Smart Factory Market - Global Industry Analysis and Opportunity Assessment, 2015-2025

Description: This research report provides a detailed analysis that identifies forces driving the rapid growth of the smart factory market across regions. This study delivers insights about market dynamics across five key regions, which are expected to influence the current nature and future status of the smart factory market during the forecast period (2015-2025).

Rising focus on advanced manufacturing methods, high demand from key verticals and shift towards consumer-centric product offerings by manufacturers, are some factors contributing to growth of the global smart factory market.

The report includes analysis of key trends, drivers and restraints influencing the global smart factory market. A weighted average model is leveraged to identify the impact of key growth drivers and restraints across various regions in order to help clients in framing accurate business strategies.

The global smart factory market is segmented on the basis of market structure, component, manufacturing vertical and region. On the basis of market structure, the smart factory market is segmented as to collect, to connect, to analyse and to control. The report offers a detailed analysis of each of these segments in terms of market size (US$ Bn). Key regions assessed in the report are North America, Latin America, Europe, Asia Pacific and the Middle East & Africa.

Given the ever-fluctuating global economy, the report not only forecast the market on the basis of CAGR, but also analyses the impact of key parameters during each year of the forecast period. This helps the client to understand the predictability of the market and identify the right opportunities across the global market during the forecast period. Also, a noteworthy feature of this report is the analysis of all vital segments in terms of absolute dollar opportunity, which is critical for assessing the level of revenue opportunity in the market.

In the final section of the report, a competitive landscape of the market is included in order to present the client with a dashboard view based on core business segments, revenue share and key growth strategy. This section is important for gleaning insights about participants in the market's ecosystem. Additionally, it enables identification and evaluation of key competitors based on in-depth assessment of their capabilities and successes in the marketplace. The report offers comprehensive profiles of the providers in order to evaluate their long- and short-term strategies related to products across various regions, key offerings and recent developments in the smart factory space. Key competitors covered in this report include ABB Group, Rockwell Automation, Inc., General Electric Co., Siemens AG, Oracle Corporation, IBM Corporation, SAP SE, PTC Inc., Accenture PLC and Atos SE.

Research Methodology

In order to evaluate smart factory market size, revenue generated by smart factory manufacturers has been taken into consideration. Market estimates have been analysed keeping in mind various factors such as technological, environmental, economical, legal and social. In order to provide accurate market forecast statistics, the current market was sized as it forms the basis of the smart factory market performance during the forecast period. Given the characteristics of the market, we triangulated the outcome of three different types of processes namely secondary research, primary research and data from paid database. Primary research represents the bulk of our research efforts, supplemented by extensive secondary research. Secondary research includes product literature of key players, annual reports, press releases and relevant documents, recent trade journals, related technical write-ups, Internet sources, trade associations, agencies and statistical data from government websites. This collated data from primary and secondary sources is then analysed by the in-house research panel using market research statistical tools, which equates to the most appropriate methodology to provide a quality market research report.

Key Segments Covered

By Market Structure
- To Connect
  - Wired and Wireless Networking
  - Wide Area Networking (WAN)
  - Local Area Networking (LAN)
  - Machine-to-Machine Network
- To Collect
  - Sensors
  - Digital Measurement Devices
  - Auto Identification Hardware
- To Analyse
  - Data Historian
  - Reporting
  - Complex Event Processing
  - Predictive Algorithm
- To Control
  - Actuators
  - Programmable Logic Controllers
  - Smart Robotics
  - Additive Manufacturing Equipment
  - SCADA
  - DCS
  - Others (MES, HMI)

By Component
- Hardware
- Software
- Services

By Manufacturing Vertical
- Automotive & Transportation
- Food & Beverage
- Electrical & Electronics
- Aerospace & Defence
- Oil & Gas
- Garment & Textile
- Chemical & Material
- Others

Key Regions/Countries Covered
- North America
  - U.S.
  - Canada
- Latin America
  - Brazil
  - Mexico
  - Rest of Latin America
- Europe
  - Germany
  - Italy
  - France
  - U.K.
  - Spain
  - Poland
  - Russia
  - Rest of Europe
- Asia Pacific (APAC)
  - China
  - India
  - Japan
  - ASEAN
  - Australia & New Zealand
  - Rest of APAC
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