
Description: This report examines the global corrosion protective coatings & acid proof lining market for 2015-2025. The primary objective is to offer updates on advancements in coating technologies and innovation in corrosion coatings and acid proof lining systems that have given rise to high demand for both corrosion protective coatings and acid proof lining systems.

Corrosion protective coatings are used by industries worldwide to protect their products from degradation, most commonly caused by moisture, salt spray, oxidation and a number of chemical-based occurrences that prove harmful to metals and alloys.

The mechanisms by which corrosion protective coatings work can be generally differentiated into three, namely, creation of barriers between the environment and the substrate material, inhibition of the corrosion processes and coatings acting as sacrificial materials.

Zinc and titanium dioxide compounds are essential ingredients in corrosion protective coatings and the overall paints and coatings industry.

In the section that follows, the report covers the corrosion protective coatings & acid proof lining market performance in terms of revenue split in order to provide in-depth analysis of the market. This section also includes analyses of key trends, drivers and restraints from supply, demand and economy sides that are influencing the global corrosion protective coatings & acid proof lining market. Impact analysis of key growth drivers and restraints, based on the weighted average model, is included in the report to better equip and arm clients with crystal clear decision-making insights.

The next section of the report highlights adoption of corrosion protective coatings and acid proof lining by regions. It provides market outlook for 2015-2025 and sets the forecast within the context of the corrosion protective coatings & acid proof lining market ecosystem. This study discusses key regional trends contributing to growth of the corrosion protective coatings & acid proof lining market on a worldwide basis, as well as analyses the degree to which global drivers are influencing this market in each region. Key regions assessed in this report include North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan (APEJ), Japan as a separate region and Middle East and Africa (MEA).

All the above sections-by end-use industry, by product type, by technology and by region-evaluate the present scenario and growth prospects of the global corrosion protective coatings market for 2015 - 2025. We have considered 2014 as the base year and provided data for all 12 months of the year.

To calculate the corrosion protective coatings & acid proof lining market size, we have considered revenue generated from the sale of corrosion protective coatings and acid proof lining as well as adoption of services. The forecast presented here assesses the total revenue by value across the corrosion protective coatings & acid proof lining market. In order to offer an accurate forecast, we have started by sizing the current market, which forms the basis of how the corrosion protective coatings & acid proof lining market will develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analyses based on supply side, consumer spending and economic envelope. However, forecasting the market in terms of various corrosion protective coatings & acid proof lining market segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalising them after the forecast has been completed.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only forecast in terms of CAGR but also analyse the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the corrosion protective coatings & acid proof lining market.

As previously highlighted, the corrosion protective coatings market & acid proof lining market is split into a number of sub-segments. All the corrosion protective coatings & acid proof lining market sub-segments in terms of product type, technology and regions are analysed in terms of Basis Point Share (BPS) to
understand individual segment's relative contribution to market growth. This detailed level of information is important for the identification of various key trends of the corrosion protective coatings & acid proof lining market.

Also, another key feature of this report is the analysis of all key corrosion protective coatings & acid proof lining market segments, sub-segments and regional adoption as well as forecast of revenue in terms of absolute dollar. Absolute dollar opportunity is traditionally overlooked while forecasting the market; however, it is critical in assessing the level of opportunity that a provider can look to achieve and identifying potential resources from a sales and delivery perspective in the global corrosion protective coatings & acid proof lining market.

Furthermore, to understand key growth segments in terms of growth and adoption of corrosion protective coatings & acid proof lining market across regions, the corrosion protective coatings & acid proof lining market attractiveness index has been developed. The resulting index should help providers identify real market opportunities.

