SUV Market Trend Analysis by Production, Sale & Type, Demographics & Economy, & by Competitive Benchmarking - Forecast to 2020

Description: “Strong demand for SUVs to propel the growth of the global automotive industry”

The global SUV and sub-compact SUV market, by production, is projected to grow at a CAGR of 5.36%, to reach 30.2 million units by 2020. Meanwhile, the global SUV and sub-compact SUV market, in terms of sales, is projected to grow at a CAGR of 5.67%, to reach 23.4 million units by 2020. Major factors driving market growth include improving economic conditions in North America and high demand for SUVs in the emerging markets of Asia-Oceania.

“Multi-Utility Vehicles (MUVs) & Crossovers to dominate the market”

The MUV market, in terms of production, is projected to grow at the highest CAGR during the forecast period. Strong demand from markets such as India and Japan has prompted automakers to expand MPV production. The market for crossovers, in terms of sales, is projected to grow the highest during the forecast period. Consumers are inclined towards crossovers due to the benefits they offer over full-sized SUVs, such as low cost, higher seating arrangement, and easy maneuverability in urban areas due to their modified structure.

“Asia-Oceania & North American region to dominate the SUV market”

Asia-Oceania is estimated to dominate the SUV market, in terms of production. It is projected to grow at the highest CAGR during the forecast period. Growth in the Asia-Oceania region can be attributed to factors such as lenient labor laws, economical labor and raw materials, strong state support, and the growth of emerging markets. India is estimated to lead the Asia-Oceania SUV and sub-compact SUV market, followed by China.

The North American region is estimated to grow at the fastest CAGR. Sales in this region are propelled by improving economic circumstances in the U.S. OEMs base their market sales expectations on economic variables such as low unemployment, increasing wages, rising inflation, and inward flow in capital movement. The low Federal Reserve Bank rate in the U.S. for the past eight years has enabled the automotive industry to regain its pre-crises growth levels.

The report covers key models from all major players in the global SUV market, including Ford Motor Company (the U.S.), Toyota Corporation (Japan), Honda Motor Company (Japan), Hyundai Motor Company (South Korea), and General Motors (the U.S.).

The study contains insights provided by various industry experts. The break-up of the primaries is as follows:
- By Company Type - OEM - 42%, Tier-1 - 32 %, and Others - 26%
- By Designation - C level - 40%, D level - 29%, and Others - 31%
- By Region - North America - 38%, Europe - 22%, and Asia-Oceania - 30%, RoW - 10%

Reasons to Buy the Report:

The report provides insights with reference to the following points:
- SUV Industry Analysis: Comprehensive information about trends observed in SUV design and technology. Highlights of upcoming products and incorporated features are explained in detail
- Market Analysis: Outlook on the global market is provided based on a study of endogenous factors such as consumer preferences and producer opportunities. Effects of exogenous factors such as global economic condition, demography, and commodity prices are also analyzed

