Organic Food and Beverages Market in Europe 2016-2020

Description: About Organic Food and Beverage Market in Europe

The term "organic" refers to a method of production that aims at sustainable agriculture, high-quality products, and manufacturing processes that do not harm the environment or plants and animals. Environmentally and animal-friendly practices are adopted in the production of organic foods and beverages.

This restricts the use of chemical fertilizers, synthetic pesticides, hormone-infused feeds and antibiotics for animals, and so forth. Packaged organic food is not processed using solvents or exposed to radiation. Organic food production emphasizes the conservation of water, preservation and replenishment of soil nutrition, and usage of renewable resources. Biological, mechanical, and physical methods of food processing are employed.

The analysts forecast the organic food and beverage market in Europe to grow at a CAGR of 6.79% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the organic food and beverage market in Europe for 2016-2020. To calculate the market size, the report has taken into consideration the revenue generated from the sales of packaged organic-labeled foods and beverages sold through retail stores, such as supermarkets, hypermarkets, specialty stores, online stores, and other grocery stores.

The market is divided into the following segments based on product types:

- Fruits and vegetables
- Dairy products
- Prepared food
- Meat and poultry
- Beverages
- Bakery products
- Baby food
- Other organic products

The report, Organic Food and Beverage Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors:

- Carrefour
- Tesco
- Koninklijke Ahold
- Metro
- REWE Group

Other prominent vendors:

- Alnatura
- Amy's Kitchen
- Asda Group
- Auchan
- Clif Bar
- Danone
- E.Leclerc
- Edeka Group
- Hain Celestial
- Hero Group
- J Sainsbury
- Lactalis Group
- Morrisons
- Naturata
- Natursoy
- Wessanen

Market drivers
- Growing awareness about health and wellness
- For a full, detailed list, view the full report

Market challenges
- Supply shortages
- For a full, detailed list, view the full report

Market trends
- Increase in number of private labels
- For a full, detailed list, view the full report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Contents:
PART 01: Executive summary
- Highlights

PART 02: Scope of the report
- Market overview
- Top-vendor offerings

PART 03: Market research methodology
- Research methodology
- Economic indicators

PART 04: Introduction
- Key market highlights
- Europe: An overview

PART 05: Market landscape
- Market overview
- Global organic food and beverage market
- Organic food and beverage market in Europe
- Five forces analysis

PART 06: Market segmentation by product
- Organic fruits and vegetables market in Europe
- Organic dairy products market in Europe
- Organic prepared foods market in Europe
- Organic baby food market in Europe
- Organic meat and poultry market in Europe
- Organic beverage market in Europe
- Organic bakery products market in Europe
- Other organic products market in Europe

PART 07: Market segmentation by distribution

PART 08: Key leading countries
- Germany
- France
- UK
- Italy
- Switzerland

PART 09: Market drivers
- Awareness about health and wellness
- Growth of organic farming
- Rise in shelf space for organic food
- Increase in number of eco-labels

PART 10: Impact of drivers

PART 11: Market challenges
- Supply shortages
- High price of organic food
- Stringent certifications and regulations
- Lack of information and trust

PART 12: Impact of drivers and challenges

PART 13: Market trends
- Increase in number of private labels
- New product launches
- Demand for organic baby food
- Increased marketing and promotion

PART 14: Vendor landscape
- Competitive scenario
- Tesco
- METRO
- Carrefour
- Ahold
- REWE Group
- Other prominent vendors

PART 15: Appendix

PART 16: About Author

List of Exhibits

Exhibit 01: Product offerings
Exhibit 02: Top ten largest countries in Europe by area
Exhibit 03: Top ten largest countries in Europe by GDP 2015
Exhibit 04: Leading countries by organic farming area 2014 (millions of hectares)
Exhibit 05: Overview of organic food and beverage market in Europe 2015
Exhibit 06: Global organic food and beverage market 2015-2020 ($ billions)
Exhibit 07: Organic food and beverage market in Europe 2015-2020 ($ billions)
Exhibit 08: Per capita expenditure on organic foods and beverages by country 2015 ($)
Exhibit 09: Population density in select European countries 2011-2015 (people per sq. km of land area)
Exhibit 10: Five forces analysis
Exhibit 11: Product segmentation of organic food and beverage market in Europe by revenue 2015-2020
Exhibit 12: Organic fruits and vegetables market in Europe 2015-2020 ($ billions)
Exhibit 13: Organic dairy products market in Europe 2015-2020 ($ billions)
Exhibit 14: Penetration rate of organic dairy products in select European countries 2014
Exhibit 15: Organic prepared foods market in Europe 2015-2020 ($ billions)
Exhibit 16: Organic baby food market in Europe 2015-2020 ($ billions)
Exhibit 17: Organic meat and poultry market in Europe 2015-2020 ($ billions)
Exhibit 18: Organic poultry in select European countries 2013 and 2014 (millions)
Exhibit 19: Organic beverage market in Europe 2015-2020 ($ billions)
Exhibit 20: Organic bakery products market in Europe 2015-2020 ($ billions)
Exhibit 21: Other organic products market in Europe 2015-2020 ($ billions)
Exhibit 22: Organic food and beverage market in Europe by distribution channel 2015
Exhibit 23: Key leading countries
Exhibit 24: Overview of key leading countries in Europe 2015-2020
Exhibit 25: Organic food and beverage market in key leading countries by revenue 2016-2020
Exhibit 26: Organic food and beverage market in Germany 2015-2020 ($ billions)
Exhibit 27: Organic food and beverage market in France 2015-2020 ($ billions)
Exhibit 28: Organic food and beverage market in the UK 2015-2020 ($ billions)
Exhibit 29: Organic food and beverage market in Italy 2015-2020 ($ billions)
Exhibit 30: Organic food and beverage market in Switzerland 2015-2020 ($ billions)
Exhibit 31: Number of members in fitness centers in Europe 2009-2014 (millions of people)
Exhibit 32: Area under organic farming in Europe (millions of hectares)
Exhibit 33: Number of Internet users and e-shoppers in Europe 2013-2015 (millions of people)
Exhibit 34: Impact of drivers
Exhibit 35: Organic food versus conventional food prices ($)
Exhibit 36: Impact of drivers and challenges
Exhibit 37: Business segmentation
Exhibit 38: Brand segmentation
Exhibit 39: Carrefour: Types of stores as of June 30, 2015
Exhibit 40: Ahold: Organic products overview

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