In the final section of the report, competitive landscape of the corrosion protective coatings & acid proof lining market is included to provide report audiences with a Dashboard view, based on categories of providers in the value chain, product portfolio related to corrosion protective coatings and acid proof lining market and key differentiators. Key categories of providers covered in the report are corrosion protective coatings and acid proof lining manufacturers. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment in the corrosion protective coatings & acid proof lining market value chain. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and success in the corrosion protective coatings & acid proof lining market. Detailed profiles of the providers are also included in the report to evaluate their long-term and short-term strategies, key offerings and recent developments in the corrosion protective coatings & acid proof lining market. Key players include BASF Coatings GmbH, PPG Industries Inc., The Sherwin Williams Company, Ashland Inc., Axalta Coating Ltd., International Paint Limited, Hempel A/S and Jotun A/S.

Key Segments Covered

By End-use Industry
- Marine
- Oil & gas
- Power generation
- Construction
- Automotive
- Transportation vehicles
- Chemicals
- Mining & metallurgy
- Others

By Product Type
- Corrosion Protective Coatings Market
  - Polymer coatings
  - Rubber lining systems
- Acid Proof Lining Market
  - Ceramic & carbon brick lining
  - Tile lining
  - Thermoplastics lining

By Technology
- Solvent-borne
- Waterborne
- Powder-based

Key Regions/Countries Covered
- North America
- Latin America
- Western Europe
- Eastern Europe
Key Companies

- BASF Coatings GmbH
- PPG Industries Inc.
- The Sherwin-Williams Company
- Ashland Inc.
- Axalta Coatings Inc.
- Hempel A/S
- International Paint Limited
- Jotun A/S
- Steuler-KCH GmbH
- TIP TOP Oberflächenschutz Elbe GmbH
- Koch Knight LLC

Contents:

1. Executive Summary

2. Research Methodology

3. Assumptions & Acronyms Used

4. Corrosion Protective Coatings & Acid Proof Lining Market Overview
   4.1. Introduction
   4.1.1. Market Definition
   4.1.2. Market Taxonomy
   4.1.3. Parent Market Overview
   4.1.4. Global Corrosion Protective Coatings Market Forecast & Absolute $ Opportunity
   4.1.5. Global Acid Proof Lining Market Forecast & Absolute $ Opportunity

5. Corrosion Protective Coatings & Acid Proof Lining Market Dynamics
   5.1.1. Drivers
   5.1.2. Restraints
   5.1.3. Market Trends
   5.1.4. Value Chain

6. Global Corrosion Protective Coatings & Acid Proof Lining Market Analysis, By Region
   6.1. Introduction
   6.1.1. Basis Point Share (BPS) Analysis By Region
   6.1.1.1. Market Volume and Value Forecast
   6.1.1.2. Absolute $ Opportunity
   6.1.2. Y-o-Y Growth Projections
   6.2. Market Size Forecast By Region
   6.2.1. North America Market Volume & Value Forecast
   6.2.2. Latin America Market Volume & Value Forecast
   6.2.3. Asia Pacific Excl. Japan Market Volume & Value Forecast
   6.2.4. Western Europe Market Volume & Value Forecast
   6.2.5. Eastern Europe Market Volume & Value Forecast
   6.2.6. Middle East & Africa Market Volume & Value Forecast
   6.2.7. Japan Market Volume & Value Forecast
   6.3. Market Attractiveness Analysis By Region

7. North America Corrosion Protective Coatings & Acid Proof Lining Market Analysis
   7.1. Introduction
   7.1.1. Market Volume and Value Forecast
   7.1.2. Absolute $ Opportunity
   7.2. Market Size Forecast By Country
   7.2.1. U.S.
   7.2.2. Canada
   7.3. Market Size Forecast By End-use Industry
   7.3.1. Marine Industry
7.3.2. Oil & Gas Industry
7.3.3. Power Generation Industry
7.3.4. Construction Industry
7.3.5. Automotive Industry
7.3.6. Transportation Vehicles
7.3.7. Chemicals Industry
7.3.8. Mining & Metallurgy Industry
7.3.9. Others
7.4. Market Size Forecast By Type
7.4.1. Polymer Coatings
7.4.1.1. Epoxy
7.4.1.2. Polyurethane
7.4.1.3. Alkyd
7.4.1.4. Acrylic
7.4.1.5. Fluoropolymer
7.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
7.4.2. Rubber Lining System
7.4.2.1. Hard Rubber lining Systems
7.4.2.2. Soft Rubber lining Systems
7.4.3. Acid Proof Lining
7.4.3.1. Ceramic & Carbon Brick Lining
7.4.3.2. Tile Lining
7.4.3.3. Thermoplastic Lining
7.5. Market Size Forecast By Technology
7.5.1. Solvent-borne
7.5.2. Waterborne
7.5.3. Powder-based

