Digital Signature Market by Solution (Software and Hardware), by Services (Managed and Professional), by Deployment (Cloud and in-Premises), by Application, and by Region - Global Forecast to 2020

Description: "Reduced operational costs and need to provide superior customer experience are contributing toward the growth of the digital signature market"

The report forecasts the global digital signature market to grow from USD 512.5 million in 2015 to USD 2.02 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 31.6%. Major growth drivers of the digital signatures market are reduced business operational costs, superior customer experience, and enhanced security and control.

"North America is expected to have the largest market share"

The North America region is expected to continue being the largest revenue generator region for digital signature vendors for the next five years followed by Europe. This is mainly because of the presence of various developed economies such as Canada and the U.S., and because of high focus on innovations through R&D and technology. The high penetration of digital signature in multiple verticals, such as finance, legal, and Human Resource (HR), is driving the market in the region.

The study validates the market size of segments and sub-segments through secondary research and in-depth primary interviews. Various industry leaders in Tier 1, Tier 2, and Tier 3 companies were contacted for primary interviews. The in-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the digital signature market.

- By Company type – Tier 1- 30%, Tier 2- 40%, Tier 3- 30%
- By Designation – C-Level – 72%, Director Level- 14%. Others- 14%
- By Region – North America- 57%, Europe-14%, Asia-Pacific- 29%

The report includes the study of key players offering digital signature solutions and services: Adobe Systems (U.S.), Inc., DocuSign (U.S.), Inc., Gemalto, Inc. (Europe), Secured Signing Ltd. (U.S.), SIGNiX (U.S.), Ascertia Limited (U.K.), Entrust Datacard Corporation (U.S.), eSignLive (U.S.), IDenTrust, Inc. (U.S.), and RPost Technologies (U.S.). Furthermore, the report also includes in-depth competitive analysis of the key players in the digital signature market with their company profiles, SWOT analysis, recent developments, and key market strategies.

The report will help the market leaders or new entrants in this market in the following ways:

1. This report segments the market into various sub-segments, covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across different end users and regions.

2. This report will help in the better understanding of the competitors and in gaining more insights to better one's position in the market. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, integrations and expansions, and collaborations of various market vendors. Besides, there are company profiles of ten players in this market. In this section, market internals are provided that can put one ahead of the competitors.

3. The report also helps in understanding the overall growth of the market. It provides information on key market drivers, restraints, challenges, and opportunities.

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Markets Covered
1.3.2 Years Considered for the Study
1.4 Currency
1.5 Limitations
1.6 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data from Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data from Primary Sources
2.1.2.2 Key Industry Insights
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown And Data Triangulation
2.4 Market Forecast Assumptions

3 Executive Summary

4 Premium Insights
4.1 Attractive Market Opportunities in the Digital Signature Market
4.2 Digital Signature Market: By Component
4.3 Global Digital Signature Market: By Application And By Region
4.4 Life Cycle Analysis, By Region (2015)

5 Market Overview
5.1 Introduction
5.2 Evolution
5.3 Market Segmentation
5.3.1 By Solution
5.3.2 By Service
5.3.3 By Application
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 High Costs Involved With Traditional Document Authorization Processes
5.4.1.2 Rising Customer Demand And Need for Superior Customer Experience
5.4.1.3 Enhanced Security And Control
5.4.2 Restraints
5.4.2.1 Fragmented Regulations And Lack of Cross Country Recognition
5.4.2.2 Inconvenience to the Consumers
5.4.3 Opportunities
5.4.3.1 Digital Transformation
5.4.3.2 Development of E-Commerce Across the Emerging Economies
5.4.3.3 Increase in the Adoption of Cloud-Based Security Solutions
5.4.4 Challenges
5.4.4.1 Conventional Document Signature Processes
5.4.4.2 Implementation of Digital Signatures

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 System Architechture
6.4 Strategic Benchmarking

7 Digital Signature Market Analysis, By Solution
7.1 Introduction
7.2 Software Market
7.3 Hardware Market

8 Digital Signature Market Analysis, By Service
8.1 Introduction
8.2 Managed Services
8.3 Professional Services

9 Digital Signature Market Analysis, By Deployment Model
9.1 Introduction
9.2 On-Premises
9.3 Cloud

10 Digital Signature Market Analysis, By Application
10.1 Introduction
10.2 Human Resource (Hr)
10.3 Education And Research
10.4 Finance
10.5 Government
10.6 Healthcare
10.7 Legal
10.8 Others

11 Geographic Analysis
11.1 Introduction
11.2 North America
11.3 Europe
11.4 Asia-Pacific (Apac)
11.5 Middle-East And Africa (Mea)
11.6 Latin America

12 Competitive Landscape
12.1 Overview
12.2 Competitive Situation And Trends
12.2.1 Partnerships, Agreements, And Collaborations
12.2.2 New Product Launches/Enhancements
12.2.3 Acquisitions

13 Company Profiles
(Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View)*
13.1 Adobe Systems, Inc.
13.2 Docusign, Inc.
13.3 Gemalto, Inc.
13.4 Secured Signing Limited
13.5 Signix
13.6 Ascertia
13.7 Entrust Datacard Corporation
13.8 Esignlive
13.9 Identrust, Inc.
13.10 Rpost Technologies
*Details On Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View Might Not Be Captured in Case of Unlisted Companies.

