Global Soybeans Seed Treatment Market - Growth, Trends And Forecasts (2015-2020)

Description: The market for seed treatment gains in significance due to a number of factors, prominent among which are agronomic trends that comprise development of high quality seeds through the enhanced potential offered by genetically modified organisms (GMOs), changes in climatic conditions, increasing rates of crop rotation, flexibility in sowing approaches and greater pressure from regulatory requirements. Primary requirements of seed treatment include capability of offering good protection during the germination period, supporting early plant development and enhancing stress tolerance at an early stage. These can be achieved by improving the quality of seed treatment products that offer ease of application at low rates. In short, it may be summed up that the foundation for the future lies in the concept of innovation in seed treatment. The global market for seed treatment in soybean is estimated at US$951.8 million in 2015 and further forecast to sustain a CAGR of 9.5% between 2015 and 2020. North America is the largest consumer of seed treatment products for soybean, with an estimated share of just over 51% in 2015. However, demand for seed treatment in soybean is likely to be the fastest growing in South America, with a forecast 2015-2020 compounded annual rate of 9.9%.

Syngenta, Bayer CropScience and BASF are the top three players in the global seed treatment market, with all of them having an extensive portfolio of agricultural products and solutions. While BioWorksInc, Advanced Biological Marketing Inc and Valent USA Corp are comparatively smaller players, they offer the potential of becoming big game changers in the area of seed treatment in future. Each company has adopted an individual approach in terms of strategy for future growth. A few have focused on horizontal growth by expanding their presence in emerging markets that offer greatest scope for future prospects, while yet others have been content to operate within their established boundaries and go in for vertical growth by concentrating on innovations in the area of products and solutions. This report provides a comprehensive analysis of the global market for seed treatment in corn/maize. Companies covered in the report include Adama Agricultural Solutions Ltd (Formerly MakhteshimAgan Industries Ltd), Advanced Biological Marketing Inc, BASF SE, Bayer CropScience AG, BioWorksInc, BrettYoung Limited, Chemtura AgroSolutions, DuPont, Germains Seed Technology, INCOTEC Group BV, INTX Microbials LLC, Monsanto Company, Novozymes A/S, Nufarm Ltd, Plant Health Care, Precision Laboratories LLC, Syngenta International AG, Valent USA Corporation and Wolf Trax Inc.

Features of the Report:
- Market analysis for the Global Soybeans Seed Treatment Market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Soybeans Seed Treatment Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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Contents:
1. Global Market Overview
1.1 Seed Treatment: An Introduction

1.1.1 Seed Treatment Defined

1.2 Seed Treatment: A Current and Future Perspective

1.2.1 Current Trends in Seed Treatment

1.2.2 What the Future of Seed Treatment Holds

1.3 Seed Statistics

1.3.1 Exports

1.3.2 Imports

1.4 Global Market for Seed Treatment in Rice by Region

2. Introduction, Application Segment and Crop Type

2.1 What is Seed Treatment?

2.1.1 Contemporary Seed Treatments

2.1.2 Good Seed Treatment Practice

2.1.3 The Role of Seed Treatment

2.1.4 Development of Seed Treatments

2.1.5 Seed Treatment and Integrated Pest Management (IPM)

2.1.6 Active Ingredient Loading into the Environment Reduced

2.1.7 Methods of Applying Seed Treatments

2.1.7.1 Seed Dressing

2.1.7.2 Seed Coating

2.1.7.3 Seed Pelleting

2.1.8 User Expectations Addressed

2.2 Seed Treatment by Application Segment

2.2.1 Chemical Agents

2.2.1.1 Insecticides

2.2.1.1.1 Carbofuran

2.2.1.1.2 Imidacloprid

2.2.1.1.3 Thiamethoxam

2.2.1.2 Fungicides

2.2.1.2.1 Carbendazim

2.2.1.2.2 Carboxin

2.2.1.2.3 Fludioxonil
2.2.1.2.4 Mefenoxam
2.2.1.2.5 Tebuconazole
2.2.1.2.6 Thiram
2.2.1.3 Other Chemicals
2.2.1.3.1 1,3-Dichloropropene
2.2.1.3.2 Abamectin
2.2.1.3.3 Aldicarb
2.2.1.3.4 Chloropicrin
2.2.1.3.5 Dazomet
2.2.1.3.6 Ethoprop
2.2.1.3.7 Ethylene Dibromide
2.2.1.3.8 Fenamiphos
2.2.1.3.9 Fensulfothion
2.2.1.3.10 Metam-Sodium
2.2.1.3.11 Methyl Isothiocyanate
2.2.2.3.12 Oxamyl
2.2.2.3.13 Terbufos
2.2.2.3.14 Thionazin
2.2.2 Biological Agents
2.3 Seed Treatments on Select Crop Types
2.3.1 Corn
2.3.2 Soybeans
2.3.3 Oats, Wheat and Barley
2.3.4 Potatoes
2.3.5 Peanuts
2.3.6 Sweet Corn
2.3.7 To Conclude
3. Market Drivers, Restraints and Opportunities
3.1 Major Drivers for the Seed Treatment Market
3.1.1 Seed Costs Going Skywards
3.1.2 Price and Weather Volatility
3.1.3 Increase in Farm Sizes
3.1.4 Crop Rotations Getting Shorter
3.1.5 Greater Use of Multi-Component Products
3.1.6 Companies and Suppliers Join the Party
3.2 Key Factors Restraining the Seed Treatment Market
3.2.1 Concerns for the Environment
3.2.2 Imbalance Between Cost and Effectiveness
3.2.3 Limited Dose Capacity
3.2.4 Limited Duration of Protection
3.2.5 Treated Seed Having Limited Shelf Life
3.2.6 Phytotoxicity
3.3 Opportunities for the Seed Treatment Market
3.3.1 Biological Seed Treatment Agents Fostering Growth
3.3.2 Prospects for Seed Treatment Growth Fastest in Asia-Pacific
3.4 Market Scenarios for Seed Treatment
4. Regional Market Analysis for Soybeans Seed Treatment
4.1 North America
4.1.1 The United States
4.1.2 Canada
4.1.3 Mexico
4.2 Europe
4.2.1 France
4.2.2 Germany
4.2.3 Italy
4.2.4 The United Kingdom
4.2.5 Rest of Europe
4.3 Asia-Pacific
4.3.1 Australia
4.3.2 China
4.3.3 India
4.3.4 Japan
4.3.4 Rest of Asia-Pacific
4.4 South America
   4.4.1 Argentina
   4.4.2 Brazil
   4.4.3 Rest of South America
4.5 Rest of World

