Hot Melt Adhesives Market: Global Industry Analysis and Opportunity Assessment 2015-2025

Description: This report examines the “Global Hot Melt Adhesives” market for the forecast period 2015-2025. The primary objective of the report is to identify opportunities in the market and present updates and insights, pertaining to various segments of the global hot melt adhesives market.

Hot melt adhesive are thermoplastic glues that are thermally melted on application and attain adhesion strength on cooling. Hot melt adhesives consist of one or more polymers as well as additives such as stabilizers, pigments and resins, which are carefully blended to exhibit different characteristics from base polymers. Hot melt adhesives are named after polymer bases. Various types of hot melt adhesives are ethylene vinyl acetate, polyolefin, polyamide, polyurethane, polyester, etc. Hot melt adhesives are used in industries such as packaging, non-woven, automotive, product assembly, textiles, tapes and labels, woodworking, paper bonding, electronics and many more.

To understand and assess opportunities available in this market, the report is categorically divided into three sections i.e., by polymer base, application and by region. The report analyses the global hot melt adhesive market in terms of market value (US$ Mn) and volume (Kilotons).

The report begins with an overview of the global hot melt adhesive market along with an overview of the parent market, appraising market performance in terms of revenue and volume, followed by analysis of key trends, drivers, and restraints witnessed in the global market. Impact analysis of key growth drivers and restraints based on the weighted average model is also included to equip the client with crystal clear decision making insights.

The subsequent section analyzes the hot melt adhesives market as per polymer base, and presents a forecast for the period 2015-2025.

Polymer bases assessed in the report include:
- Ethylene Vinyl Acetate
- Polyolefin
- Polyamide
- Styrenic Block Copolymers
- Others

Applications assessed in the report include:
- Packaging
- Automotive
- Construction
- Healthcare Products
- Others

Regions assessed in the report include:
- North America
- Latin America
- Western Europe
- Eastern Europe
- Japan
- Asia Pacific Excluding Japan (APEJ)
- Middle East & Africa

To calculate market size, the report considers various aspects based on secondary research. Furthermore, data points such as regional and market split, by application, by polymer base and qualitative inputs from primary respondents have been incorporated to arrive at appropriate market estimates. The forecast...
presented in the report assesses the total revenue generated by the hot melt adhesives market.

When developing the market forecast, the report begins with sizing the current market, which forms the basis for forecasting how the market is anticipated to take shape in the near future. Given the characteristics of the market, the data is triangulated via different analysis based on the supply side, demand side and dynamics of the global hot melt adhesives market. However, quantifying the market across the above-mentioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

It is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters, such as year-on-year (Y-o-Y) growth rates, to understand the predictability of the market and to identify the right opportunities.

Another key feature of this report is the analysis of hot melt adhesives market by region, by polymer base and by application and the corresponding revenue forecast in terms of absolute dollar opportunity. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical for assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective of the global market.

To understand key segments in terms of growth and performance in the hot melt adhesives market, a market attractiveness index has been developed. The resulting index should help providers identify existing market opportunities in the global hot melt adhesives market.

In the final section of the report, a competitive landscape of the market is included to provide a dashboard view of companies that manufacture and supply hot melt adhesives. The report contains company profiles of some of the major players operating in the global hot melt adhesives market.

Some market players featured in this report include:

- Henkel AG & Co. KGaA
- B. Fuller
- Sika AG
- Arkema Group
- Ashland Inc.
- Jowat AG
- Sipol S.p.A.
- Palmetto Adhesives Company
- The 3M Company
- Sealock Ltd.

Contents:

1. Research Methodology
2. Assumption & Acronyms Used
3. Executive Summary
4. Hot Melt Adhesives Market Overview
   4.1. Introduction
   4.1.1. Market Description
   4.1.2. Market Taxonomy
   4.1.3. Parent Market Overview
   4.1.4. Industry Experts View
   4.1.5. Key Regulations
   4.1.6. Value Chain
5. Market Dynamics
   5.1. Drivers
   5.2. Restraints
   5.3. Opportunities
   5.4. Trends
6. Global Hot Melt Adhesives Market Analysis
6.1. Introduction
6.1.1. Market Value & Y-o-Y Growth
6.1.2. Absolute $ Opportunity

