 (US dollars)
Graph 7 Demand for hair lacquers in the country in question, 2009-2020 (US dollars)
Graph 8 Demand for hair shampoos in the country in question, 2009-2020 (US dollars)
Graph 9 Demand for hair straightening and waving products in the country in question, 2009-2020 (US dollars)
Graph 10 Demand for other hair products in the country in question, 2009-2020 (US dollars)
Graph 11 Hair product market size compared to market growth in different countries

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3620641/](http://www.researchandmarkets.com/reports/3620641/)

Order by Fax - using the form below

Order by Post - print the order form below and send to
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: Hair Product Markets in Americas to 2020 - Market Size, Development, and Forecasts
Web Address: http://www.researchandmarkets.com/reports/3620641/
Office Code: SCH37QB3

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) -
Promises: USD 4888

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World