Contents:
1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Market Scope
1.3.1 Years Considered In The Report
1.4 Currency
1.5 Package Size
1.6 Limitations
1.7 Stakeholders
2 Research Methodology
2.1 Research Data
2.2 Secondary Data
2.2.1 Key Secondary Sources
2.2.2 Key Data From Secondary Sources
2.3 Primary Data
2.3.1 Primary Participants
2.4 Market Size Estimation
2.5 Correlation Coefficient
2.6 Assumptions
3 Executive Summary
4 SUV & Subcompact SUV Market Roadmap & Competitive Benchmarking, By Region
4.1 Introduction
4.1.1 North America - Roadmap
4.1.1.1 Roadmap, By Key Models
4.1.1.1.1 Chevrolet Suburban
4.1.1.1.2 Chevrolet Tahoe
4.1.1.1.3 Chevrolet Equinox
4.1.1.1.4 Chevrolet Trax
4.1.1.1.5 Ford Explorer
4.1.1.1.6 Ford Expedition
4.1.1.1.7 Ford Escape
4.1.1.1.8 Toyota Land Cruiser
4.1.1.1.9 Toyota Sequoia
4.1.1.1.10 Toyota Rav4
4.1.1.1.11 Toyota Highlander
4.1.1.1.12 Honda Cr-V
4.1.1.1.13 Honda Pilot
4.1.1.2 North America: SUV Platforms And Future Launch
4.1.2 Roadmap Of Europe
4.1.2.1 Roadmap, By Key Models
4.1.2.1.1 Nissan Terrano II
4.1.2.1.2 Nissan Qashqai
4.1.2.1.3 Nissan Juke
4.1.2.1.4 Nissan X-Trail
4.1.2.1.5 Mitsubishi Pajero Sport
4.1.2.1.6 Toyota Land Cruiser
4.1.2.1.7 Toyota Rav4
4.1.2.1.8 Honda Cr-V
4.1.2.1.9 Volkswagen Touareg
4.1.2.1.10 Volkswagen Tiguan
4.1.2.1.11 Ford Kuga
4.1.2.1.12 Audi Q7
4.1.2.1.13 Fiat 500X
4.1.2.2 Europe: SUV Platforms And Future Launch
4.1.3 Roadmap Of Asia-Oceania
4.1.3.1 China
4.1.3.1.1 Roadmap, By Key Models
4.1.3.1.1.1 Honda Cr-V
4.1.3.1.1.2 Infiniti Qx50
4.1.3.1.1.3 Nissan X-Trail
4.1.3.1.1.4 Nissan Qashqai
4.1.3.1.1.5 Nissan Murano
4.1.3.1.1.6 Land Cruiser Prado
4.1.3.1.1.7 Toyota Highlander
4.1.3.1.1.8 Toyota Rav4
4.1.3.1.2 China: - SUV Platforms And Future Launch
4.1.3.2 India
4.1.3.2.1 Roadmap, By Key Models
4.1.3.2.1.1 Mahindra Bolero
4.1.3.2.1.2 Mahindra Scorpio
4.1.3.2.1.3 Mahindra Xuv 500
4.1.3.2.1.4 Tata Sumo
4.1.3.2.1.5 Tata Movus
4.1.3.2.1.6 Tata Safari
4.1.3.2.1.7 Tata Safari Storme
4.1.3.2.2 Honda Cr-V
4.1.3.2.3 Toyota Fortuner
4.1.3.3 Japan
4.1.3.3.1 Roadmap, By Key Models
4.1.3.3.1.1 Toyota Rav4
4.1.3.3.1.2 Lexus Nx
4.1.3.3.1.3 Mitsubishi Pajero
4.1.3.3.1.4 Mitsubishi Outlander
4.1.3.3.1.5 Honda Cr-V
4.1.3.3.1.6 Mazda Cx-5
4.1.3.3.1.7 Nissan X-Trail
4.1.3.3.1.8 Nissan Juke
4.1.3.3.2 Japan: SUV Platforms And Future Launch
4.1.3.4 South Korea
4.1.3.4.1 Roadmap, By Key Models
4.1.3.4.1.1 Hyundai Santa Fe
4.1.3.4.1.2 Kia Sorento
4.1.3.4.1.3 Hyundai Tucson
4.1.3.4.1.4 Kia Sportage
4.2 Competitive Benchmarking Of SUV & Sub-Compact SUV
4.2.1 Introduction
4.2.2 Top 10 Sub-Compact SUV Models, By Global Sales
4.2.3 Top 10 SUV Models, By Global Sales
4.2.4 Top 10 Crossover Models, By Global Sales
4.2.5 North America
4.2.5.1 U.S. - Safety And Luxury Feature Mapping For Top Models
4.2.5.2 Canada - Safety And Luxury Feature Mapping For Top Models
4.2.5.3 Mexico - Safety And Luxury Feature Mapping For Top Models
4.2.6 Europe
4.2.6.1 Germany - Safety And Luxury Feature Mapping For Top Models
4.2.6.2 U.K. - Safety And Luxury Feature Mapping For Top Models
4.2.6.3 France - Safety And Luxury Feature Mapping For Top Models
4.2.7 Asia Oceania
4.2.7.1 China - Safety And Luxury Feature Mapping For Top Models
4.2.7.2 India - Safety And Luxury Feature Mapping For Top Models
4.2.7.3 Japan - Safety And Luxury Feature Mapping For Top Models
5 Segment Analysis, By Demand & Supply Factors
5.1 Demographic
5.1.1 Per Capita Income
5.1.1.1 North America: Correlation Coefficient - SUV Sales Vs Per Capita Income
5.1.2 Population
5.1.3 Unemployment Ratio
5.1.4 Median Age
5.2 Drop In Global Oil And Commodity Prices
6 Market Sizing & Analysis
6.1 Introduction
6.2 Market, By Region & Type
6.2.1 Production, By Region
6.2.2 Production, By Type
6.2.3 Sales, By Region
6.2.4 Sales, By Type
6.3 North America
6.3.1 Country-Wise Market, By Production & Sales
6.3.2 Vehicle Type Market, By Production & Sales
6.3.3 U.S. - Top Selling Models
6.3.4 Canada - Top Selling Models
6.3.5 Mexico - Top Selling Models
6.4 Europe
6.4.1 Country-Wise Market, By Production & Sales
6.4.2 Vehicle Type Market, By Production & Sales
6.4.3 Germany - Top Selling Models
6.4.4 France - Top Selling Models
6.4.5 U.K. - Top Selling Models
6.4.6 Italy - Top Selling Models
6.5 Asia-Oceania
6.5.1 Country-Wise Market, By Production & Sales
6.5.2 Vehicle Type Market, By Production & Sales
6.5.3 China - Top Selling Models
6.5.4 India - Top Selling Models
6.5.5 Japan - Top Selling Models
6.6 Rest Of The World
6.6.1 Country-Wise Market, By Production & Sales
6.6.2 Vehicle Type Market, By Production & Sales
6.6.3 Brazil - Top Selling Models
7 Appendix
7.1 Discussion Guide
7.2 Recent Developments

