Hospital Capacity Management Solutions Market: Global Industry Analysis and Opportunity Assessment, 2015-2025

Description:
Hospital capacity management solutions enable better and timely care of patients and consequently reduce the length of patient's hospital stay. Hospitals need to maximize use of resources in order to provide better care and generate more revenue. These solutions are available in different modules such as real-time location tracker, assets and bed management, and patient flow tracker. Technological advancements and addition of user-friendly features are likely to further boost growth of the hospital capacity management solutions market in the near future. Hospital capacity management solution enables better and timely care of patients and consequently reduces the length of a patient's hospital stay. Reduced hospital stay is a factor expected to fuel demand for hospital capacity management solutions during the forecast period. Hospital capacity management solutions improve care delivery and provide real-time visibility of patients' status and location, which further enables prompt communication between hospital staff and patient's family. Hospital capacity management providers have developed user-friendly dashboards for improved time management and error reduction.

The report offers global market forecast in terms of value for the next 10 years. Products covered in the report include:

- Workflow Management Solution
- Asset Management Solution
- Bed Management Solution
- Quality Patient Care Solution
- Real Time Locating System (RTLS)
- Event Driven Solutions
  - Online Registration Solution
  - Attendance Management Tools
  - Event Driven Patient Tracking
  - Others

To understand and assess the opportunities in this market, the report is categorically split into four sections: by product type, application, delivery mode and region.

The report analyses the global hospital capacity management solutions market in terms of market value (US$ Mn).

On the basis of application, the global hospital capacity management solutions market is segmented into:

- Standalone Solutions
- Integrated Solutions

The next section of the report analyses the market based on delivery mode segments and presents the forecast in terms value for the next 10 years. Delivery mode segments covered in the report include:

- On Premise
- Cloud-Based

The next section of the report analyses the market on the basis of region and presents the forecast in terms of value for the following 10 years. Regions covered in the report are:

- North America
  - U.S.
  - Canada
- Latin America
  - Argentina
  - Brazil
  - Mexico
To arrive at the market size, the report considers average price of hospital capacity management solutions across geographies. The forecast presented here assesses the total revenue of the global hospital capacity management solutions market. When developing the forecast for the market, the starting point is sizing the current market, which forms the basis for the forecast of how the market is anticipated to take shape in the near future. Given the characteristics, we triangulated the outcome on the basis of analysis based on supply side and demand side. However, quantifying the market across aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

In addition, we have taken into consideration year-on-year growth to understand the predictability of the market and identify the right opportunities across the hospital capacity management solutions market.

As previously highlighted, the market for hospital capacity management solutions is split into various categories on the basis of region, products, applications and delivery mode segments. All these segments have been analysed in terms of basis point (BPS) to understand individual segments relative contribution to growth. This detailed level of information is important for identification of the various key trends in the hospital capacity management solutions market.

Another key feature of this report is the analysis of hospital capacity management solutions market by region, delivery mode and applications and its revenue forecast in terms of absolute dollar opportunity. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective.

Furthermore, market attractiveness index has been developed for all four segments: regional, product type, application and delivery mode segments. This index helps in identifying the real opportunities in the market.

In the final section of the report, hospital capacity management solutions market landscape is included to provide report audiences with a dashboard view on the basis of categories of providers across the market, presence in hospital capacity management solutions, product portfolio and key differentiators. Key market participants covered in the report are:

- Awarepoint Corporation
- Allscripts Healthcare Solutions, Inc.
- Care Logistics, LLC
- McKesson Corporation
- Central Logic
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