Description: This report analyzes the food safety testing market, in terms of contaminants, technology, and food type tested.

The Australian food safety testing market is gaining growing level of importance in the country owing to continual increase in number of food-born disease outbreaks, increasingly stringent regulations on food safety, growing level of trade between Australia and other countries, sustained number of food recalls, among others.

Rapid technologies dominate the Australian food safety testing market owing to the time consuming and labor intensive factors associated with the traditional methods. Though, culture method (agar culturing) protocols are recognized as internationally accepted reference methods in foodborne pathogen detection, rapid technologies are quick, accurate, and easy-to-use.

On the basis of contaminants, the food safety testing market was segmented into pathogens, pesticides, GMO, toxins, among others. The pathogen market was further sub-segmented into E.coli, salmonella, campylobacter, clostridium and others depending upon their relevance to the Australian food industry. Among pathogens, E.coli recorded highest number of food-borne cases in Australia among pathogens, followed by salmonella and campylobacter.

The Australian food safety testing market is dominated by processed food and meat, poultry & seafood products as maximum number of illnesses have been associated with these applications in the country. Also, the consumption, trade of these food products are highest in Australia, in terms of industry value added making them of utmost important to the country.

The Australian regulatory body, Food Standards Australia New Zealand (FSANZ) demands that the food products both exported and imported have to be safe and certified on the basis of the food safety regulations of that particular country. Safety measures instituted by the regulatory body also considers HACCP (Hazard Analysis Critical Control Point) for establishment of food safety control system.

Higher level of processed food consumption in Australia offers significant opportunity for processed food testing. Food contamination in the country is also caused through the processing machineries. Furthermore, continued increase in number food-borne outbreaks and inefficiencies in food supply chain, fuel the market growth in the country.

The food tested segmentations were determined using secondary sources and verified through primary respondents. The market estimation made in the report are also based on various parameters, such as the number of players, demand trends, supply trends, and the extent of research activity in Australia. The Australian food safety testing market is projected to reach a value of USD 588.0 million by 2020, growing at a significant rate of 9.3% from 2015.

The report provides a qualitative analysis of the leading players in the market. It also enumerates the development strategies preferred by these players. The market dynamics - in terms of market drivers, restraints, opportunities, and challenges - are discussed in detail in the report. Key players profiled in the report include SGS S.A. (Switzerland), Silliker INC. (U.S.), ALS LIMITED (Australia), Medvet (Australia), IEH Laboratories & Consulting Group (Australia), DTS Food Laboratories (Australia), Symbio Alliance (Australia), Biotest Laboratories Pty Ltd (Biotest) (Australia), Agrifood Technology (Australia), Asurequality (Australia), and Romer Labs Inc. (U.S.)

Contents: 1 Introduction
1.1 Objectives Of The Study
1.2 Market Definition
1.3 Study Scope
1.4 Period Considered For Food Safety Testing Market
1.5 Currency
1.6 Market Scope
1.7 Limitations
1.8 Research Assumptions
1.9 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1.1 Secondary Data
2.1.1.2 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.2 Market Size Estimation
2.3 Market Breakdown & Data Triangulation

3 Executive Summary

4 Premium Insights
4.1 Opportunities In The Australian Food Safety Testing Market
4.2 Australia Food Safety Testing Market, By Technology, 2015 Vs. 2020
4.3 Australia Food Safety Testing Market, By Rapid Technology, 2020
4.4 Pathogens Estimated To Be The Fastest-Growing Market In Australian Food Safety Testing, 2015-2020
4.5 Australia: Food Safety Testing Market, By Pathogen, 2015-2020
4.6 Australia: Food Safety Testing Market, Food Type By Pathogen, 2015

