Omega-3 PUFA Market by Type (DHA, EPA, ALA), Application (Dietary Supplements, Functional Foods & Beverages, Pharmaceuticals, Infant Formula), Source (Marine, Plant), Sub-source), & Region - Global Forecasts to 2020

Description: The Omega-3 PUFA market is segmented on the basis of type into Docosahexaenoic acid (DHA), Eicosapentaenoic acid (EPA) and Alpha Linolenic acid (ALA). On the basis of application, it is segmented into dietary supplements, functional food & beverages, pharmaceuticals, infant formula, and others. It is also segmented on basis of source into marine and plant.

Marine source it is further segmented into fish oil, algal oil, krill oil, and others. Plant source is further segmented into flax seed oil, chia seed oil, and others. Omega-3 PUFA market is also segmented on the basis of region into North America, Europe, Asia-Pacific, and the Rest of the World (RoW). With the increasing health-consciousness among the consumers and multi-benefits of Omega-3 PUFA, the demand for Omega-3 PUFA is expected to enhance the market growth from 2015 to 2020

This report includes estimations of market sizes for value (USD Million) and volume (Kilo tons). Both, top-down and bottom-up approaches have been used to estimate and validate the size of the global Omega-3 PUFA market. Key players in the market have been identified through secondary research, and their market share in their respective regions has been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and have been verified through primary sources.

The key players involved in Omega-3 PUFA market include Cargill, Incorporated (U.S.), FMC Corporation (U.S.), Croda International PLC (U.K.), and Royal DSM (The Netherlands).

This report is targeted at the existing players in the industry, which include Omega-3 PUFA manufacturers, Omega-3 PUFA distributors, and research institutions. Key participants in the supply chain of Omega-3 PUFA are raw material suppliers, government bodies, distributors, and end users such as the food and pharmaceutical industries.

This report provides both qualitative and quantitative analyses of the Omega-3 PUFA market, the competitive landscape, and the preferred development strategies of key players. The key players preferred acquisitions, new product launches, and expansions & investments as strategies to gain a larger share in the market. The report also analyzes the market dynamics and market share of leading players.

“The study answers several questions for stakeholders, primarily which market segments to focus on in the next two to five years for prioritizing efforts and investments.”

Scope of the Report

On the basis of Type, the Omega-3 PUFA market is segmented as follows:

- DHA
- EPA
- ALA

On the basis of Application, the Omega-3 PUFA market is segmented as follows:

- Dietary supplements
- Functional food & beverages
- Pharmaceuticals
- Infant formula
- Others (pet food, animal feed, and pet nutrition)

On the basis of Source and sub-source, the Omega-3 PUFA market is segmented as follows:
- Marine
  -- Fish Oil
  -- Algal Oil
  -- Krill Oil
  -- Others (salmon, tuna, and herring)
- Plant
  -- Flax Seed Oil
  -- Chia Seed Oil
  -- Others (soybean and canola oil)

On the basis of region, the Omega-3 PUFA market is segmented as follows:

- North America
- Europe
- Asia-Pacific
- RoW

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