Global Wheat Seed Treatment Market - Growth, Trends And Forecasts (2015-2020)

Description: The market for seed treatment gains in significance due to a number of factors, prominent among which are agronomic trends that comprise development of high quality seeds through the enhanced potential offered by genetically modified organisms (GMOs), changes in climatic conditions, increasing rates of crop rotation, flexibility in sowing approaches and greater pressure from regulatory requirements. Primary requirements of seed treatment include capability of offering good protection during the germination period, supporting early plant development and enhancing stress tolerance at an early stage. These can be achieved by improving the quality of seed treatment products that offer ease of application at low rates. In short, it may be summed up that the foundation for the future lies in the concept of innovation in seed treatment.

The global market for seed treatment in wheat is estimated at US$846 million in 2015 and further forecast to sustain a CAGR of 8.5% between 2015 and 2020. North America is the largest consumer of seed treatment products for wheat, with an estimated share of just over 46% in 2015. However, demand for seed treatment in wheat is likely to be the fastest growing in Asia-Pacific, with a forecast 2015-2020 compounded annual rate of 11.6%.

Syngenta, Bayer CropScience and BASF are the top three players in the global seed treatment market, with all of them having an extensive portfolio of agricultural products and solutions. While BioWorksInc, Advanced Biological Marketing Inc and Valent USA Corp are comparatively smaller players, they offer the potential of becoming big game changers in the area of seed treatment in future. Each company has adopted an individual approach in terms of strategy for future growth. A few have focused on horizontal growth by expanding their presence in emerging markets that offer greatest scope for future prospects, while yet others have been content to operate within their established boundaries and go in for vertical growth by concentrating on innovations in the area of products and solutions. This report provides a comprehensive analysis of the global market for seed treatment in corn/maize. Companies covered in the report include Adama Agricultural Solutions Ltd (Formerly MakhteshimAgan Industries Ltd), Advanced Biological Marketing Inc, BASF SE, Bayer CropScience AG, BioWorksInc, BrettYoung Limited, Chemtura Agro Solutions, DuPont, Germains Seed Technology, INCOTEC Group BV, INTX Microbials LLC, Monsanto Company, Novozymes A/S, Nufarm Ltd, Plant Health Care, Precision Laboratories LLC, Syngenta International AG, Valent USA Corporation and Wolf Trax Inc.

Features of the Report:
- Market analysis for the Global Wheat Seed Treatment Market, with region specific assessments and competition analysis on global and regional scales.
- Market definition along with the identification of key drivers and restraints
- Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and identification of key companies that can influence this market on a global and regional scale
- Extensively researched competitive landscape section with profiles of major companies along with their market shares
- Identification and analysis of the macro and micro factors that affect the Global Wheat Seed Treatment Market on both global and regional scales
- A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information
- A wide-ranging knowledge and insights about the major players in this industry and the key strategies adopted by them to sustain and grow in the studied market
- Insights on the major countries/regions in which this industry is blooming and to also identify the regions that are still untapped

Please note: As this product is updated at the time of order, dispatch will be 72 hours from the date the order and full payment is received.
# Contents