5. Market Share Analysis
   5.1 Strategies Adopted by Leading Players
      5.1.1 Syngenta
      5.1.2 Bayer CropScience
      5.1.3 BASF
      5.1.4 Monsanto
   5.2 Perspective Based on Strategic Activities of Companies in the Recent Past
      5.2.1 Leading Three Players
         5.2.1.1 Bayer CropScience
         5.2.1.2 BASF SE
         5.2.1.3 Syngenta International AG
      5.2.2 Other Players
         5.2.2.1 BioWorks Inc
         5.2.2.2 Advanced Biological Marketing Inc
         5.2.2.3 Valent USA Corp

6. Company Profiles
   6.1 Adama Agricultural Solutions Ltd (Formerly Makhteshim Agan Industries Ltd) (Israel)
      6.1.1 Business Profile
      6.1.2 Financials
      6.1.3 Seed Treatment Product Portfolio
   6.2 Advanced Biological Marketing Inc (United States)
      6.2.1 Business Profile
      6.2.2 Product Portfolio
      6.2.3 Strategic Developments
   6.3 BASF SE (Germany)
      6.3.1 Business Profile
6.3.2 Financials
6.3.3 Product Portfolio
6.3.4 Strategic Developments
6.3.5 Becker Underwood (United States)
6.3.5.1 Business Profile
6.3.5.2 Product Portfolio
6.4 Bayer CropScience AG (Germany)
6.4.1 Business Profile
6.4.2 Financials
6.4.3 Product Portfolio
6.4.4 Strategic Developments
6.5 BioWorks Inc (United States)
6.5.1 Business Profile
6.5.2 Product Portfolio
6.5.3 Strategic Developments
6.6 BrettYoung Limited (Canada)
6.6.1 Business Profile
6.6.2 Seed Treatment Product Portfolio
6.6.3 Strategic Developments
6.7 Chemtura AgroSolutions (United States)
6.7.1 Business Profile
6.7.2 Financials
6.7.3 Product Portfolio
6.8 DuPont (United States)
6.8.1 Business Profile
6.8.2 Financials
6.8.3 Product Portfolio
6.9 Germains Seed Technology (United Kingdom)
6.9.1 Business Profile
6.9.2 Technology Portfolio
6.10 INCOTEC Group BV (The Netherlands)
6.10.1 Business Profile
6.10.2 Technology Portfolio
6.11 INTX Microbials LLC (United States)
   6.11.1 Business Profile
   6.11.2 Product Portfolio
6.12 Monsanto Company (United States)
   6.12.1 Business Profile
   6.12.2 Financials
   6.12.3 Product Portfolio
6.13 Novozymes A/S (Denmark)
   6.13.1 Business Profile
   6.13.2 Biocontrol Product Portfolio
6.14 Nufarm Ltd (Australia)
   6.14.1 Business Profile
   6.14.2 Financials
   6.14.3 Product Portfolio
   6.14.4 Strategic Developments
6.15 Plant Health Care (United Kingdom)
   6.15.1 Business Profile
   6.15.2 Product Portfolio
6.16 Precision Laboratories LLC (United States)
   6.16.1 Business Profile
   6.16.2 Seed Treatment and Enhancement Product Portfolio
   6.16.3 Strategic Developments
6.17 Syngenta International AG (Switzerland)
   6.17.1 Business Profile
   6.17.2 Financials
   6.17.3 Product Portfolio
   6.17.4 Strategic Developments
6.18 Valent USA Corporation (United States)
   6.18.1 Business Profile
   6.18.2 Product Portfolio
6.18.3 Strategic Developments

6.19 Wolf Trax Inc (Canada)

6.19.1 Business Profile

6.19.2 Product Portfolio

7. Regulatory Environment

7.1 United States

7.1.1 Safety in Use of Seed Treatment Products and Safety in Handling and Transport of Treated Seeds

7.1.2 Environmental Stewardship

7.1.3 Selection of Product to be Used for Treatment

7.1.4 Commercial Application of Seed Applied Technology

7.1.5 Labeling of Treated Seed

7.1.6 Storing Seed Treatment Products and Treated Seeds

7.1.7 Commercial Treated Seed Plantation

7.2 European Union

8. Appendix


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