7. Global Hot Melt Adhesives Market Analysis and Forecast, By Polymer Base
7.1. Introduction
7.1.1. Market Value & Y-o-Y Growth
7.1.2. Market Value Share & BPS Analysis
7.2. Ethylene Vinyl Acetate
7.2.1. Absolute $ Opportunity
7.2.2. Market Value
7.3. Polyolefin
7.3.1. Absolute $ Opportunity
7.3.2. Market Value
7.4. Polyamide
7.4.1. Absolute $ Opportunity
7.4.2. Market Value
7.5. Styrenic Block Copolymers
7.5.1. Absolute $ Opportunity
7.5.2. Market Value
7.6. Others
7.6.1. Absolute $ Opportunity
7.6.2. Market Value
7.7. Global Hot Melt Adhesives Market Attractiveness, By Polymer Base
7.8. Market Trends

8. Global Hot Melt Adhesives Market Analysis and Forecast, By Application
8.1. Introduction
8.1.1. Market Value & Y-o-Y Growth
8.1.2. Market Value Share & BPS Analysis
8.2. Packaging
8.2.1. Absolute $ Opportunity
8.2.2. Market Value
8.3. Automotive
8.3.1. Absolute $ Opportunity
8.3.2. Market Value
8.4. Construction
8.4.1. Absolute $ Opportunity
8.4.2. Market Value
8.5. Healthcare Products
8.5.1. Absolute $ Opportunity
8.5.2. Market Value
8.6. Others
8.6.1. Absolute $ Opportunity
8.6.2. Market Value
8.7. Global Hot Melt Adhesives Market Attractiveness, By Application
8.8. Market Trends

9. Global Hot Melt Adhesives Market Analysis and Forecast, By Region
9.1. Introduction
9.1.1. Market Value & Y-o-Y Growth
9.1.2. Market Value Share & BPS Analysis
9.2. Global Hot Melt Adhesives Market: Global Average Pricing Analysis
9.3. Global Hot Melt Adhesives Market Attractiveness Index, By Region

10. North America Hot Melt Adhesives Market
10.1. Introduction
10.1.1. Market Value and Volume Forecast, By Country
10.1.2. Y-o-Y Growth Projections, By Country
10.1.3. Basis Point Share (BPS) Analysis, By Country
10.2. North America Market Forecast, By Polymer Base
10.2.1. Ethylene Vinyl Acetate
10.2.2. Polyolefin
10.2.3. Polyamide
10.2.4. Styrenic Block Copolymers
10.2.5. Others
10.3. North America Market Forecast, By Application
10.3.1. Packaging
10.3.2. Automotive
10.3.3. Construction
10.3.4. Healthcare Products
10.3.5. Others
10.4. Market Attractiveness Analysis
10.4.1. By Country
10.4.2. By Polymer Base
10.4.3. By Application
10.5. Drivers and Restraints: Impact Analysis
10.6. Market Trends

11. Latin America Hot Melt Adhesives Market
11.1. Introduction
11.1.1. Market Value and Volume Forecast, By Country
11.1.2. Y-o-Y Growth Projections, By Country
11.1.3. Basis Point Share (BPS) Analysis, By Country
11.2. Latin America Market Forecast, By Polymer Base
11.2.1. Ethylene Vinyl Acetate
11.2.2. Polyolefin
11.2.3. Polyamide
11.2.4. Styrenic Block Copolymers
11.2.5. Others
11.3. Latin America Market Forecast, By Application
11.3.1. Packaging
11.3.2. Automotive
11.3.3. Construction
11.3.4. Healthcare Products
11.3.5. Others
11.4. Market Attractiveness Analysis
11.4.1. By Country
11.4.2. By Polymer Base
11.4.3. By Application
11.5. Drivers and Restraints: Impact Analysis
11.6. Market Trends

12. Western Europe Hot Melt Adhesives Market
12.1. Introduction
12.1.1. Market Value and Volume Forecast, By Country
12.1.2. Y-o-Y Growth Projections, By Country
12.1.3. Basis Point Share (BPS) Analysis, By Country
12.2. Western Europe Market Forecast, By Polymer Base
12.2.1. Ethylene Vinyl Acetate
12.2.2. Polyolefin
12.2.3. Polyamide
12.2.4. Styrenic Block Copolymers
12.2.5. Others
12.3. Western Europe Market Forecast, By Application
12.3.1. Packaging
12.3.2. Automotive
12.3.3. Construction
12.3.4. Healthcare Products
12.3.5. Others
12.4. Market Attractiveness Analysis
12.4.1. By Country
12.4.2. By Polymer Base
12.4.3. By Application
12.5. Drivers and Restraints: Impact Analysis
12.6. Market Trends
13. Eastern Europe Hot Melt Adhesives Market
13.1. Introduction
13.1.1. Market Value and Volume Forecast, By Country
13.1.2. Y-o-Y Growth Projections, By Country
13.1.3. Basis Point Share (BPS) Analysis, By Country
13.2. Eastern Europe Market Forecast, By Polymer Base
13.2.1. Ethylene Vinyl Acetate
13.2.2. Polyolefin
13.2.3. Polyamide
13.2.4. Styrenic Block Copolymers
13.2.5. Others
13.3. Eastern Europe Market Forecast, By Application
13.3.1. Packaging
13.3.2. Automotive
13.3.3. Construction
13.3.4. Healthcare Products
13.3.5. Others
13.4. Market Attractiveness Analysis
13.4.1. By Country
13.4.2. By Polymer Base
13.4.3. By Application
13.5. Drivers and Restraints: Impact Analysis
13.6. Market Trends

