Global Elderly Care Services Market: Trends and Opportunities (2016-2020)

Description:

Scope of the Report

The report titled “Global Elderly Care Services Market: Trends and Opportunities (2016 – 2020)” provides a detailed analysis of the elder care services market with description of market sizing and growth, segmentation of market by products & services and major markets, top market players etc. The report recapitulates the factors that will be responsible for the growth in the market in the forecasted period.

The market size and forecast in terms of value for the market has been provided for the period 2016 to 2020, considering 2014 as the base year and the estimated value for 2015 has also been provided in the report. The report also provides the compound annual growth rate (%CAGR) for the forecast period 2016 to 2020. In the forecasted period global elder care services market is expected to achieve a double-digit growth.

The report provides major market trends, growth drivers and challenges of the global elder care services market. The major market trends of elder care services market are rise of technology-enhanced senior care, booming healthcare industry, federal health care reforms and regulations regarding Medicare and Medicaid reimbursement etc. Rising number of ageing population, increased life expectancy, chronic illness among aged population and increase in health expenditure by senior citizens are the major growth drivers of the market. But the market also has to face lot of challenges in the coming years that will create interruption in the growth of the market. Some of the challenges are lack of qualified employees, less supply more demand and cost affordability etc.

The report also provides country analysis of the US, Canada, Europe and India in terms of market sizing and growth. The US and Canada (in North America) are the market leaders followed by European countries. Among Asia-Pacific countries, India has been emerged as the market leader in elder care services. In coming years, Asia-Pacific will be the key market player as the growth of ageing population is more than other nations worldwide.

Furthermore, the report also profiles key market players such as Extendicare Inc., Brookdale senior Living Inc., Kindred Healthcare Inc. and Genesis Healthcare Inc. on the basis of attributes such as company overview, recent developments, strategies adopted by the market leaders to ensure growth, sustainability, financial overview and recent developments.

Country Coverage

- The US
- Canada
- Europe
- India

Company Coverage

- Extendicare Inc.
- Brookdale Senior Living Inc.
- Kindred Healthcare Inc.
- Genesis Healthcare Inc.

Executive Summary

Senior citizens need assistance with daily activities as well as healthcare requirements who needs a quality life. Due to all these requirements there emerged a market known as ‘elder care services market’ which is specifically came into existence to serve the ageing population worldwide. Elder care services market has divided into various segments. Elderly care business includes in home care, assisted living, nursing home facilities by skilled professionals, hospital care and pharmaceuticals. Among these, in-home care, assisted living and home healthcare segment are getting popular day by day and provide quality life to senior citizens. Adult day care centres are designed for older adults who are no longer managing independently or who are isolated or lonely. Home care services are provided by family members and close relatives.
Global elder care market has shown positive trends over the past few years. The primary reasons behind the growth of the market are increased ageing population worldwide, increasing demand for quality life by senior citizens, positive government regulation in healthcare segment to provide cost-effective medical treatment to the aged population, technological advancement, and chronic illness among old age population etc. the market is expected to achieve a moderate growth in the forecasted period. Global elder care services market continued to expand at a swift pace in 2015.

Contents:

1. Executive Summary

2. Elderly Care Service Market: An Introduction

3. Global Elderly Care Services Market: An Analysis

3.1 Global Elderly Care Services Market by Value: Actual & Forecast

3.1.2 Global Elderly Care Services Market by Segmentation
3.1.3 Global Elderly Care Market by Technology Products

3.2 Global Home Care Services Market by Value: Actual & Forecast

3.2.1 Global Home Care Market by Employees Category
3.2.2 Global Home Care Market by Players Type

3.3 Global Home Healthcare Market by Value: Actual & Forecast

3.3.1 Global Home Healthcare Software & Services Market by Value
3.3.2 Global Home Healthcare Market by Top Players

4. Country Analysis

4.1 The US Elderly Care Services Market: Sizing and Growth

4.1.1 The US Elderly Care Services Market by Value: Actual & Forecast
4.1.2 The US Home Care Market by Value: Actual & Forecast
4.1.3 The US Home Healthcare Market Segmentation by Products & Services
4.1.4 The US Home Healthcare Market Segmentation by Major Markets

4.2 Canada Home Healthcare Market by Value: Actual & Forecast
4.3 European Home Healthcare Market by Value: Actual & Forecast
4.4 Indian Home Healthcare Market by Value: Actual & Forecast

5. Market Dynamics

5.1 Growth Drivers

5.1.1 Rising Number of Ageing Population
5.1.2 Increased Life Expectancy
5.1.3 Increase in Health Expenditure
5.1.4 Chronic Illness among Aged People
5.1.5 Numerous Advantages provided by Home Care

5.2 Challenges

5.2.1 Lack of Qualified Employees
5.2.2 Demand Exceeds Supply
5.2.3 Low Penetration Rate of Senior-Suitable Products
5.2.4 Cost Affordability

5.3 Market Trends

5.3.1 Rise of Technology-Enhanced Senior Care
5.3.2 Neighborhood-Friendly Civic Planning
5.3.4 Booming Healthcare Industry
5.3.5 Decline of the Nursing Home Model of Care
5.3.6 Federal Healthcare Reform
5.3.7 Medicare and Medicaid Reimbursement Regulation