5 Market Overview
5.1 Introduction
5.2 Supply Chain Analysis
5.2.1 Upstream Process
5.2.1.1 R&D
5.2.1.2 Production
5.2.2 Midstream Process
5.2.2.1 Processing & Transforming
5.2.2.2 Transportation
5.2.3 Downstream Process
5.2.3.1 Final Preparation
5.2.3.2 Distribution
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Growing Emphasis To Meet Food Safety Compliance
5.3.1.2 Need For Food Safety Testing Due To The Growing Tradebetween Australia And Other Countries
5.3.1.3 Rise In Number Of Food-Borne Disease Outbreaks In Australia
5.3.1.4 Sustained Number Of Food Recalls
5.3.1.5 Availability Of Rapid Technology For Quick Results
5.3.2 Restraints
5.3.2.1 Non-Compliance To Food Safety Regulations
5.3.3 Opportunities
5.3.3.1 Growing Consumer Awareness About Food Safety
5.3.3.2 Advances In Modern Biotechnology And Bioinformatics
5.3.4 Burning Issues
5.3.4.1 Time-Consuming Testing Procedures
5.3.4.2 Lack Of Fixed Sample Collection Standards
5.4 Porter's Five Forces Analysis
5.4.1 Competitive Rivalry
5.4.2 Bargaining Power Of Suppliers
5.4.3 Bargaining Power Of Buyers
5.4.4 Threat Of Substitutes
5.4.5 Threat Of New Entrants
11.2.1 Overview
11.2.2 Service Offerings
11.2.3 Swot Analysis
11.2.4 Author Analysis
11.3 Asurequality
11.3.1 Overview
11.3.2 Service Offerings
11.3.3 Related Developments
11.3.4 Swot Analysis
11.3.5 Author Analysis
11.4 Silliker, INC.
11.4.1 Overview
11.4.2 Service Offerings
11.4.3 Related Developments
11.5 Medvet
11.5.1 Overview
11.5.2 Service Offerings
11.5.3 Related Developments
11.6 IEH Laboratories & Consulting Group
11.6.1 Overview
11.6.2 Service Offerings
11.6.3 Related Developments
11.7 Dairy Technical Services Limited (DTS)
11.7.1 Overview
11.7.2 Service Offerings
11.7.3 Related Developments
11.8 Symbio Laboratories
11.8.1 Overview
11.8.2 Service Offerings
11.9 Biotest Laboratories PTY Ltd (Biotest)
11.9.1 Overview
11.9.2 Service Offerings
11.10 Agrifood Technology
11.10.1 Overview
11.10.2 Service Offerings
11.10.3 Related Developments

List Of Tables

Table 1 Australia: Food Safety Testing Market Size, By Food Type, 2013-2020 (USD Million)
Table 2 Australia: Food Safety Testing For Meat, Poultry & Seafood Market Size, By Contaminant, 2013-2020 (USD Million)
Table 3 Australia: Food Safety Testing For Meat, Poultry & Seafood Market Size, By Pathogens, 2013-2020 (USD Million)
Table 4 Australia: Food Safety Testing For Dairy Market Size, By Contaminant, 2013-2020 (USD Million)
Table 5 Australia: Food Safety Testing For Dairy Market Size, By Pathogens, 2013-2020 (USD Million)
Table 6 Australia: Food Safety Testing For Processed Foods Market Size, By Contaminant, 2013-2020 (USD Million)
Table 7 Australia: Food Safety Testing For Processed Foods Market Size, By Pathogens, 2013-2020 (USD Million)
Table 8 Australia: Food Safety Testing For Fruits & Vegetables Market Size, By Contaminant, 2013-2020 (USD Million)
Table 9 Australia: Food Safety Testing For Fruits & Vegetables Market Size, By Pathogens, 2013-2020 (USD Million)
Table 10 Australia: Food Safety Testing For Cereals & Grains Market Size, By Contaminant, 2013-2020 (USD Million)
Table 11 Australia: Food Safety Testing For Cereals & Grains Market Size, By Pathogens, 2013-2020 (USD Million)
Table 12 Australia Food Safety Testing Market Size, By Technology, 2013-2020 (USD Million)
Table 13 Australia: Traditional Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)
Table 14 Australia: Rapid Technology In Food Safety Testing Market Size, By Type, 2013-2020 (USD Million)
Table 15 Australia: Rapid Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)
Million)

