Cinema Industry Research - China, Hong Kong & Taiwan

Description: China is by far the world's fastest growing cinema market, although growing pains are now likely to see growth slow somewhat. Notwithstanding this, the country remains a major opportunity and a degree of consolidation in the market may see returns from it rise.

This report peers through the somewhat opaque structure of this market to examine some of the main players within it, official interventions, and an unfamiliar and sometimes obscure and ambiguous organisation of the exhibition business. Also considered are the other Chinese language markets of Hong Kong and Taiwan. As well as comprehensive historical data, there are five year forecasts of screen numbers, admissions and box office for all three territories.

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