14 Appendix
14.1 Other Developments
14.1.1 Partnerships, Agreements, And Collaborations
14.1.2 New Product Launches/Enhancements
14.2 Insight of Industry Experts
14.3 Discussion Guide
14.4 Introducing Rt: Real-Time Market Intelligence
14.5 Available Customizations
14.6 Related Reports

List of Tables:
Table 1 Digital Signatures Market Size, 2014-2020 (USD Million)
Table 2 Digital Signature Market Size, By Deployment, 2013-2020 (USD Million)
Table 3 Digital Signature Market Size By Application, 2013-2020 (USD Million)
Table 4 Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 5 Digital Signature Solutions Market Size, By Region, 2013-2020 (USD Million)
Table 6 Digital Signature Market: Software Market Size, By Region, 2013-2020 (USD Million)
Table 7 Digital Signature Market: Hardware Market Size, By Region, 2013-2020 (USD Million)
Table 8 Digital Signature Service Market Size, By Region, 2013-2020 (USD Million)
Table 9 Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 10 Managed Services: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 11 Professional Service: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 12 Digital Signature Deployment Market Size, By Region, 2013-2020 (USD Million)
Table 13 Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 14 On-Premises: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 15 Cloud: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 16 Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 17 Human Resource: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 18 Education And Research: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 19 Finance: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 20 Government: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 21 Healthcare: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 22 Legal: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 23 Others: Digital Signature Market Size, By Region, 2013-2020 (USD Million)
Table 24 Digital Signature Market Size, By Region, 2013-2020 (USD Billion)
Table 25 North America: Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 26 North America: Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 27 North America: Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 28 North America: Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 29 Europe: Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 30 Europe: Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 31 Europe: Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 32 Europe: Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 33 Asia-Pacific: Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 34 Asia-Pacific: Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 35 Asia-Pacific: Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 36 Asia-Pacific: Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 37 Middle-East And Africa: Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 38 Middle-East And Africa: Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 39 Middle-East And Africa: Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 40 Middle-East And Africa: Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 41 Latin America: Digital Signature Market Size, By Solution, 2013-2020 (USD Million)
Table 42 Latin America: Digital Signature Market Size, By Service, 2013-2020 (USD Million)
Table 43 Latin America: Digital Signature Market Size, By Deployment Model, 2013-2020 (USD Million)
Table 44 Latin America: Digital Signature Market Size, By Application, 2013-2020 (USD Million)
Table 45 Partnerships, Collaborations, And Agreements, 2013 - 2015
Table 46 New Product Launches/Enhancements, 2013-2015
Table 47 Acquisitions, 2013-2015
Table 48 Partnerships, Collaborations And Agreements, 2013 - 2015
Table 49 New Product Launches, 2013-2015

List of Figures:
Figure 1 Digital Signature Market: Research Design
Figure 2 Market Size Estimation Methodology: Bottom-Up Approach
Figure 3 Market Size Estimation Methodology: Top-Down Approach
Figure 4 Data Triangulation
Figure 5 Digital Signature (By Component) Snapshot, 2015 Vs. 2020
Figure 6 Digital Signature (By Deployment) Snapshot, 2015 Vs. 2020
Figure 7 Digital Signature (By Application) Snapshot, 2015 Vs. 2020
Figure 8 the North American Market Has the Largest Share in the Global Digital Signature Market, 2015
Figure 9 Partnerships, Agreements, And Collaborations Are Expected to Be the Differentiating Trend for the Top Companies
Figure 10 Low Operational Cost And Enhanced Security is Pushing the Digital Signature Market
Figure 11 Solution Contributes the Largest Market Share in the Digital Signature Market
Figure 12 Finance Application Contributes the Largest Share in the Global Digital Signature Market
Figure 13 North America is the Leading Market in the Digital Signature Market Due to Higher Adoption of Electronic Signatures from Financial And Legal Services
Figure 14 Evolution of the Digital Signature Market
Figure 15 Digital Signature Market, By Solution
Figure 16 Digital Signature Market, By Service
Figure 17 Digital Signature Market, By Application
Figure 18 Digital Signature Market: Drivers, Restraint, Opportunities, And Challenges
Figure 19 Value Chain Architecture: Digital Signature Market
Figure 20 System Architecture: Digital Signature Market
Figure 21 Strategic Benchmarking: Digital Signature Market
Figure 22 North America is Expected to Lead the Digital Signature Solutions Market in Terms of Market Size During the Forecast Period
Figure 23 North America is Expected to Dominate Large Part of the Market During the Forecast Period
Figure 24 the Market is Expected to Be Dominated By North America During the Forecast Period
Figure 25 Finance is Expected to Lead the Digital Signature Market By Application During the Forecast Period
Figure 26 Europe: An Attractive Destination for the Digital Signature Market, 2015-2020
Figure 27 the Market in Europe is Expected to Grow at the Highest Rate from 2015 to 2020
Figure 28 Regional Snapshot: Europe As the Hotspot During 2015-2020
Figure 29 North America: Market Snapshot
Figure 30 Europe: Market Snapshot
Figure 31 Partnerships/Agreements/Collaborations Strategy Was the Key Growth Strategy of the Last Three Years
Figure 32 Market Evaluation Framework
Figure 33 Battle for Market Share: Market Players Adopted Partnership/Agreement/Collaboration As the Key Strategy
Figure 34 Adobe Systems, Inc.: Company Snapshot
Figure 35 Gemalto Nv: Company Snapshot

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