1. INTRODUCTION  
   1.1 Research Methodology  
   1.2 Seed Treatment Defined  
   1.3 Seed Treatment: A Current and Future Perspective  
   1.4 Current Trends in Seed Treatment  
   1.5 What the Future of Seed Treatment Holds  
2. KEY FINDINGS OF THE STUDY  
3. MARKET OVERVIEW  
   3.1 Introduction  
4. MARKET DYNAMICS  
   4.1 Drivers  
      4.1.1 Seed Costs Going Skywards  
      4.1.2 Price and Weather Volatility  
      4.1.3 Increase in Farm Sizes and Crop Rotations Getting Shorter  
      4.1.4 Greater Use of Multi-Component Products  
      4.1.5 Companies and Suppliers Join the Party  
   4.2 Restraints  
      4.2.1 Concerns for the Environment  
      4.2.2 Imbalance Between Cost and Effectiveness  
      4.2.3 Limited Dose Capacity, Protection and Shelf Life  
      4.2.4 Phytotoxicity  
   4.3 Opportunities  
      4.3.1 Biological Seed Treatment Agents Fostering Growth  
      4.3.2 Prospects for Seed Treatment Growth Fastest in Asia-Pacific  
4.4 Porter's Five Forces Analysis  
   4.4.1 Bargaining Power of Suppliers  
   4.4.2 Bargaining Power of Buyers  
   4.4.3 Threat of New Entrants  
   4.4.4 Threat of Substitute Products and Services  
   4.4.5 Degree of Competition  
4.5 Regulatory Environment  
5. MARKET SEGMENTATION  
   5.1 By Application  
      5.1.1 Chemical  
      5.1.2 Non-Chemical  
   5.2 By geography  
      5.2.1 Europe  
         5.2.1.1 Spain  
         5.2.1.2 U.K.  
         5.2.1.3 France  
         5.2.1.4 Germany  
         5.2.1.5 Russia  
         5.2.1.6 Italy  
         5.2.1.7 Others  
      5.2.2 North America  
         5.2.2.1 U.S.  
         5.2.2.2 Canada  
         5.2.2.3 Mexico  
         5.2.2.4 Others  
      5.2.3 Asia-Pacific  
         5.2.3.1 China  
         5.2.3.2 Japan  
         5.2.3.3 India  
         5.2.3.4 Thailand  
         5.2.3.5 Vietnam  
         5.2.3.6 Australia  
         5.2.3.7 Others  
      5.2.4 South America  
         5.2.4.1 Brazil  
         5.2.4.2 Argentina  
         5.2.4.3 Others  
      5.2.5 ROW  
6. Competitive Landscape
6.1 Market Share Analysis
6.1.1 Strategies Adopted by Leading Players
6.1.2 Perspective Based on Strategic Activities of Companies in the Recent Past
6.1.3 Leading players
7. Company Profiles
7.1 ADAMA AGRICULTURAL SOLUTIONS LTD (FORMERLY MAKHTESHIM AGAN INDUSTRIES LTD) (ISRAEL)
7.2 ADVANCED BIOLOGICAL MARKETING INC (UNITED STATES)
7.3 BASF SE (GERMANY)
7.4 BAYER CROPSCIENCE AG (GERMANY)
7.5 BIOWORKS INC (UNITED STATES)
7.6 BRETYYOUNG LIMITED (CANADA)
7.7 CHEMTURA AGROSOLUTIONS (UNITED STATES)
7.8 DUPONT (UNITED STATES)
7.9 GERMAINS SEED TECHNOLOGY (UNITED KINGDOM)
7.10 INCOTEC GROUP BV (THE NETHERLANDS)
7.11 VERDESIAN LIFE SCIENCES
7.12 MONSANTO COMPANY (UNITED STATES)
7.13 NOVOZYMES A/S (DENMARK)
7.14 NUFARM LTD (AUSTRALIA)
7.15 PLANT HEALTH CARE (UNITED KINGDOM)
7.16 PRECISION LABORATORIES LLC (UNITED STATES)
7.17 SYNGENTA INTERNATIONAL AG (SWITZERLAND)
7.18 VALENT USA CORPORATION (UNITED STATES)
7.19 WOLF TRAX INC (CANADA)
8. Appendix
8.1 Sources
8.2 Bibliography
8.3 Disclaimer

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3622468/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Wheat Seed Treatment Market - Growth, Trends And Forecasts (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3622468/
Office Code: SCPLRPW6

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 4250</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td></td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 8750</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ____________________________
Email Address: * ____________________________________________
Job Title: ______________________________________________
Organisation: ____________________________________________
Address: ________________________________________________
City: ___________________________________________________
Postal / Zip Code: ________________________________________
Country: ________________________________________________
Phone Number: ___________________________________________
Fax Number: ____________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World