Table 16 Australia: Convenience-Based Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)

Table 17 Australia: Pcr Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)

Table 18 Australia: Immunoassay Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)

Table 19 Australia: Other Molecular-Based Tests Technology In Food Safety Testing Market Size, By Contaminant, 2013-2020 (USD Million)

Table 20 Australia: Food Safety Testing Market Size, By Food Contaminant, 2013-2020

Table 21 Australia: Food Safety Testing For Pathogens Market Size, By Type, 2013-2020 (USD Million)

Table 22 Australia: Food Safety Testing For Pathogens Market Size, By Technology, 2013-2020 (USD Million)

Table 23 Australia: Food Safety Testing For Pathogens Market Size, By Rapid Technology, 2013-2020 (USD Million)

Table 24 Australia Food Safety Testing For Pathogens Market Size, By Food Type, 2013-2020 (USD Million)

Table 25 Australia: Food Safety Testing For E.Coli Market Size, By Food Type, 2013-2020 (USD Million)

Table 26 Australia: Food Safety Testing For Salmonella Market Size, By Food Type, 2013-2020 (USD Million)

Table 27 Australia: Food Safety Testing For Campylobacter Market Size, By Food Type, 2013-2020 (USD Million)

Table 28 Australia: Food Safety Testing For Clostridium Market Size, By Food Type, 2013-2020 (USD Million)

Table 29 Australia: Food Safety Testing For Other Pathogens Market Size, By Food Type, 2013-2020 (USD Million)

Table 30 Australia: Food Safety Testing For Pesticides Market Size, By Food Type, 2013-2020 (USD Million)

Table 31 Australia: Food Safety Testing For Pesticides Market Size, By Rapid Technology, 2013-2020 (USD Million)

Table 32 Australia: Food Safety Testing For Gmo Market Size, By Food Type, 2013-2020 (USD Million)

Table 33 Australia: Food Safety Testing For Gmo Market Size, By Rapid Technology, 2013-2020 (USD Million)

Table 34 Australia: Food Safety Testing For Toxins Market Size, By Food Type, 2013-2020 (USD Million)

Table 35 Australia: Food Safety Testing For Toxins Market Size, By Rapid Technology, 2013-2020 (USD Million)

Table 36 Australia: Food Safety Testing For Other Contaminants Market Size, By Food Type, 2013-2020 (USD Million)

Table 37 Australia: Food Safety Testing For Other Contaminants Market Size, By Rapid Technology, 2013-2020 (USD Million)

Table 38 Australia: Food Application, Production And Processing Standards

Table 39 Microbiological Limits In Food

Table 40 Maximum Residue Limits Of Chemicals

Table 41 Maximum Level Of Toxicants

Table 42 Australia Food Safety Testing Market: Acquisitions

Table 43 Australia Food Safety Testing Market: Expansions

Table 44 Australia Food Safety Testing Market: New Service/Technology Launch

Table 45 Australia Food Safety Testing Market: Agreements/Collaborations/Joint Ventures

