Medical Automation Market by Application (Diagnostics & Monitoring, Therapeutics, Lab & Pharmacy Automation, Medical Logistics & Training), End-User (Hospital, Diagnostic Center, Research Institute, Home/Ambulatory Care) - Global Forecast to 2020

Description: Continuous technological advancements in automation solutions, increasing government financial support for medical automation, rising labour costs, and growing need for reproducibility and accuracy are key factors fuelling the growth of the market for medical automation. Increasing demand for automation in laboratories and pharmacies and high potential for early detection and treatment of diseases due to automation are some other prime factors offering growth opportunities for players in the market for medical automation. However, high cost of automation is one of the key restraints for this market.

Emerging Asia-Pacific countries, including India and China, offer high growth potential for companies engaged in the development and marketing of automated solutions for the healthcare industry. Growing geriatric population; increasing cases of cardiovascular disease (CVD), diabetes, cancer, and orthopedic diseases; rising clinical research; and growing government expenditure on healthcare and life science research are the key factors propelling the growth of the medical automation market in the emerging countries.

Koninklijke Philips N.V. (Netherlands), Siemens AG (Germany), General Electric Company (U.S.), Intuitive Surgical, Inc. (U.S.), Stryker Corporation (U.S.), Accuray Incorporated (U.S.), Danaher Corporation (U.S.), and Swisslog Holding AG (Switzerland) are some of the key players in the market for medical automation. As of 2014, Medtronic plc (U.S.) held the leadership position in the global implantable cardioverter defibrillators market. Over the past three years, the company adopted new product launches; collaborations; and product approvals as its key business strategies to ensure its dominance in this market. Similarly, in 2014, Tecan Group Ltd. (Switzerland) held the leadership position in the laboratory automation market. The company focuses on new product launches and product enhancements as its key strategy to sustain its leading position in the laboratory automation market.

Scope of the Report

This research report categorizes the global market for medical automation into the following segments:

Global Diagnostics and Monitoring Automation Market
- Automated Imaging
  - Automated Fluoroscopy
  - Automated Radiography
  - Automated Microscopy
  - Capsule Endoscopy
- Point-of-care Testing (POCT)
- Automated Image Analysis

Global Therapeutic Automation Market
- Non-surgical Automation Market
  - Defibrillators
    - Implanted Cardioverter Defibrillators
    - Automated External (Portable) Defibrillators
  - Wearable Defibrillators
- Automated Medication Delivery Systems
  - Implantable Drug Pumps
  - Wearable Drug Pumps
- Surgical Automation Market
  - Surgical Robots
  - da Vinci
Global Pharmacy and Laboratory Automation Market

- Laboratory Automation Market
- Automated Liquid Handling
- Microplate Readers
- Software & Informatics
- Standalone Robots
- Automated Storage & Retrieval Systems (ASRS)
- Pharmacy Automation Market
- Automated Medication Dispensing Systems
- Automated Packaging and Labeling Systems
- Automated Medication Compounding Systems

Global Medical Logistics & Training Automation Market

- Logistics Automation
- Hospital Asset/Patient/Staff Tracking Systems Market
- Radiofrequency Identification
- Real-time Location Systems (RTLS)
- Automated Hospital Pickup & Delivery
- Pneumatic Tube Systems (PTS)
- Automated Guided Vehicles (AGV)
- Trainers

Global Market For Medical Automation, by End User

- Hospitals & Diagnostic Centers
- Research Laboratories & Institutes
- Pharmacies
- Home/Ambulatory Care Settings & Others

Global Market For Medical Automation, by Region

- North America
- U.S.
- Canada
- Europe
- Asia-Pacific
- Rest of the World

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