8. Western Europe Corrosion Protective Coatings & Acid Proof Lining Market Analysis
8.1. Introduction
8.1.1. Market Volume and Value Forecast
8.1.2. Absolute $ Opportunity
8.2. Market Size Forecast By Country / Region
8.2.1. U.K.
8.2.2. France
8.2.3. Spain
8.2.4. Germany
8.2.5. Rest of Western Europe
8.3. Market Size Forecast By End-use Industry
8.3.1. Marine Industry
8.3.2. Oil & Gas Industry
8.3.3. Power Generation Industry
8.3.4. Construction Industry
8.3.5. Automotive Industry
8.3.6. Transportation Vehicles
8.3.7. Chemicals Industry
8.3.8. Mining & Metallurgy Industry
8.3.9. Others
8.4. Market Size Forecast By Type
8.4.1. Polymer Coatings
8.4.1.1. Epoxy
8.4.1.2. Polyurethane
8.4.1.3. Alkyd
8.4.1.4. Acrylic
8.4.1.5. Fluoropolymer
8.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
8.4.2. Rubber Lining System
8.4.2.1. Hard Rubber lining Systems
8.4.2.2. Soft Rubber lining Systems
8.4.3. Acid Proof Lining
8.4.4. Ceramic & Carbon Brick Lining
8.4.5. Tile Lining
8.4.6. Thermoplastic Lining
8.5. Market Size Forecast By Technology
8.5.1. Solvent-borne
8.5.2. Waterborne
8.5.3. Powder-based

9. Eastern Europe Corrosion Protective Coatings & Acid Proof Lining Market Analysis
9.1. Introduction
9.1.1. Market Volume and Value Forecast
9.1.2. Absolute $ Opportunity
9.2. Market Size Forecast By Country / Region
9.2.1. Poland
9.2.2. Russia
9.2.3. Rest of Eastern Europe
9.3. Market Size Forecast By End-use Industry
9.3.1. Marine Industry
9.3.2. Oil & Gas Industry
9.3.3. Power Generation Industry
9.3.4. Construction Industry
9.3.5. Automotive Industry
9.3.6. Transportation Vehicles
9.3.7. Chemicals Industry
9.3.8. Mining & Metallurgy Industry
9.3.9. Others
9.4. Market Size Forecast By Type
9.4.1. Polymer Coatings
9.4.1.1. Epoxy
9.4.1.2. Polyurethane
9.4.1.3. Alkyd
9.4.1.4. Acrylic
9.4.1.5. Fluoropolymer
9.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
9.4.2. Rubber Lining System
9.4.2.1. Hard Rubber lining Systems
9.4.2.2. Soft Rubber lining Systems
9.4.3. Acid Proof Lining
9.4.3.1. Ceramic & Carbon Brick Lining
9.4.3.2. Tile Lining
9.4.3.3. Thermoplastic Lining
9.5. Market Size Forecast By Technology
9.5.1. Solvent-borne
9.5.2. Waterborne
9.5.3. Powder-based

