Global Contact Lenses & Intraocular Lenses Market Assessment & Forecast: 2015-2019

Description: Over 30 notable players and their brands across six regions of North America, Europe, Asia-Pacific, Latin-America, Middle-East and Africa have been mentioned in this report. Key players covered in the report include Alcon (Novartis), Abbott Laboratories, Bausch + Lomb (Valeant), Johnson & Johnson, CooperVision, STAAR Surgical, Rayner, Morcher GmbH, USIOL, Menicon Group, OPHTEC BV, VSY Biotechnology, Innovega, Aurolab, Eagle Optics, Carl Zeiss, Essilor, PhysIOL, The Human Optics, Hoya Corporation and several others. The report provides quantitative data on market of various contact lenses and intraocular lenses segments such as spherical, multi-focal, toric, phakic, accommodating among others for all six regions. The North American market is anticipated to continue leading in terms of value due to ease of availability, higher awareness and diagnosis, greater number of ophthalmologists and optometrists per 1000 people as compared to other regions of the world.

Modern contacts and IOLs have been used primarily for vision correction since their development over half a century ago. Contact lenses are placed on the cornea of the eye to improve focusing power in cases of myopia, hyperopia, astigmatism among other conditions. IOLs on the other hand function as artificial lens of the eye and help in focusing light on the optic nerve. Rising ocular disorders requiring contact lens use and growing number of cataract cases will be primary growth drivers. The growing diabetic population will supplement rising cataract cases across the world. Cataracts occur 2-5 times more in diabetics and will be major growth driver for implantation of IOLs. A recent study suggests that currently up to 20% of all cataract procedures are estimated to be performed for diabetic patients.

This report covers major commercial product segments of contact lenses and intraocular lenses available in the market today. The report provides current estimates and forecast for contact lenses by optical design and material characteristics. Latter sections also include an analysis of replacement frequency of lenses by patients. The report provides insight into the rise of cosmetic lenses or colored lenses used today and the retail nature of these products. Different colors of irises have always been a topic of fancy for people across the world. Due to genetic permutations and combinations, a large number of iris colors are seen as the mutations and dominant variety among people across the world. Since people in Asia-Pacific and Middle-East have dominant brown, amber or black iris colors others such as green and blue that are dominant in Caucasians are known to be sought after. In many Asian countries such as Japan, Korea, Taiwan circle lenses have become extremely popular. This segment of cosmetic contacts have a wide black ring on the outside widens your eye’s iris, creating a cosmetic effect. Pop culture of Asian countries is a major growth driver for the adoption of these products.

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