Global Rice Seed Treatment Market - Growth, Trends And Forecasts (2015-2020)

Description: The market for seed treatment gains in significance due to a number of factors, prominent among which are agronomic trends that comprise development of high quality seeds through the enhanced potential offered by genetically modified organisms (GMOs), changes in climatic conditions, increasing rates of crop rotation, flexibility in sowing approaches and greater pressure from regulatory requirements. Primary requirements of seed treatment include capability of offering good protection during the germination period, supporting early plant development and enhancing stress tolerance at an early stage. These can be achieved by improving the quality of seed treatment products that offer ease of application at low rates. In short, it may be summed up that the foundation for the future lies in the concept of innovation in seed treatment.

The global market for seed treatment in rice is estimated at US$240.7 million in 2015 and further forecast to sustain a CAGR of 8.5% between 2015 and 2020. North America is the largest consumer of seed treatment products for Rice, with an estimated share of just over 35% in 2015. However, demand for seed treatment in Rice is likely to be the fastest growing in Asia-Pacific, with a forecast 2015-2020 compounded annual rate of 11%.

Syngenta, Bayer CropScience and BASF are the top three players in the global seed treatment market, with all of them having an extensive portfolio of agricultural products and solutions. While BioWorksInc, Advanced Biological Marketing Inc and Valent USA Corp are comparatively smaller players, they offer the potential of becoming big game changers in the area of seed treatment in future. Each company has adopted an individual approach in terms of strategy for future growth. A few have focused on horizontal growth by expanding their presence in emerging markets that offer greatest scope for future prospects, while yet others have been content to operate within their established boundaries and go in for vertical growth by concentrating on innovations in the area of products and solutions. This report provides a comprehensive analysis of the global market for seed treatment in corn/maize. Companies covered in the report include Adama Agricultural Solutions Ltd (Formerly MaktshimAgan Industries Ltd), Advanced Biological Marketing Inc, BASF SE, Bayer CropScience AG, BioWorksInc, BrettYoung Limited, ChemturaAgroSolutions, DuPont, Germains Seed Technology, INCOTEC Group BV, INTX Microbials LLC, Monsanto Company, Novozymes A/S, Nufarm Ltd, Plant Health Care, Precision Laboratories LLC, Syngenta International AG, Valent USA Corporation and Wolf Trax Inc.

Features of the Report:
- Market analysis for the Global Rice Seed Treatment Market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Rice Seed Treatment Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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