Global Soap Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts

Description: The report package Global Soap Market to 2020 - Market Size, Development, Top 10 Countries, and Forecasts offers the most up-to-date industry data on the actual market situation, and future outlook for soaps in the world and in the top 10 global countries. Along with a global soap market report the package includes country reports from the following countries:

- China, Germany, India, Indonesia, Italy, Japan, Mexico, Sri Lanka, Turkey, United States

The research includes historic data from 2009 to 2015 and forecasts until 2020 which makes the reports an invaluable resource for industry executives, marketing, sales and product managers, consultants, analysts, and other people looking for key industry data in readily accessible documents with clearly presented tables and graphs.

The reports help answer the following questions:

- What is the current size of the soap market in the world and in the top 10 global countries?
- How is the soap market divided into different product segments?
- How are the overall market and different product segments growing?
- How is the market predicted to develop in the future?
- What is the market potential compared to other countries?

The latest industry data included in the reports:

- Overall soap market size, 2009-2020
- Soap market size by product segment, 2009-2020
- Growth rates of the overall soap market and different product segments, 2009-2020
- Shares of different product segments of the overall soap market, 2008, 2014 and 2019
- Market Potential Rates of the overall soap market and different product segments

The market data is given for the following product segments:

- Solid toilet soaps
- Other solid soaps
- Other soaps

Among the key reasons to purchase include the following:

- Gain an outlook of the historic development, current market situation, and future outlook of the soap market in the world and in the top 10 global countries to 2020
- Track industry developments and identify market opportunities
- Plan and develop marketing, market-entry, market expansion, and other business strategies by identifying the key market opportunities and prospects
- Save time and money with the readily accessible key market data included in the reports. The data is clearly presented and can be easily incorporated into presentations and internal reports.

Contents: This industry report package includes a global soap market report as well as country reports from the following countries:

- China, Germany, India, Indonesia, Italy, Japan, Mexico, Sri Lanka, Turkey, United States

Below you can find the table of contents for one of the reports. All the reports have a similar structure and content so that different countries can be easily compared with each other.

1. Market for Soaps in the Country in Question
Overall Market
Market by Type
Solid toilet soaps
Other solid soaps
Other soaps

2. Forecasts and Future Outlook
Overall Market
Market by Type
Solid toilet soaps
Other solid soaps
Other soaps

3. Market Potential Rates

4. Soap Market Size Compared to Market Growth in Different Countries

5. Market Definition

6. Methodology and Sources

7. About Global Research & Data Services

List of Tables

Table 1 Demand for soaps in the country in question, 2009-2015 (US dollars)
Table 2 Demand for soaps in the country in question, by type, 2009 and 2015 (share)
Table 3 Demand for solid toilet soaps in the country in question, 2009-2015 (US dollars)
Table 4 Demand for other solid soaps in the country in question, 2009-2015 (US dollars)
Table 5 Demand for other soaps in the country in question, 2009-2015 (US dollars)
Table 6 Demand for soaps in the country in question, 2016-2020 (US dollars)
Table 7 Demand for soaps in the country in question, by type, 2009, 2015 and 2020 (share)
Table 8 Demand for solid toilet soaps in the country in question, 2016-2020 (US dollars)
Table 9 Demand for other solid soaps in the country in question, 2016-2020 (US dollars)
Table 10 Demand for other soaps in the country in question, 2016-2020 (US dollars)
Table 11 Market Potential Rates of soap industry in the country in question

List of Graphs

Graph 1 Demand for soaps in the country in question, 2009-2015 (US dollars)
Graph 2 Demand for solid toilet soaps in the country in question, 2009-2015 (US dollars)
Graph 3 Demand for other solid soaps in the country in question, 2009-2015 (US dollars)
Graph 4 Demand for other soaps in the country in question, 2009-2015 (US dollars)
Graph 5 Demand for soaps in the country in question, 2009-2020 (US dollars)
Graph 6 Demand for solid toilet soaps in the country in question, 2009-2020 (US dollars)
Graph 7 Demand for other solid soaps in the country in question, 2009-2020 (US dollars)
Graph 8 Demand for other soaps in the country in question, 2009-2020 (US dollars)
Graph 9 Soap market size compared to market growth in different countries

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