Commercial Greenhouse Market by Equipment (Heating Systems, Cooling Systems, and Others), Type (Glass Greenhouse, Plastic Greenhouse and Others), Crop Type, & by Region - Global Trends & Forecasts to 2020

Description:
“Commercial Greenhouse market projected to grow at a CAGR of 8.8%”
The global commercial greenhouse market is projected to reach USD 29.64 billion by 2020. In 2015, Europe is estimated to be the largest market for commercial greenhouse. North America is projected to be the fastest-growing market with the highest CAGR for commercial greenhouse during the forecast period 2015–2020. The market is majorly driven by the factors like higher yields compared to traditional agriculture and the demand for rooftop farming.

“Heating Systems accounted for the largest market share in 2015”
Among the equipment used in commercial greenhouse, heating system accounted for the largest market share, followed by cooling systems, in 2015. Heating systems are considered as one of the vital requirements for the effective production of plants in commercial greenhouses. Greenhouses use radiant hot water heating systems for internal heating during cold weather conditions.

“Glass Greenhouse led the market with the largest share”
On the basis of type, the commercial greenhouse market is led by the glass greenhouse segment, followed by the plastic greenhouse segment. Glass is preferred for traditional glazing because of its permanence and beauty. However, glass is one of the least efficient materials for retaining heat due to its high heat transfer rate, as it allows the cold temperature to transfer easily and has poor insulating characteristics.

“Fruits & Vegetables accounted for the maximum market share in 2015”
Among the crop type, fruits & vegetables accounted for the largest market share, followed by flowers & ornamentals, in 2015. Rising population, increasing demand for fresh fruits & vegetables, and urbanization are expected to drive the market for fruits & vegetables in commercial greenhouses.

The study validates the market size of segments and sub-segments through secondary research and in-depth primary interviews. Various industry leaders in Tier 1, Tier 2, and Tier 3 were contacted for primary interviews. The in-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the commercial greenhouse marketplace.

- By Company Type: Tier 1 – 25%, Tier 2 – 20%, and Tier 3 – 55%
- By Designation: C level – 25% and Manager level – 75%
- By Region: North America – 2%, Europe – 10%, Asia-Pacific – 83%, and RoW – 5%

Leading players such as Richel Group SA (France), Argus control systems ltd. (U.S), Certhon (U.S.), Logiqs (The Netherlands), and Lumigrow (U.S.) have been profiled in the report. Other players include Keder Greenhouse (UK), Agra Tech, Inc (U.S.), Hort Americas, LLC (U.S.), Rough Brothers Inc. (U.S.) and Heliospectra AB (Sweden).

Reasons to buy this report:
- To get a comprehensive overview of the global commercial greenhouse market
- To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted
- To gain insights into the major countries/regions in which the commercial greenhouse market is flourishing

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