6. Competitive Landscape

7. Company Profiles

7.1 Extendicare
7.1.1 Business Overview
7.1.2 Financial Overview
7.1.3 Business Strategy

7.2 Brookdale Senior Living Inc.
7.2.1 Business Overview
7.2.2 Financial Overview
7.2.3 Business Strategy

7.3 Kindred Healthcare Inc.
7.3.1 Business Overview
7.3.2 Financial Overview
7.3.3 Business Strategy

7.4 Genesis Healthcare Inc.
7.4.1 Business Overview
7.4.2 Financial Overview
7.4.3 Business Strategy

List of Figures

Figure 1: Category of Elderly Care Market
Figure 2: Global Elderly Care Services Market by Value; 2012-2015 (US$ Billion)
Figure 3: Global Elderly Care Services Market by Value; 2016-2020E (US$ Billion)
Figure 4: Global Elderly Care Services Market by Segment; 2014
Figure 5: Global Elderly Care Market by Technology Products; 2012-2015 (US$ Billion)
Figure 6: Global Elderly Care Market by Technology Products; 2016-2020E (US$ Billion)
Figure 7: Global Home Care Services Market by Value; 2014-2015 (US$ Billion)
Figure 8: Global Home Care Services Market by Value; 2016-2020E (US$ Billion)
Figure 9: Global Home Care Market by Employees Category (Million)
Figure 10: Global Home Care Market by Players Type; 2014
Figure 11: Global Home Healthcare Market by Value; 2013-2015 (US$ Billion)
Figure 12: Global Home Healthcare Market by Value; 2016-2020E (US$ Billion)
Figure 13: Global Home Healthcare Software & Services Market by Value; 2013-2015 (US$ Billion)
Figure 14: Global Home Healthcare Software & Services Market by Value; 2016-2020E (US$ Billion)
Figure 15: Global Home Healthcare Market by Top Players; 2014
Figure 16: The US Elderly Care Services Market by Value; 2013-2015 (US$ Billion)
Figure 17: The US Elderly Care Services Market by Value; 2016-2020E (US$ Billion)
Figure 18: The US Home Care Market by Value; 2011-2015 (US$ Billion)
Figure 19: The US Home Care Market by Value; 2016-2020E (US$ Billion)
Figure 20: The US Home Healthcare Market Segmentation by Products & Services; 2014
Figure 21: The US Home Healthcare Market Segmentation by Major Markets; 2014
Figure 22: Canada Home Healthcare Market by Value; 2013-2015 (US$ Billion)
Figure 23: Canada Home Healthcare Market by Value; 2016-2020E (US$ Billion)
Figure 24: Europe Home Healthcare Market by Value; 2012-2015 (US$ Billion)
Figure 25: Europe Home Healthcare Market by Value; 2016-2020E (US$ Billion)
Figure 26: Indian Home Healthcare Market by Value; 2014-2015 (US$ Billion)
Figure 27: Indian Home Healthcare Market by Value; 2016-2020E (US$ Billion)
Figure 28: Number of Population Age 65+ (In Million)
Figure 29: Life Expectancy at Age 80
Figure 30: Extendicare Revenue; 2012-Q32015 (US$ Million)
Figure 31: Brookdale Senior Living Inc. (2010-Q32015) (US$ Billion)
Figure 32: Kindred Healthcare Inc. Revenue; 2010-2015E (US$ Billion)
Figure 33: Genesis Healthcare Revenue; 2010-2015 (US$ Billion)
Table 1: Industry Employment Table
Table 2: Global Elderly Care Services Market Competitive Landscape; 2014

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3627344/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global Elderly Care Services Market: Trends and Opportunities (2016-2020)
Web Address: http://www.researchandmarkets.com/reports/3627344/
Office Code: SCBROJW9

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Formats</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 800</td>
</tr>
<tr>
<td>Hard Copy</td>
<td></td>
<td>USD 900 + USD 58 Shipping/Handling</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 1400</td>
</tr>
</tbody>
</table>

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof

First Name: ___________________________ Last Name: ___________________________

Email Address: * ___________________________

Job Title: ___________________________

Organisation: ___________________________

Address: ___________________________

City: ___________________________

Postal / Zip Code: ___________________________

Country: ___________________________

Phone Number: ___________________________

Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

- Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

- Pay by check: Please post the check, accompanied by this form, to:
  Research and Markets,
  Guinness Center,
  Taylors Lane,
  Dublin 8,
  Ireland.

- Pay by wire transfer: Please transfer funds to:
  Account number 833 130 83
  Sort code 98-53-30
  Swift code ULSBIE2D
  IBAN number IE78ULSB98533083313083
  Bank Address Ulster Bank,
  27-35 Main Street,
  Blackrock,
  Co. Dublin,
  Ireland.

If you have a Marketing Code please enter it below:

  Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
  (646) 607-1907 or (646) 964-6609 - From USA
  +353-1-481-1716 or +353-1-653-1571 - From Rest of World