10. APEJ Corrosion Protective Coatings & Acid Proof Lining Market Analysis
10.1. Introduction
10.1.1. Market Volume and Value Forecast
10.1.2. Absolute $ Opportunity
10.2. Market Size Forecast By Country / Region
10.2.1. China
10.2.2. India
10.2.3. ASEAN
10.2.4. Rest of APEJ
10.3. Market Size Forecast By End-use Industry
10.3.1. Automotive Industry
10.3.2. Chemical Industry
10.3.3. Paper & Pulp Industry
10.3.4. Food Industry
10.3.5. Petrochemicals Industry
10.3.6. Power Generation Industry
10.3.7. Water Treatment Industry
10.4. Market Size Forecast By Type
10.4.1. Polymer Coatings
10.4.1.1. Epoxy
10.4.1.2. Polyurethane
10.4.1.3. Alkyd
10.4.1.4. Acrylic
10.4.1.5. Fluoropolymer
10.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
10.4.2. Rubber Lining Systems
10.4.2.1. Hard Rubber lining Systems
10.4.2.2. Soft Rubber lining Systems
10.4.3. Acid Proof Lining
10.4.3.1. Ceramic & Carbon Brick Lining
10.4.3.2. Tile Lining
10.4.3.3. Thermoplastic Lining
10.5. Market Size Forecast By Technology
10.5.1. Solvent-borne
10.5.2. Waterborne
10.5.3. Powder-based

11. Middle East and Africa Corrosion Protective Coatings & Acid Proof Lining Market Analysis
11.1. Introduction
11.2. Market Size Forecast By Country / Region
11.2.1. GCC Countries
11.2.2. South Africa
11.2.3. Rest of Africa
11.2.4. Rest of MEA
11.3. Market Size Forecast By End-use Industry
11.3.1. Marine Industry
11.3.2. Oil & Gas Industry
11.3.3. Power Generation Industry
11.3.4. Construction Industry
11.3.5. Automotive Industry
11.3.6. Transportation Vehicles
11.3.7. Chemicals Industry
11.3.8. Mining & Metallurgy Industry
11.3.9. Others
11.4. Market Size Forecast By Type
11.4.1. Polymer Coatings
11.4.1.1. Epoxy
11.4.1.2. Polyurethane
11.4.1.3. Alkyd
11.4.1.4. Acrylic
11.4.1.5. Fluoropolymer
11.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
11.4.2. Rubber Lining System
11.4.2.1. Hard Rubber lining Systems
11.4.2.2. Soft Rubber lining Systems
11.4.3. Acid Proof Lining
11.4.3.1. Ceramic & Carbon Brick Lining
11.4.3.2. Tile Lining
11.4.3.3. Thermoplastic Lining
11.5. Market Size Forecast By Technology
11.5.1. Solvent-borne
11.5.2. Waterborne
11.5.3. Powder-based

12. Latin America Corrosion Protective Coatings & Acid Proof Lining Market Analysis
12.1. Introduction
12.2. Market Size Forecast By Country
12.2.1. Brazil
12.2.2. Mexico
12.2.3. Argentina
12.2.4. Rest of Latin America
12.3. Market Size Forecast By End-use Industry
12.3.1. Marine Industry
12.3.2. Oil & Gas Industry
12.3.3. Power Generation Industry
12.3.4. Construction Industry
12.3.5. Automotive Industry
12.3.6. Transportation Vehicles
12.3.7. Chemicals Industry
12.3.8. Mining & Metallurgy Industry
12.3.9. Others
12.4. Market Size Forecast By Type
12.4.1. Polymer Coatings
12.4.1.1. Epoxy
12.4.1.2. Polyurethane
12.4.1.3. Alkyd
12.4.1.4. Acrylic
12.4.1.5. Fluoropolymer
12.4.1.6. Vinyl Ester and Flake-filled Vinyl Ester
12.4.2. Rubber Lining System
12.4.2.1. Hard Rubber lining Systems
12.4.2.2. Soft Rubber lining Systems
12.4.3. Acid Proof Lining
12.4.3.1. Ceramic & Carbon Brick Lining
12.4.3.2. Tile Lining
12.4.3.3. Thermoplastic Lining
12.5. Market Size Forecast By Technology
12.5.1. Solvent-borne
12.5.2. Water-borne
12.5.3. Powder

