
Description: Key Features:
- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents: Introduction

How to Use This Book

Chapter 1: Major Trends and Technologies Affecting the Health Care Industry
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- Employers Push Health Care Costs onto Employees
- Medicare and Medicaid Spending Continue to Surge/Oldest Baby Boomers Hit 65+ Years of Age
- U.S. Affordable Care Act (ACA) of 2010 Rewrites the Rules and Increases Coverage, But May Not Restrain Costs
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- Obesity Sparks Government Action/Snack Foods Get Healthier
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- Additional Indexes
- Index of Hot Spots for Advancement for Women/Minorities
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