List of Tables

Table 1 Penetration Of 4X4 Vehicles In European Countries, 1990-2014
Table 2 Japan: New Vehicle Registration Trends, By Cubic Capacity, 1980-2014 (‘000 Units)
Table 3 Sub-Compact SUV Models, By Global Sales
Table 4 SUV Models, By Global Sales
Table 5 Crossover Models, By Global Sales
Table 6 U.S. - Safety And Luxury Feature Mapping For Top Models
Table 7 Canada - Safety And Luxury Feature Mapping For Top Models
Table 8 Mexico - Safety And Luxury Feature Mapping For Top Models
Table 9 Germany - Safety And Luxury Feature Mapping For Top Models
Table 10 U.K. - Safety And Luxury Feature Mapping For Top Models
Table 11 France - Safety And Luxury Feature Mapping For Top Models
Table 12 China - Safety And Luxury Feature Mapping For Top Models
Table 13 India - Safety And Luxury Feature Mapping For Top Models
Table 14 Japan - Safety And Luxury Feature Mapping For Top Models
Table 15 North America: SUV Sales Vs Per Capita Income, Correlation Coefficient (2006-2014)
Table 16 Europe: SUV Sales Vs Per Capita Income, Correlation Coefficient (2006-2014)
Table 17 Asia-Oceania: SUV Sales Vs Per Capita Income, Correlation Coefficient (2006-2014)
Table 18 RoW: SUV Sales Vs Per Capita Income, Correlation Coefficient (2006-2014)
Table 19 Correlation Coefficient, By Region: SUV Sales Vs Population
Table 20 North America Correlation Coefficient: SUV Sales Vs Unemployment Ratio (2006-2014)
Table 21 Europe Correlation Coefficient: SUV Sales Vs Unemployment Ratio (2006-2014)
Table 22 Asia-Oceania Correlation Coefficient: SUV Sales And Unemployment Ratio (2006-2014)
Table 23 Row Correlation Coefficient: SUV Sales Vs Unemployment Ratio (2006-2014)
Table 24 SUV & Sub-Compact SUV Production, By Region, 2013 - 2020 (‘000 Units)
Table 25 SUV & Sub-Compact SUV Production, By Type, 2013 - 2020 (‘000 Units)
Table 26 SUV & Sub-Compact SUV Sales, By Region, 2013 - 2020 (‘000 Units)
Table 27 SUV & Sub-Compact SUV Sales, By Type, 2013 - 2020 (‘000 Units)
Table 28 North America: SUV & Sub-Compact SUV Production & Sales, By Country, 2013 - 2020 (‘000 Units)
Table 29 North America: SUV & Sub-Compact SUV Production & Sales, By Type, 2013 - 2020 (‘000 Units)
Table 30 Top-Selling Models In The U.S., 2014
Table 31 Top-Selling Models In Canada, 2014
Table 32 Top-Selling Models In Mexico, 2014
Table 33 Europe SUV & Sub-Compact SUV Production & Sales, By Country, 2013 - 2020 (‘000 Units)
Table 34 Europe SUV And Sub-Compact SUV Production & Sales, By Type, 2013 - 2020 ('000 Units)
Table 35 Top-Selling Models In Germany, 2014
Table 36 Top-Selling Models In France, 2014
Table 37 Top-Selling Models In The U.K., 2014
Table 38 Top-Selling Models In Italy, 2014
Table 39 Asia-Oceania SUV And Sub-Compact SUV Production And Sales, By Country, 2013 - 2020 ('000 Units)
Table 40 Asia-Oceania SUV And Sub-Compact SUV Production, By Type, 2013 - 2020 ('000 Units)
Table 41 Top-Selling Models In China, 2014
Table 42 Top-Selling Models In India, 2014
Table 43 Top-Selling Models In Japan, 2014
Table 44 Rest Of The World SUV And Sub-Compact SUV Production & Sales, By Country, 2013 - 2020 ('000 Units)
Table 45 Rest Of The World SUV And Sub-Compact SUV Production & Sales, By Type, 2013 - 2020 ('000 Units)
Table 46 Top-Selling Models In Brazil, 2014