14. APEJ Hot Melt Adhesives Market
14.1. Introduction
14.1.1. Market Value and Volume Forecast, By Country
14.1.2. Y-o-Y Growth Projections, By Country
14.1.3. Basis Point Share (BPS) Analysis, By Country
14.2. APEJ Market Forecast, By Polymer Base
14.2.1. Ethylene Vinyl Acetate
14.2.2. Polyolefin
14.2.3. Polyamide
14.2.4. Styrenic Block Copolymers
14.2.5. Others
14.3. APEJ Market Forecast, By Application
14.3.1. Packaging
14.3.2. Automotive
14.3.3. Construction
14.3.4. Healthcare Products
14.3.5. Others
14.4. Market Attractiveness Analysis
14.4.1. By Country
14.4.2. By Polymer Base
14.4.3. By Application
14.5. Drivers and Restraints: Impact Analysis
14.6. Market Trends

15. Japan Hot Melt Adhesives Market
15.1. Japan Market Forecast, By Polymer Base
15.1.1. Ethylene Vinyl Acetate
15.1.2. Polyolefin
15.1.3. Polyamide
15.1.4. Styrenic Block Copolymers
15.1.5. Others
15.2. Japan Market Forecast, By Application
15.2.1. Packaging
15.2.2. Automotive
15.2.3. Construction
15.2.4. Healthcare Products
15.2.5. Others
15.3. Market Attractiveness Analysis
15.3.1. By Country
15.3.2. By Polymer Base
15.3.3. By Application
15.4. Drivers and Restraints: Impact Analysis
15.5. Market Trends

16. MEA Hot Melt Adhesives Market
16.1. Introduction
16.1.1. Market Value and Volume Forecast, By Country
16.1.2. Y-o-Y Growth Projections, By Country
16.1.3. Basis Point Share (BPS) Analysis, By Country
16.2. MEA Market Forecast, By Polymer Base
16.2.1. Ethylene Vinyl Acetate
16.2.2. Polyolefin
16.2.3. Polyamide
16.2.4. Styrenic Block Copolymers
16.2.5. Others
16.3. MEA Market Forecast, By Application
16.3.1. Packaging
16.3.2. Automotive
16.3.3. Construction
16.3.4. Healthcare Products
16.3.5. Others
16.4. Market Attractiveness Analysis
16.4.1. By Country
16.4.2. By Polymer Base
16.4.3. By Application
16.5. Drivers and Restraints: Impact Analysis
16.6. Market Trends

17. Competitive Landscape
17.1. Competitive Dashboard
17.2. Company Profiles
17.2.1 Henkel AG & Co. KGaA
17.2.2 H. B. Fuller
17.2.3 Sika AG
17.2.4 Arkema Group
17.2.5 Ashland Inc.
17.2.6 The 3M Company
17.2.7 Jowat AG
17.2.8 Sipol S.p.A.
17.2.9 Palmetto Adhesives Company
17.2.10 Sealock Ltd.

List of Tables:
Table 01: Global Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 02: Global Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 03: Global Hot Melt Adhesives Market Volume (Kilotonnes) Forecast, By Polymer Base, 2014-2025
Table 04: Global Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 05: Global Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 06: Global Hot Melt Adhesives Market Value Forecast (US$ Mn), By Region, 2014-2025
Table 07: Global Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Region, 2014-2025
Table 08: North America Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 09: North America Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 10: North America Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 11: North America Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 12: North America Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 13: North America Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 14: Latin America Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 15: Latin America Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 16: Latin America Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 17: Latin America Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 18: Latin America Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 19: Latin America Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 20: Western Europe Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast, 2014-2025
Table 21: Western Europe Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 22: Western Europe Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 23: Western Europe Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 24: Western Europe Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 25: Western Europe Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 26: Eastern Europe Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 27: Eastern Europe Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 28: Eastern Europe Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 29: Eastern Europe Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 30: Eastern Europe Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 31: Eastern Europe Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 32: APEJ Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 33: APEJ Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 34: APEJ Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 35: APEJ Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 36: APEJ Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 37: APEJ Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 38: Japan Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 39: Japan Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 40: Japan Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 41: Japan Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 42: Japan Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 43: Japan Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025
Table 44: MEA Hot Melt Adhesives Value (US$ Mn) and Volume (Kilotonnes) Forecast 2014-2025
Table 45: MEA Hot Melt Adhesives Market Value (US$ Mn) and Volume (Kilotonnes) Forecast, By Country, 2014-2025
Table 46: MEA Hot Melt Adhesives Market Value Forecast (US$ Mn), By Polymer Base, 2014-2025
Table 47: MEA Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Polymer Base, 2014-2025
Table 48: MEA Hot Melt Adhesives Market Value Forecast (US$ Mn), By Application, 2014-2025
Table 49: MEA Hot Melt Adhesives Market Volume Forecast (Kilotonnes), By Application, 2014-2025

