Wide Format Inkjet Printing Trends & Opportunities

Description: This study provides a definition of wide format including market size, equipment, markets, etc. This study also identifies equipment and media currently in use and explores emerging trends in technologies and applications.

Covering both analog and digital processes, the study sizes the market (both historical and 3-5 years hence); identifies typical vertical markets utilizing wide-format printing; evaluates workflow; provides data and analysis of equipment installed base (both press and finishing), inks and substrates data and trends, color trends, drivers and barriers for growth (such as electronic signage) and opportunities for the future.

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