Global Contact Lenses & Intraocular Lenses Market Assessment & Forecast: 2015-2019

Description: Over 30 notable players and their brands across six regions of North America, Europe, Asia-Pacific, Latin-America, Middle-East and Africa have been mentioned in this report. Key players covered in the report include Alcon (Novartis), Abbott Laboratories, Bausch + Lomb (Valeant), Johnson & Johnson, CooperVision, STAAR Surgical, Rayner, Morcher GmbH, USIOL, Menicon Group, OPHTEC BV, VSY Biotechnology, Innovega, Aurolab, Eagle Optics, Carl Zeiss, Essilor, PhysIOL, The Human Optics, Hoya Corporation and several others. The report provides quantitative data on market of various contact lenses and intraocular lenses segments such as spherical, multi-focal, toric, phakic, accommodating among others for all six regions. The North American market is anticipated to continue leading in terms of value due to ease of availability, higher awareness and diagnosis, greater number of ophthalmologists and optometrists per 1000 people as compared to other regions of the world.

Modern contacts and IOLs have been used primarily for vision correction since their development over half a century ago. Contact lenses are placed on the cornea of the eye to improve focusing power in cases of myopia, hyperopia, astigmatism among other conditions. IOLs on the other hand function as artificial lens of the eye and help in focusing light on the optic nerve. Rising ocular disorders requiring contact lens use and growing number of cataract cases will be primary growth drivers. The growing diabetic population will supplement rising cataract cases across the world. Cataracts occur 2-5 times more in diabetics and will be major growth driver for implantation of IOLs. A recent study suggests that currently up to 20% of all cataract procedures are estimated to be performed for diabetic patients.

This report covers major commercial product segments of contact lenses and intraocular lenses available in the market today. The report provides current estimates and forecast for contact lenses by optical design and material characteristics. Latter sections also include an analysis of replacement frequency of lenses by patients. The report provides insight into the rise of cosmetic lenses or colored lenses used today and the retail nature of these products. Different colors of irises have always been a topic of fancy for people across the world. Due to genetic permutations and combinations, a large number of iris colors are seen as the mutations and dominant variety among people across the world. Since people in Asia-Pacific and Middle-East have dominant brown, amber or black iris colors others such as green and blue that are dominant in Caucasians are known to be sought after. In many Asian countries such as Japan, Korea, Taiwan circle lenses have become extremely popular. This segment of cosmetic contacts have a wide black ring on the outside widens your eye’s iris, creating a cosmetic effect. Pop culture of Asian countries is a major growth driver for the adoption of these products.

Contents:

Chapter 1 Preface
1.1 Research Scope
1.1.1 Market Segmentation
1.1.2 Postulations
1.2 Methodology of Research
1.2.1 Companies covered in this report

Chapter 2 Précis
2.1 Market Inferences

Chapter 3 Market Dynamics
3.1 Market Drivers
3.1.1 High incidence of refractive disorders among all age groups
3.1.2 Aging population, greater adoption of digital readers and electronics leading to rising incidence of refractive disorders
3.1.3 High comorbidity of ocular disorders due to rising number of diabetics
3.1.4 Better advantages compared to wearing glasses continues to drive growth among younger generations
3.2 Market Inhibitors
3.2.1 Substitute permanent treatments such as LASIK being preferred in growing numbers
3.2.2 Reimbursement cuts for ophthalmic surgeries increase challenges
3.3 Opportunities
3.3.1 Premium IOLs, Cosmetic and Aesthetic Lenses

Chapter 4 Contact Lenses - Global Market Size Assessment, Forecast: 2015 - 2019
4.2.1 Global Spherical Contact Lenses Market, US$ Mn (2013 - 2019)
4.2.2 Global Toric Contact Lenses Market, US$ Mn (2013 - 2019)
4.2.3 Global Multi-Focal Contact Lenses Market, US$ Mn (2013 - 2019)
4.2.4 Global Ortho-K Contact Lenses Market, US$ Mn (2013 - 2019)
4.2.5 Global Other Contact Lenses Market, US$ Mn (2013 - 2019)

