U.S. Market Trends for Flexographic Printing

Description: Perceived to be a high-growth printing process; flexography is examined in depth to provide an understanding of opportunities and threats through 2020. A key focus area is flexible packaging (corrugated is excluded) for the food, beverage, medical, bag, industrial, and other segments (as defined through the study) with analysis of quality/image requirements.

This study addresses adoption rate vs. other processes, environmental issues or regional bans, life cycle cost, technological advancements and trends in presses, consumables (adhesives, doctor blades, plates) substrates and inks. It also addresses process enhancements including digital, coatings and screen.

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