“Global spices and seasonings market projected to grow at a CAGR of 5.2% from 2015 to 2020”
The spices and seasonings market is projected to grow at a CAGR of 5.2% and reach USD 14.8 billion by 2020. The market is driven by factors such as increased demand for snacks & convenience food and meat & poultry products due to changing consumer preferences. Furthermore, factors such as increasing disposable incomes and rapid urbanization have also increased the demand for spices and seasonings. The high growth potential in emerging markets and untapped regions provide new growth opportunities for market players.

“Meat & poultry products accounted for the largest share”
Among the applications, meat & poultry products accounted for largest share in 2014 in the global spices and seasonings market. Factors such as increased demand for traditional food products and the need for preserving meat products have led to a rise in demand for spices and seasonings. Furthermore, the increasing consumption of Asian food products in developed countries such as the U.S. and Germany has also resulted in an increased demand for spices and seasonings.

“Asia-Pacific to lead the market in terms of growth rate”
On the basis of region, the spices and seasonings market is led by the Asia-Pacific region. The usage of spices in the industrial sector is less in Asia-Pacific, which presents food processing industries with considerable untapped potential in this region. Furthermore, rising consumption of ready-to-eat food products owing to changing lifestyle and increased disposable income provides opportunities to packaged food manufacturers in this region.
The market size of spices and seasonings estimated in this study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided in three categories: by company, by designation, and by region.

? By Company Type - Tier 1 – 20 %, Tier 2 – 20% and Tier 3 – 60%
? By Designation – C level – 40%, Director level – 60%
? By Region –Europe – 25%, APAC – 50%, Latin America – 25%

Leading players such as McCormick & Company (U.S.), Associated British Foods (U.K.), Kerry Group Plc. (Ireland), Olam International Limited (Singapore), and Ajinomoto Co., Inc. (Japan) have been profiled in the report. Other players include Ariake Japan Company (Japan), SHS Group (U.K.), Dohler Group (Germany), Worlee Gruppe (Germany), and Sensient Technologies (U.S.).

Reasons to buy this report:
- To get a comprehensive overview of the global spices and seasonings market
- To gain wide ranging information about the top players in this industry, their product portfolios, and the key strategies adopted by them
- To gain insights of the major countries/regions in which the spices and seasonings market is flourishing

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