Cook Medical Incorporated - Product Pipeline Analysis, 2016 Update

Description:

Cook Medical Incorporated (Cook Medical) undertakes the design, development and marketing of medical devices, biologic materials and cellular therapies for healthcare market. The company offers products in the fields of critical care medicine, endoscopy, interventional radiology, urology, aortic intervention, lead management, otolaryngology, peripheral intervention, reproductive health and surgery. Its products include catheters, needles, wire guides, stents and stent grafts, central venous catheters and others in more than 40 medical specialties. The company markets its products directly to physicians and hospitals, and also through distributors in the Americas, Europe, Asia Pacific and Africa. Cook Medical is headquartered in Bloomington, Indiana, the US.

This report is a source for data, analysis, and actionable intelligence on the company's portfolio of pipeline products. The report provides key information about the company, its major products and brands.

The report enhances decision making capabilities and help to create effective counter strategies to gain competitive advantage.

Scope:

- The report reviews detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments
- The report analyzes all pipeline products in development for the company Cook Medical Incorporated
- The report provides pipeline analysis on all pipeline products of the company (by equipment type, by indication, by development stage, and by trial status)
- The report covers detailed information on each pipeline product with information on pipeline territory, stage of development, device class, regulatory path, indication(s), application(s) and estimated launch date
- The report also covers ongoing clinical trials (wherever applicable) with information on trial name, trial objective, sponsor, trial design, trial status and phase, estimated start and end date.

Reasons to Buy:

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape
- Design and develop your product development, marketing and sales strategies by understanding the competitor portfolio
- To formulate effective Research & Development strategies
- Develop market-entry and market expansion strategies
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return
- Plan mergers and acquisitions effectively by identifying key players of the most promising pipeline
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage
- Develop competition strategies by identifying the status and likely launch of the competitors’ pipeline products through review of the clinical trials, stage and of development, etc
- Identify, understand and capitalize the next high-value products that your competitor would add in its portfolio

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Recent Developments

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Dec 10, 2015: First Patient Treated in Canada After 2015 In-Country Approval of Cook Medical’s Zenith Alpha Abdominal Endovascular Graft

Dec 02, 2015: Study Shows Flexor Parallel Rapid Release Ureteral Access Sheath Allows the Use of a Single Wire to Serve Two Purposes

Nov 17, 2015: Cook Medical launches EchoTip ProCore 20 gage needle

Nov 03, 2015: Additional First Time Endovascular Clinical Trial Results Announced At VIVA15

Oct 09, 2015: Cook Medical Expands Global Recall of Select Sizes of Beacon Tip Angiographic Catheters

Oct 07, 2015: Edwards’ Applications Expertise Benefits Cook Medical’s Sterilisation Process

Sep 28, 2015: Cook Medical launches the Advance Salivary Duct Balloon Catheter Set

Sep 28, 2015: Japan’s Zilver PTX two-year results support global evidence for drug-eluting stents in the SFA

Sep 17, 2015: Cook Medical receives FDA approval for the Zenith Alpha Thoracic Endovascular Graft

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