13. Japan Corrosion Protective Coatings & Acid Proof Lining Market Analysis
13.1. Introduction
13.2. Market Size Forecast By End-use Industry
13.2.1. Marine Industry
13.2.2. Oil & Gas Industry
13.2.3. Power Generation Industry
13.2.4. Construction Industry
13.2.5. Automotive Industry
13.2.6. Transportation Vehicles
13.2.7. Chemicals Industry
13.2.8. Mining & Metallurgy Industry
13.2.9. Others
13.3. Market Size Forecast By Type
13.3.1. Polymer Coatings
13.3.1.1. Epoxy
13.3.1.2. Polyurethane
13.3.1.3. Alkyd
13.3.1.4. Acrylic
13.3.1.5. Fluoropolymer
13.3.1.6. Vinyl Ester and Flake-filled Vinyl Ester
13.3.2. Rubber Lining System
13.3.2.1. Hard Rubber lining Systems
13.3.2.2. Soft Rubber lining Systems
13.3.3. Acid Proof Lining
13.3.3.1. Ceramic & Carbon Brick Lining
13.3.3.2. Tile Lining
13.3.3.3. Thermoplastic Lining
13.4. Market Size Forecast By Technology
13.4.1. Solvent-borne
13.4.2. Waterborne
13.4.3. Powder-based

14. Global Corrosion Protective Coatings & Acid Proof Lining Market Analysis, By End-use Industry
14.1. Introduction
14.1.1. Basis Point Share (BPS) Analysis, By End-use Industry
14.1.2. Y-o-Y Growth Projections
14.2. Market Size Forecast By End-use Industry
14.2.1. Marine Industry
14.2.2. Oil & Gas Industry
14.2.3. Power Generation Industry
14.2.4. Construction Industry
14.2.5. Automotive Industry
14.2.6. Transportation Vehicles
14.2.7. Chemicals Industry
14.2.8. Mining & Metallurgy Industry
14.2.9. Others
14.3. Market Attractiveness Analysis, By End-use Industry

15. Global Corrosion Protective Coatings & Acid Proof Lining Market Analysis, By Type
15.1. Introduction
15.1.1. Basis Point Share (BPS) Analysis, By Type
15.1.2. Y-o-Y Growth Projections
15.2. Market Size Forecast By Type
15.2.1. Polymer Coatings
15.2.1.1. Epoxy
15.2.1.2. Polyurethane
15.2.1.3. Alkyd
15.2.1.4. Acrylic
15.2.1.5. Fluoropolymer
15.2.1.6. Vinyl Ester and Flake-filled Vinyl Ester
15.2.2. Rubber Lining Systems
15.2.2.1. Hard Rubber lining Systems
15.2.2.2. Soft Rubber lining Systems
15.2.3. Acid Proof Lining
15.2.3.1. Ceramic & Carbon Brick Lining
15.2.3.2. Tile Lining
15.2.3.3. Thermoplastic Lining
15.3. Market Attractiveness Analysis, By Type

16. Global Corrosion Protective Coatings Market Analysis, By Technology
16.1. Introduction
16.1.1. Basis Point Share (BPS) Analysis By Technology
16.1.2. Y-o-Y Growth Projections
16.2. Market Size Forecast By Technology
16.2.1. Solvent-borne
16.2.2. Waterborne
16.2.3. Powder-based
16.3. Market Attractiveness Analysis, By Technology