List of Figures:
Figure 01: Incremental Opportunity, 2015-2025
Figure 02: Regional Revenue Split
Figure 03: Global Hot Melt Adhesives Market Snapshot (2015 E)
Figure 04: Global Hot Melt Adhesives Market Absolute $ Opportunity (US$ Mn), 2014-2025
Figure 05: Global Hot Melt Adhesives Market Value BPS Analysis, By Polymer Base, 2015 & 2025
Figure 06: Global Hot Melt Adhesives Market Value Y-o-Y Growth (%), By Polymer Base, 2014-2025
Figure 07: Global Ethylene Vinyl Acetate Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 08: Global Polyolefin Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 09: Global Polyamide Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 10: Global Styrenic Block Copolymers Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 11: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 12: Global Hot Melt Adhesives Market Attractiveness Index, By Polymer Base, 2025
Figure 13: Global Hot Melt Adhesives Market Value Proportion, By Application, 2015 & 2025
Figure 14: Global Hot Melt Adhesives Market Value Y-o-Y Growth (%), By Application, 2014-2025
Figure 15: Global Packaging Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 16: Global Automotive Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 17: Global Construction Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 18: Global Healthcare Products Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 19: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 83: Eastern Europe Healthcare Products Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 84: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 85: Eastern Europe Market Attractiveness, By Country, 2025
Figure 86: Eastern Europe Market Attractiveness, By Polymer base, 2025
Figure 87: Eastern Europe Market Attractiveness, By Application, 2025
Figure 88: APEJ Hot Melt Adhesives Market Absolute $ Opportunity (US$ Mn), 2015-2025
Figure 89: APEJ Hot Melt Adhesives Market Value Proportion (%), 2015 & 2025
Figure 90: APEJ Hot Melt Adhesives Market Value Y-o-Y Growth (%), By Country, 2014-2025
Figure 91: APEJ Ethylene Vinyl Acetate Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 92: APEJ Polyolefin Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 93: APEJ Polyamide Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 94: APEJ Styrenic Block Copolymers Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 95: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 96: APEJ Packaging Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 97: APEJ Automotive Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 98: APEJ Construction Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 99: APEJ Healthcare Products Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 100: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 101: APEJ Market Attractiveness, By Country, 2025
Figure 102: APEJ Market Attractiveness, By Polymer base, 2025
Figure 103: APEJ Market Attractiveness, By Application, 2025
Figure 104: Japan Hot Melt Adhesives Market Absolute $ Opportunity (US$ Mn), 2015-2025
Figure 105: Japan Ethylene Vinyl Acetate Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 106: Japan Polyolefin Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 107: Japan Polyamide Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 108: Japan Styrenic Block Copolymers Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 109: Japan Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 110: Japan Packaging Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 111: Japan Automotive Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 112: Japan Construction Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 113: Japan Healthcare Products Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 114: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 115: Japan Market Attractiveness, By Polymer base, 2025
Figure 116: Japan Market Attractiveness, By Application, 2025
Figure 117: MEA Hot Melt Adhesives Market Absolute $ Opportunity (US$ Mn), 2015-2025
Figure 118: MEA Hot Melt Adhesives Market Value Proportion (%), 2015 & 2025
Figure 119: MEA Hot Melt Adhesives Market Value Y-o-Y Growth (%), By Country, 2014-2025
Figure 120: MEA Ethylene Vinyl Acetate Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 121: MEA Polyolefin Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 122: MEA Polyamide Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 123: MEA Styrenic Block Copolymers Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 124: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 125: Packaging Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 126: Automotive Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 127: Construction Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 128: Healthcare Products Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 129: Others Segment Absolute $ Opportunity, 2015-2025 (US$ Mn)
Figure 130: MEA Market Attractiveness, By Country, 2025
Figure 131: MEA Market Attractiveness, By Polymer base, 2025
Figure 132: MEA Attractiveness, By Application, 2025

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