5.1 Introduction
5.5 Global Multi-Focal Intraocular Lenses Market, US$ Mn (2013 - 2019)

Chapter 6 Contact & Intraocular Lenses - Global Market Size Assessment, by Applications, Forecast: 2015 - 2019
6.1 Introduction
6.2 Global Contact & Intraocular Lenses Market, for Vision Correction, US$ Mn (2013 - 2019)
6.5 Global Contact & Intraocular Lenses Market, for Other Applications, US$ Mn (2013 - 2019)

Chapter 7 Contact & Intraocular Lenses - Global Market Size Assessment, by Geography, Forecast: 2015 - 2019
7.1 Introduction
7.3 Europe Contact & Intraocular Lenses Market, US$ Mn (2013 - 2019)
7.5 Latin America Contact & Intraocular Lenses Market, US$ Mn (2013 - 2019)
7.6 Middle-East Contact & Intraocular Lenses Market, US$ Mn (2013 - 2019)

Chapter 8 Key Players Analysis: Contact & Intraocular Lens Market, 2014 (%)
8.1 Key Players Market Share: Contact & Intraocular Lens Market, 2014 (%)
8.2 Competitive Landscape: Recommendations & Strategies
8.3 Global Contact & Intraocular Lens Market: Recent Developments 2013-2015
8.3.1 Mergers and Acquisitions
8.3.2 Joint Ventures, Expansion and Collaborations
8.3.3 New Product Launches, Approvals and Recalls

Chapter 9 Epilogue

List of Figures:
Fig. 1 Market Segmentation: Global Contact & Intraocular Lenses Market
Fig. 2 Research Methodology: Global Contact & Intraocular Lenses Market Assessment
Fig. 3 Global Contact Lenses Market - Value (% Share) Comparison, by Geography (2014)
Fig. 4 Global Intraocular Lenses Market - Value (% Share) Comparison, by Geography (2014)
Fig. 5 Causes of Vision Impairment - 2014 Global Analysis (% Share by Conditions)
Fig. 6 Contact Lenses - Global Market Share, by Material Characteristics 2014 & 2019 (% Share - US$ Million)
Fig. 7 Global Rigid Gas Permeable Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 8 Global Soft (Hydrophilic/Hydrogel) Lenses Market, 2013 - 2019 (US$ Million)
Fig. 9 Global Hybrid Lenses Market, 2013 - 2019 (US$ Million)
Fig. 10 Contact Lenses - Global Market Share, by Material Characteristics 2014 & 2019 (% Share - US$ Million)
Fig. 11 Global Spherical Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 12 Global Toric Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 13 Global Multi-Focal Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 14 Global Ortho-K Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 15 Global Other Contact Lenses Market, 2013 - 2019 (US$ Million)
Fig. 16 Intraocular Lenses - Global Market Share, by Optical Design 2014 & 2019 (% Share - US$ Million)
Fig. 17 Global Spherical Intraocular Lenses Market, 2013 - 2019 (US$ Million)
Fig. 18 Global Toric Intraocular Lenses Market, 2013 - 2019 (US$ Million)
Fig. 19 Global Accommodating Intraocular Lenses Market, 2013 - 2019 (US$ Million)
Fig. 20 Global Multi-Focal Intraocular Lenses Market, 2013 - 2019 (US$ Million)
Fig. 21 Global Phakic Intraocular Lenses Market, 2013 - 2019 (US$ Million)
Fig. 22 Contact & Intraocular Lenses - Global Market Share, by Application 2014 & 2019 (% Share - US$ Million)
Fig. 23 Global Contact & Intraocular Lenses Market, for Vision Correction, 2013 - 2019 (US$ Million)
Fig. 24 Global Contact & Intraocular Lenses Market, for Aesthetics & Cosmetics, 2013 - 2019 (US$ Million)
Fig. 25 Global Contact & Intraocular Lenses Market, for Ocular & Corneal Protection, 2013 - 2019 (US$ Million)
Fig. 26 Global Contact & Intraocular Lenses Market, for Other Applications, 2013 - 2019 (US$ Million)
Fig. 27 Key Players Market Share: Global Contact Lens Market, 2014 (%)
Fig. 28 Key Players Market Share: Global Intraocular Lens Market, 2014 (%)

List of Tables:
Table 1 List of companies covered in this report

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