Industrial Cleaning Market by Ingredient, by Application and by Product - Global Trends & Forecast to 2020

Description: "Industrial Cleaning Market by Ingredient (Chelating Agents, Solvents, Surfactants, pH regulators), by Application (Manufacturing, Healthcare, Retail, Hotels) and by Product (General Cleaners, Metal Cleaners, Dishwashers) - Global Trends & Forecast to 2020"

"The Industrial & Institutional (I&I) cleaning chemicals market is projected to reach USD 50.24 billion by 2020"

The market size of I&I cleaning chemicals is projected to reach USD 50.24 billion by 2020, at a CAGR of 4.2% between 2015 and 2020. The fast growth in applications such as manufacturing & commercial offices, healthcare, retail & food service, hospitality, automotive & aerospace and food processing is expected to drive the demand for Industrial Cleaning Chemicals. The growing industrialization and manufacturing activities in emerging economies like China and India and rising elderly population in U.S. and Europe are contributing toward the growth of Industrial cleaning market.

"The Manufacturing & Commercial offices application is projected to dominate the I&I cleaning chemicals market during the forecast period"

The manufacturing & commercial offices dominated the global Industrial & Institutional cleaning chemicals market in 2014. The use of I&I cleaning chemicals in the healthcare sector is expected to register the highest growth between 2015 and 2020, closely followed by the retail & food industry. Surfactants are the most commonly used ingredient in Industrial cleaning chemicals formulations.

"Asia-Pacific is projected to be fastest-growing market during the forecast period"

Asia-Pacific is estimated to be the largest and the fastest-growing region for Industrial cleaning market, in terms of value. This is attributed to the increasing demand for Industrial cleaning chemicals in the manufacturing & commercial offices, healthcare, retail & food service.

Break-up of profiles by the primary participants for the report

- By Company Type - Tier 1 - 37%, Tier 2 - 50%, and Tier 3 - 13%
- By Designation - C Level - 50%, Director Level - 31%, Others - 19%
- By Region - North America - 28%, Europe - 24%, Asia-Pacific - 17%, the Middle East - 14%, Africa - 10%, Latin America - 7%

The report includes company profiles of major players; recent activities in the market, such as new product launches, expansions, and R&D; and SWOT analysis. Some of the major companies profiled in this report are Sealed Air (U.S.), Evonik Industries AG (Germany), BASF SE (Germany), Stepan Company (U.S.), Solvay SA (Belgium), Air Products and Chemicals Inc. (U.S.), Croda International Plc (U.K.), Ecolab (U.S.), Pilot Chemical Corp. (U.S.), Spartan Chemical Company Inc., (U.S.), and The Dow Chemical Company (U.S.).

Reasons to buy the report:

While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report include:

- Porter's Five Forces Analysis
- Value Chain Analysis
- Market Segmentation (Type, End-use Industry, and Region), by Volume and Value
- Competitor Analysis
- Detailed Information on Strategic Developments in the Industry
6.3.4 Bargaining Power of Buyers
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