List of Figures

Figure 1 SUV & Sub-Compact SUV Market Segmentation
Figure 2 Research Methodology Model
Figure 3 Breakdown Of Primary Interviews: By Industry, Designation, & Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Data Triangulation
Figure 6 Asia-Oceania Projected To Be The Market By Production, 2015 - 2020 ('000 Units)
Figure 7 The Crossover Segment Is Projected To Be The Largest Market, By Production, 2015
Figure 8 Asia-Oceania Projected To Lead The Global SUV Market, By Sales, 2015 ('000 Units)
Figure 9 Crossover Segment To Lead The Global SUV Market, By Sales, 2015 (%)
Figure 10 North America: Roadmap
Figure 11 Europe Vehicle Production, 2005-2014 (Million Units)
Figure 12 Europe: Roadmap
Figure 13 China Roadmap
Figure 14 India Roadmap
Figure 15 Japan: Roadmap
Figure 16 SUV Sales Vs Per Capita Income, 2014
Figure 17 SUV Sales Vs Population, 2014
Figure 18 SUV Sales Vs Employment-Population Ratio, 2014
Figure 19 SUV Sales Vs Median Age, 2014
Figure 20 Average Carbon Steel Prices, 2014-2015 (USD/Ton)
Figure 21 Global Copper Prices, 2014-2015 (USD/Mmt)
Figure 22 Global Aluminum Prices, 2014-2015, (USD/Mmt)
Figure 23 Global Average Crude Oil Prices 2014-2015 (USD/Bbl)
Figure 24 SUV & Sub-Compact SUV Production, By Region, 2013 - 2020 ('000 Units)
Figure 25 SUV & Sub-Compact SUV Production, By Type, 2013 - 2020 ('000 Units)
Figure 26 SUV & Sub-Compact SUV Sales, By Region, 2013 - 2020 ('000 Units)
Figure 27 SUV & Sub-Compact SUV Sales, By Type, 2013 - 2020 ('000 Units)
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: SUV Market Trend Analysis by Production, Sale & Type, Demographics & Economy, & by Competitive Benchmarking - Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3627352/
Office Code: SCPL9R96

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 5650</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 6650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 10000</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ___________________________________________
Job Title: ___________________________________________
Organisation: ___________________________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>Sort code</th>
<th>Swift code</th>
<th>IBAN number</th>
<th>Bank Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>833 130 83</td>
<td>98-53-30</td>
<td>ULSBIE2D</td>
<td>IE78ULSB9853308331083</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp