Database of Students in the USA: Over 18

Description: Database of mainly 18-25 year old students or approaching students in the USA, interested in higher education and looking for financing options. The users in this targeted database have shown interest in going to college/university in the USA, or are currently enrolled or studying in a higher education institution.

There is a great coherence between those users and related services and products, such as, but not limited to: student loan applications, course preparation, college applications, essay writing courses, tutoring, recruitment, and more.

The demographic focus also offers a significant target group for e-commerce and the online industry.

The database is updated on a monthly basis.

Key Highlights:

- A lot of detailed information is available on each user
- Extremely targeted group of individuals
- High user engagement

Reasons to Purchase:

- Directly reaching out to the higher education market in the USA and reaching tomorrows' decision makers.
- Gain detailed information about students in the USA, their interests, career goals, and aspirations.
- Target a specific and highly engaged audience of teenagers and college students who are extremely active online.

Who Should Purchase:

- Marketing managers
- Decision makers
- Online marketers
- Researchers and analysts

Involved in the following industries:

- Education
- Financing and personal financing
- Online education
- E-commerce
- Mobile and web applications

Contents:

- Name
- Phone
- Date of birth
- Email
- Gender
- Citizenship
- Ethnicity
- Country
- State
- City
- Address
- Zip
- School level
- Degree
- Degree type
- Enrollment year
- Enrollment month
- GPA
- Career goal
- Graduation year
- Graduation month
- University
- Highschool
- Distribution channel
- Sign-up method
- ip address

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Taylors Lane,
Dublin 8,
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Contact Information
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