Power Play. Game Changing Influence Strategies For Leaders

Description:  
INFLUENCE...ENGAGES MOTIVATES DELIVERS  

Great leaders are mega influencers, but could their tools of influence be out of date?  

To influence today, you need more than just the traditional approaches of yell and tell (coercion) and sell (persuasion). With this book, learn new and commercially savvy alternatives that will help you to deliver outstanding results in the modern workplace. Influencing others isn't magic – it's a skill that you can make work for you.  

Power Play shows you how to use influence to create the change you want as a leader, in your organisation and in the world. In this book, author Yamini Naidu gives you the practical tips and advice to become a powerful performer whose tank of influence never runs dry. Learn how to:  

- wield a range of new and exciting influence tools with expertise and skill  
- maximise your skills to get your voice heard and make big things happen  
- refine your methods of persuasion, inspiration and motivation  
- engage people, amplify your impact and deliver the results that matter.  

Power Play helps you turbocharge your influence and build the power to initiate seismic change with authenticity and integrity.  

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