Organic Food and Beverages Market in Europe 2016-2020

Description: About Organic Food and Beverage Market in Europe

The term "organic" refers to a method of production that aims at sustainable agriculture, high-quality products, and manufacturing processes that do not harm the environment or plants and animals. Environmentally and animal-friendly practices are adopted in the production of organic foods and beverages.

This restricts the use of chemical fertilizers, synthetic pesticides, hormone-infused feeds and antibiotics for animals, and so forth. Packaged organic food is not processed using solvents or exposed to radiation. Organic food production emphasizes the conservation of water, preservation and replenishment of soil nutrition, and usage of renewable resources. Biological, mechanical, and physical methods of food processing are employed.

The analysts forecast the organic food and beverage market in Europe to grow at a CAGR of 6.79% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the organic food and beverage market in Europe for 2016-2020. To calculate the market size, the report has taken into consideration the revenue generated from the sales of packaged organic-labeled foods and beverages sold through retail stores, such as supermarkets, hypermarkets, specialty stores, online stores, and other grocery stores.

The market is divided into the following segments based on product types:

- Fruits and vegetables
- Dairy products
- Prepared food
- Meat and poultry
- Beverages
- Bakery products
- Baby food
- Other organic products

The report, Organic Food and Beverage Market in Europe 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors:

- Carrefour
- Tesco
- Koninklijke Ahold
- Metro
- REWE Group

Other prominent vendors:

- Alnatura
- Amy's Kitchen
- Asda Group
- Auchan
- Clif Bar
- Danone
- E.Leclerc
- Edeka Group
- Hain Celestial
- Hero Group
- J Sainsbury
- Lactalis Group
- Morrisons
- Naturata
- Natursoy
- Wessanen

Market drivers

- Growing awareness about health and wellness
- For a full, detailed list, view the full report

Market challenges

- Supply shortages
- For a full, detailed list, view the full report

Market trends

- Increase in number of private labels
- For a full, detailed list, view the full report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
- Organic beverage market in Europe
- Organic bakery products market in Europe
- Other organic products market in Europe

PART 07: Market segmentation by distribution

PART 08: Key leading countries
- Germany
- France
- UK
- Italy
- Switzerland

PART 09: Market drivers
- Awareness about health and wellness
- Growth of organic farming
- Rise in shelf space for organic food
- Increase in number of eco-labels

PART 10: Impact of drivers

PART 11: Market challenges
- Supply shortages
- High price of organic food
- Stringent certifications and regulations
- Lack of information and trust

PART 12: Impact of drivers and challenges

PART 13: Market trends
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- New product launches
- Demand for organic baby food
- Increased marketing and promotion

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- METRO
- Carrefour
- Ahold
- REWE Group
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