Global Sugar Confectionery Market 2016-2020

Description: About Sugar Confectionary

Sugar confectionery products have a high amount of sugar or sweetener. They are generally consumed as snack food. The global sugar confectionery market is divided into six major segments based on product type: hard-boiled sweets, caramels and toffees, gums and jellies, medicated confectionery, mints, and others. Sugar confectionery products are made available to consumers through hypermarkets and supermarkets, independent retailers, convenience stores, discounters, branded retail stores, and others.

The analysts forecast the global sugar confectionery market to grow at a CAGR of 3.76% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global sugar confectionery market for the period 2016-2020.

To calculate the market size, the report considers the revenue generated through retail sales of sugar confectionery products in terms of product types such as hard-boiled sweets, caramels and toffees, gums and jellies, medicated confectionery, mints, and other sugar confectionery.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The report, Global Sugar Confectionery Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors:

- Ferrara Candy
- HARIBO
- Mondelez International
- Nestlé
- Perfetti Van Melle
- Wrigley

Other prominent vendors:

- Adams and Brooks Candy
- Albanese Confectionery Group
- American Licorice
- Anthony-Thomas Candy
- Arcor
- Atkinson Candy
- August Storck
- Bahlsen
- Boyer Brothers
- Bourbon
- Brown and Haley
- Cloetta
- Crown Confectionery
- Doumak
- Enstrom Candies
- Ezaki Glico
- Ferrero
- General Mills
- Hammond’s Candies
- Hershey
- Jelly Belly Candy
- Just Born
- Lindt & Sprungli
- Lotte
- Meiji
- Orion
- Orkla
- Pearson’s Candy
- Roshen Confectionery
- Spangler Candy
- United Confectionery
- WM Wrigley JR
- Yildiz Holding
- Zachary Confections

Market drivers

- Growing retail market
- For a full, detailed list, view the full report

Market challenges

- Strong trend toward health and wellness
- For a full, detailed list, view the full report

Market trends

- Demand for premium products
- For a full, detailed list, view the full report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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