Global Feed Acidifiers Market - Growth, Trends And Forecasts (2015-2020)

Description: Animal feed Acidifiers are organic acids incorporated in the feed for nutritional or preservative purposes. Acidifiers in the feed help to control microbial growth, reduction of feed buffer capacity, inhibit pathogenic bacteria and also improve the nutrient digestibility. Acidifiers are also found to enhance congestion and microbiological balance in the alimentary and digestive tracts of livestock. Acidifiers are the fastest growing market segment among feed additives and it had a market value of USD 2360.4 million in 2015 and is estimated to reach a value USD 3190.9 million with a CAGR of 6.1%.

Acidifiers included in the feed are known to maintain low PH in the livestock preventing diseases, activating digestive enzymes, promote homogenous blending of the feed. They are also known to substitute the effects of certain antibiotics. These benefits combined with rise in awareness, preference in quality and concerns about health of livestock have fuelled the growth of the acidifiers market globally.

Growth inducing hormones, artificial substitutes and new entrants into the market act as restraints but leading players has been investing in R&D for new breakthroughs, product line expansion and effective production and management techniques.

Europe is the largest market for acidifiers and North America and Asia Pacific are growing steadily and forecasted to continue the trend. Emerging markets like China, India etc., are particularly registering higher growth rates in Asia Pacific regions. The growth trend has brought in many key companies to the fore adding acidifiers to the list of their product offerings.

Key Deliverables in the Study:

- Market analysis for the Global Feed Acidifiers Market, with region specific assessments and competition analysis on global and regional scales
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Feed Acidifiers market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

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