Cinema Industry Research - China, Hong Kong & Taiwan

Description: China is by far the world's fastest growing cinema market, although growing pains are now likely to see growth slow somewhat. Notwithstanding this, the country remains a major opportunity and a degree of consolidation in the market may see returns from it rise.

This report peers through the somewhat opaque structure of this market to examine some of the main players within it, official interventions, and an unfamiliar and sometimes obscure and ambiguous organisation of the exhibition business. Also considered are the other Chinese language markets of Hong Kong and Taiwan. As well as comprehensive historical data, there are five year forecasts of screen numbers, admissions and box office for all three territories.

Contents:

1. China
   - Films and Distribution
   - Cinemas
   - Companies
     -- Wanda Cinemas
     -- SMI Corporation
     -- Guangdong Dadi
     -- Shanghai United
     -- Jinyi International Cinemas
     -- Zhejiang Hengdian Entertainment
     -- Zhejiang Time Cinema
     -- Sichuan Pacific Cinema Circuit
     -- Poly Film
     -- UME Cinema Group
     -- Jiangsu Eudemonia Blue Ocean Cinema Development Co
     -- Henan Oscar Film Group
     -- Century Universal Cineplex
     -- Xiaoxiang Film Group
     -- Forecasts

2. Hong Kong
   - Films and Distribution
   - Cinemas
   - Companies
     -- Edko Films
     -- UA Cinemas
     -- Multiplex Cinema
     -- Forecasts

3. Taiwan
   - Films
   - Cinemas
   - Companies
     -- Vieshow Cinemas
     -- Forecasts
     -- Orange Sky Golden Harvest

List of Tables

CHINA
- Chinese Cinema Market 2010-2015
- Box Office of Chinese and Foreign Films 2010-2015
- Top 20 Films 2015
- Leading Distributors 2010-2014
- Urban Cinemas 2010-2015

Companies
- Leading Circuits by Box Office 2010-2015
- Wanda Cinemas Revenue and Net Profit 2012-2014
- SMI Corporation Financial Performance 2012-2014

Forecasts
- China Forecasts 2015-2020

Hong Kong
- Hong Kong Cinema Market 2010-2015
- Top Three Films 2015
- Hong Kong and Macau Cinemas January 2016

Companies
- Leading Exhibitors in Hong Kong and Macau 2014-2015
- Forecasts
- Hong Kong Forecasts 2015-2020

Taiwan
- Taiwanese Cinema Market 2010-2015
- Cinema Sites and Screens 2000-2015

Companies
- Leading Exhibitors February 2016

Forecasts
- Taiwan Forecasts 2015-2020

Orange Sky Golden Harvest
- Orange Sky Golden Harvest Screens, Admissions and Box Office 2010-2014
- Orange Sky Golden Harvest Screens, Admissions and Box Office by Territory 2010-2014
- Orange Sky Golden Harvest Revenue and Profit by Segment 2012-2014
- Orange Sky Golden Harvest Financial Performance 2010-2012

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