17. Competition Dashboard
17.1. Competitive Landscape
17.2. Competition Dashboard
17.3. Company Profiles (Details - Overview, Financials, Recent Developments, Strategy)
17.3.1. STEULER-KCH GmbH
17.3.2. Hempel A/S
17.3.3. Polycorp Limited
17.3.4. Jotun A/S
17.3.5. International Paint Limited (Akzo Nobel Group)
17.3.6. GBT-BUCOLIT GmbH
17.3.7. The STEBBINS Engineering and Manufacturing Company
17.3.8. Koch Knight LLC
17.3.9. Metz Pty Ltd
17.3.10. TIP TOP Oberflächenschutz Elbe GmbH
17.3.11. BASF Coatings
17.3.12. Axalta Coating Systems
17.3.13. Ashland Inc.
17.3.14. PPG Industries Inc.
17.3.15. The Sherwin-Williams Company
List of Tables:
Table 1: Global CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Region, 2014-2025
Table 2: Global Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Region, 2014-2025
Table 3: North America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 4: North America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 5: North America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 6: North America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 7: North America Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 8: North America APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 9: North America APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 10: Latin America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 11: Latin America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 12: Latin America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 13: Latin America CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 14: Latin America Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 15: Latin America APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 16: Latin America APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 17: Western Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 18: Western Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 19: Western Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 20: Western Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 21: Western Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 22: Western Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 23: Western Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 24: Eastern Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 25: Eastern Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 26: Eastern Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 27: Eastern Europe CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 28: Eastern Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 29: Eastern Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 30: Eastern Europe APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 31: APEJ CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 32: APEJ CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 33: APEJ CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 34: APEJ CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 35: APEJ APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 36: APEJ APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 37: APEJ APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 38: Japan CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 39: Japan CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 40: Japan CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 41: Japan APL Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 42: Japan Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 43: MEA CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 44: MEA CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 45: MEA CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Technology, 2014-2025
Table 46: MEA CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 47: MEA Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Country, 2014-2025
Table 48: MEA Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 49: MEA Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By Product Type, 2014-2025
Table 50: Global CPC Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025
Table 51: Global Acid Proof Lining Market Value (US$ Mn) & Volume (Mn tonnes) Forecast By End-use Industry, 2014-2025

