Strategic Assessment of Worldwide Data Center on Demand (DCoD) Market - Forecast Till 2021

Description: With the ever-expanding volume of data that is being generated each day, organizations are forced to re-
look at their data center requirements. The traditional data centers that have been in operation in the
market for quite sometime attract a large capital expenditure. Further to this, depending on the planning,
these data centers can take years to be constructed thereby forcing organizations to anticipate their data
center requirements years in advance. However, this in itself presents vendors with a problem as forecasting
how much volume of data will be generated in the coming years is becoming difficult day by day. In such
cases, the data center planned may be too large for the actual volume of data to be stored or vice versa.

In this aspect, a data center on demand (DCoD) can be deployed within a short interval. The ability to deploy
a data center within a short span of time is an attractive option especially when extra capacity is needed
immediately.

The key objectives of the study are as follows:

- To provide a detailed analysis of the worldwide data center on demand market (DCoD)
- To provide a break-down of the various container sizes used in the data center on demand (DCoD) market
- To list the key regions and their respective countries that are utilize data center on demand (DCoD)
- To provide the competitive landscape of the key players operating in this market and how the market will
evolve over the forecast period
- To provide strategic insights into what is happening in the market and what should happen in the market
during the forecast period
- To provide key insights into the various factors that are aiding as well as adversely affecting the market and
how this scenario will change during the forecast period

The scope of the research report is as follows:

- The study will provide the revenue generated in the data center on demand (DCoD) market in 2015 as well
  as the revenue expected to be generated till the end of the forecast period
- The study will also provide the segmentation of the different container sizes used in the individual regions
- The study will also provide a segmentation of the different type of users which employ DCoD, i.e.,
  - BFSI
  - Defence
  - Energy and Oil and Gas
  - IT
  - Retail
  - Telecommunication and CSPs
- A segmentation of the different vendors operating in the DCoD market by container type will also be
  provided i.e.,
  - All-in one
  - Facility containers
  - IT containers
- The study will provide the regional segmentation for revenue generated by the following regions
  - APAC
  - Latin America
  - Middle East and Africa (MEA)
  - North America
  - Europe
- Timeline of the research report is as follows
  - Base Year: 2015 (Actual figures)
  - Forecast Period: 2016-2020 (Forecasted figures)

Why should you buy this research report?

The study will tell the reader how the market has been performing over the last few years and how it is
expected to perform over the next five years. Detailed analysis of the performance of the market is provided thereby providing the reader with key insights into what is taking place and how the market is being affected, both positively and adversely. Individuals who are interested in knowing which are the key companies involved in the market especially by container type should purchase this report.

In short, the study will provide a holistic view of the data center on demand (DCoD) market, which are the companies that are involved in the market and what are the factors that contribute to this market. The report will also provide information on what are some of the trends that have started to surface and are expected to be a strong driving force in the market over the next five years.

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