Motivation, Vol 229. Progress in Brain Research

Description: Motivation: Theory, Neurobiology and Applications is inspired by a question central to health care professionals, teachers, parents, and coaches alike, “How can an individual be motivated to perform a given activity or training?” It presents novel measurements of motivation developed in psychology and economics, recent insights into the neurobiology of motivation, and current research on applications designed to boost motivation in neurorehabilitation, education, and sports.

In addition, tactics on how to connect these different research and knowledge fields within a common (theoretical) framework of motivation is discussed. Thus, in short, the book provides an integrative, interdisciplinary, up-to-date accounting on the neurobiology of motivation and how it might be boosted.

- Provides an integration of the neurosciences, their clinical challenges, and applicable research
- Includes both an interdisciplinary and integrative nature
- Contains a broad array of subject matter that will be of interest to a large target audience
- Presents contributions from experts in their respective fields

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