List of Figures:
2. Global CPC & APL Market Regional Revenue Split
3. Global Corrosion Protective Coatings Market By Technology
4. Global CPC & APL Market End-use Industry
5. Global CPC & APL Market Product Type
7. Global Corrosion Protective Coatings Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
9. Global Acid Proof Lining Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
14. North America CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
17. Canada CPC & APL Market Value (US$ Mn), 2014-2025
18. Latin America CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
20. Brazil CPC & APL Market Value (US$ Mn), 2014-2025
22. Argentina CPC & APL Market Value (US$ Mn), 2014-2025
23. Rest of Latin America CPC & APL Market Value (US$ Mn), 2014-2025
24. Western Europe CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
25. Western Europe CPC & APL Market Absolute $ Opportunity, (US$ Mn), 2015 - 2025
27. Germany CPC & APL Market Value (US$ Mn), 2014-2025
28. France CPC & APL Market Value (US$ Mn), 2014-2025
29. Spain CPC & APL Market Value (US$ Mn), 2014-2025
30. Rest of Western Europe CPC & APL Market Value (US$ Mn), 2014-2025
31. Eastern Europe CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
32. Eastern Europe CPC & APL Market Absolute $ Opportunity, (US$ Mn) 2015 - 2025
33. Russia CPC & APL Market Value (US$ Mn), 2014-2025
34. Poland CPC & APL Market Value (US$ Mn), 2014-2025
35. Rest of Eastern Europe CPC & APL Market Value (US$ Mn), 2014-2025
36. APEJ CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
37. APEJ CPC & APL Market Absolute $ Opportunity (US$ Mn), 2015 - 2025
38. China CPC & APL Market Value (US$ Mn), 2014-2025
39. India CPC & APL Market Value (US$ Mn), 2014-2025
| 40. | ASEAN CPC & APL Market Value (US$ Mn), 2014-2025 |
| 41. | Rest of APEJ CPC & APL Market Value (US$ Mn), 2014-2025 |
| 42. | Japan CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025 |
| 43. | Japan CPC & APL Market Absolute $ Opportunity (US$ Mn), 2015 - 2025 |
| 44. | MEA CPC & APL Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025 |
| 45. | MEA CPC & APL Market Absolute $ Opportunity (US$ Mn), 2015 - 2025 |
| 46. | GCC CPC & APL Market Value (US$ Mn), 2014-2025 |
| 47. | South Africa CPC & APL Market Value (US$ Mn), 2014-2025 |
| 49. | Rest of MEA CPC & APL Market Value (US$ Mn), 2014-2025 |
| 50. | Global CPC & APL Market Value Share and BPS Analysis By End-use Industry, 2015 & 2025 |
| 54. | Global CPC & APL Market Volume (Mn tonnes) & Value (US$ Mn) Forecast By Oil & Gas, 2014-2020 & 2025 |
| 55. | Global CPC & APL Market Absolute $ Opportunity By Oil & Gas, 2015-2025 (US$ Mn) |
| 60. | Global CPC & APL Market Volume (Mn tonnes) & Value (US$ Mn) Forecast By Automotive Industry, 2014-2025 |
| 63. | Global CPC & APL Market Absolute $ Opportunity By Transportation Vehicles, 2015-2025 (US$ Mn) |
| 64. | Global CPC & APL Market Volume (Mn tonnes) & Value (US$ Mn) Forecast By Chemicals, 2014-2020 & 2025 |
| 68. | Global CPC & APL Market Volume (Mn tonnes) & Value (US$ Mn) Forecast By Others, 2014-2020 & 2025 |
| 69. | Global CPC & APL Market Absolute $ Opportunity By Others, 2015-2025 (US$ Mn) |
| 70. | Global Corrosion Protective Coatings Market Value Attractiveness By End-use industry, 2015-2025 |
| 71. | Global Corrosion Protective Coatings Market Share By Value and BPS Analysis By Product Type, 2015 & 2025 |
| 72. | Global Polymer Coatings Segment Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2025 |
| 73. | Global Polymer Coatings Segment Absolute $ Opportunity, 2015 - 2025 |
| 74. | Global Epoxy Corrosion Protective Coatings Sub-segment Value (US$ Mn), 2014-2025 |
| 75. | Global Polyurethane Corrosion Protective Coatings Sub-segment Value (US$ Mn), 2014-2025 |
| 76. | Global Alkyd Corrosion Protective Coatings Sub-segment Value (US$ Mn), 2014-2025 |
| 77. | Global Acrylic Corrosion Protective Coatings Sub-segment Value (US$ Mn), 2014-2025 |
| 78. | Global Fluoropolymers Corrosion Protective Coatings Sub-segment Value (US$ Mn), 2014-2025 |
| 80. | Global Rubber Lining Systems Segment Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2025 |
| 81. | Global Rubber Lining Systems Segment Absolute $ Opportunity, 2014 - 2025 |
| 82. | Global Hard Rubber Lining Systems Sub-segment Value (US$ Mn), 2014-2025 |
| 83. | Global Soft Rubber Lining Systems Sub-segment Value (US$ Mn), 2014-2025 |
| 84. | Global Corrosion Protective Coatings Market Value Attractiveness By Product Type, 2015-2025 |
| 85. | Global Acid Proof Lining Market Share By Value and BPS Analysis By Product Type, 2015 & 2025 |
| 86. | Global Acid Proof Lining Market Value Y-o-Y Growth By Product Type, 2015 - 2025 |
| 87. | Global Ceramic & Carbon Brick Lining Segment Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2025 |
| 89. | Global Tile Lining Segment Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2025 |
| 90. | Global Tile Lining Segment Absolute $ Opportunity, 2015 - 2025 |
| 91. | Global Thermoplastic Lining Segment Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2025 |
| 92. | Global Thermoplastic Lining Segment Absolute $ Opportunity, 2015 - 2025 |
| 93. | Global Acid Proof Lining Market Value Attractiveness By Technology, 2015E & 2025F |
| 94. | Global Solvent-borne CPC Market Volume (Mn tonnes) and Value (US$ Mn), 2014 - 2020 & 2025 |
| 95. | Global Solvent-borne Corrosion Protective Coatings Market Absolute $ Opportunity, 2015 - 2025 |
99. Global Waterborne CPC Market Volume (tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
100. Global Waterborne Corrosion Protective Coatings Market Absolute $ Opportunity, 2015 - 2025
101. Global Powder-based technology segment Volume (tonnes) and Value (US$ Mn), 2014 - 2020 & 2025
102. Global Powder-based technology segment Absolute $ Opportunity, 2015 - 2025
103. Global Corrosion Protective Coatings Market Value Attractiveness By Technology, 2015-2025
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