Description: This report examines the global driveline additives market for the period 2015-2025. The primary objective of the report is to offer updates on the advancements in additives manufacturing with respect to the changing OEM demands giving rise to high quality automobile additives: the driveline additives, which is significantly improving the fuel efficiency in automobiles.

Transmission fluid additives and gear oil additives consist of depressants, dispersants, extreme pressure agents, anti-wear additives, friction modifiers, viscosity index modifiers, pour point lubricants, and foam inhibitors, etc. Detergents are cleaning agents that adhere to dirt particles and prevent them from sticking to metal surface. Dispersants help in preventing the formation of varnish, sludge and various deposits on critical metal surfaces. Extreme pressure additives react with metal surfaces at high temperatures throughout the operation, creating a coating that can withstand extreme pressure and heat. This coating protects two metal surfaces in contact from scouring. Anti-wear additives perform in a similar manner as extreme pressure additives, but operate under lower pressures and loads.

In the next section, the global driveline additives market performance in terms of global driveline additives market revenue split is covered, since this is detrimental to growth of the global driveline additives market. This section additionally includes analyses of the key trends, drivers and restraints from the supply, demand and economy side, which are influencing the global driveline additives market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in the global driveline additives report to better equip and arm clients with crystal clear decision-making insights.

As highlighted earlier, driveline additives are an aggregation of transmission fluid additives and gear oil fluid additives. All these sub-segments are included in this section to make the study more comprehensive.

By Application type, the passenger car segment is estimated to be the dominant, with 60.5% of the overall global driveline additives market share by 2025, followed by commercial vehicles and off-highway vehicles segment with 29.5% and 10% market share respectively.

The next section of the report highlights driveline additives adoption by regions. It provides a market outlook for 2015-2025 and sets the forecast within the context of the driveline additives ecosystem. This study discusses the key regional trends contributing to growth of the global driveline additives market on a worldwide basis, as well as analyses the degree at which global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan (APEJ), Japan as a separate region, and Middle East and Africa (MEA).

All the above sections, by product type, by application or by regions, evaluate the present scenario and the growth prospects of the global driveline additives market for the period 2015-2025. We have considered 2014 as the base year and provide data for the trailing 12 months.

To calculate the global driveline additives market size, we have considered revenue generated from the sale of driveline additives and adoption of services. The forecast presented here assesses the total revenue by value and volume across the driveline additives market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the global driveline additives market will develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analyses, based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various driveline additive segments, and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the global driveline additives market.
As previously highlighted, the global driveline additives market is split into a number of segments. All the driveline additives market segments and sub-segments in terms of product type, application and regions are analysed in terms of Basis Point Share (BPS) to understand individual segments’ relative contributions to market growth. This detailed level of information is important for the identification of various key trends of the global driveline additives market.

Also, another key feature of this report is the analysis of all key driveline additives segments, sub-segments and regional adoption and revenue forecast in terms of absolute dollar. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective in the global driveline additives market.

Furthermore, to understand key growth segments in terms of growth & adoption of driveline additives across regions, developed the global driveline additives Market Attractiveness Index has been developed. The resulting index should help providers identify real market opportunities.

In the final section of the report, global driveline additives market competitive landscape is included to provide report audiences with a Dashboard view, based on categories of provider in the value chain, presence in driveline additives product portfolio and key differentiators. Key categories of providers covered in the report are driveline additives providers. This section is primarily designed to provide clients with an objective & detailed comparative assessment of key providers specific to a market segment in the driveline additives market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and success in the global driveline additives marketplace. Detailed profiles of the providers are also included in the scope of the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the global driveline additives space. Key competitors covered are BRB International B.V., The Lubrizol Corporation, Vanderbilt Chemicals, LLC, Chevron Oronite Company, LLC, Infineum International Limited, Afton Chemical Corporation, BASF SE, and Lubrilic Corporation, etc.

Key Segments Covered
- By Product Type
  - Transmission Fluid Additives
  - Gear Oil Additives
- By Application Type
  - Passenger Cars
  - Commercial Vehicles
  - Off-highway Vehicles

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
- Asia-Pacific Excluding Japan (APEJ)
- Middle East & Africa

Key Companies
- BRB International B.V.
- The Lubrizol Corporation
- Vanderbilt Chemicals, LLC
- Chevron Oronite Company, LLC
- Infineum International Limited
- Afton Chemical Corporation
- BASF SE
- Lubrilic Corporation

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