List Of Figures

Figure 1 Australian Food Safety Testing Market Segmentation
Figure 2 Australian Food Safety Testing Market: Research Design
Figure 3 Market Size Estimation Methodology: Bottom-Up Approach
Figure 4 Market Size Estimation Methodology: Top-Down Approach
Figure 5 Data Triangulation Methodology
Figure 6 Australia: Food Safety Testing Market Snapshot, By Contaminant(2015 Vs. 2020)
Figure 7 Australia: Food Safety Testing Market Size, By Food Type, 2015-2020 (USD Million)
Figure 8 Australia: Food Safety Testing Market Size, By Technology, 2015-2020 (USD Million)
Figure 9 Australia: Rapid Technology In Food Safety Testing Market Size, By Type, 2015-2020 (USD Million)
Figure 10 Stringent Regulations, Increasing Food Trade, Growing Number Of Outbreaks Due To Food Contamination Drive The Australian Food Safety Testing Market
Figure 11 Rapid Technology Is Projected To Record High Growth Between 2015 & 2020
Figure 12 PCR-Based Technology Is Expected To Continue Its Dominance In Rapid Technology Segment For Food Safety Testing
Figure 13 Processed Foods, Meat, Poultry & Seafood Accounted For More Than 50% Share In Food Type Segment, 2015
Figure 14 The Food Safety Testing Market For E-Coli Is Projected To Account For The Largest Share By The End Of 2020
Figure 15 Food Safety Testing For Meat, Poultry & Seafood Is Estimated To Be The Largest Among Pathogens,
Cereals & Grains Expected To Grow Fastest

Figure 16 Australia: Food Safety Testing Market Segmentation
Figure 17 Australia Food Safety Testing: Supply Chain Analysis
Figure 18 Market Dynamics: Food Safety Testing
Figure 19 Australia Food Trade, 2009-2013
Figure 20 Food Safety: Number Of Outbreaks (Gastrointestinal Illness) & Number Of People Affected, 2001-2011
Figure 21 Australia: Food Recall Statistics, 2005-2014
Figure 22 Australia: Meat Production Vs Consumption, 2008-2013
Figure 23 Australia: Contribution Of Meat To Food Industry, 2011-2012
Figure 24 Australia: Number Of Recall Incidence For Meat, By Contaminants, 2005-2014
Figure 25 Australia: Dairy & Dairy Products Production Vs Consumption, 2008-2013
Figure 26 Australia: Contribution Of Dairy & Dairy Products To Food Industry, 2011-2012
Figure 27 Australia: Number Of Recall Incidence For Dairy, By Contaminants, 2005-2014
Figure 28 Australia: Number Of Recall Incidence For Processed Food, By Contaminants, 2005-2014
Figure 29 Australia: Contribution Of Fruits & Vegetables To Food Industry, 2011-2012
Figure 30 Australia: Number Of Recall Incidence For Fruits & Vegetables, By Contaminants, 2005-2014
Figure 31 Australia: Cereals & Grains Production Vs Consumption, 2008-2013
Figure 32 Australia: Contribution Of Grains To Food Industry, 2011-2012
Figure 33 Australia: Number Of Recall Incidence For Cereals & Cereal Products, By Contaminants, 2005-2014
Figure 34 Australia: Rapid Technology In Food Safety Testing Market Share, By Type, 2015 & 2020
Figure 35 Food Recall Cases In Australia, By Contaminant, 2005-2014
Figure 36 Rapid Technology Dominates Market For Pathogen Testing, 2015-2020
Figure 37 Meat, Poultry & Seafood Leading Segment For Pathogens Testing, 2015-2020
Figure 38 Salmonella In Australia: Infection Rate Per 100,000 Population
Figure 39 Campylobacter In Australia: Infection Rate Per 100,000 Population
Figure 40 Processed Food Dominate GMO Food Safety Testing Market, 2015-2020
Figure 41 New Service Offerings: Key Strategy Of The Market Players
Figure 42 New Service Offerings: The Key Strategy, 2010-2015
Figure 43 SGS S.A.: Company Snapshot
Figure 44 SGS S.A.: SWOT Analysis
Figure 45 ALS Limited: Business Overview
Figure 46 ALS Limited : SWOT Analysis
Figure 47 Asurequality: Business Overview
Figure 48 Asurequality: SWOT Analysis:
Figure 49 Silliker, INC.: Business Overview
Figure 50 Medvet: Company Snapshot
Figure 51 IEH Laboratories & Consulting Group: Company Snapshot
Figure 52 Dairy Technical Services Limited: Company Snapshot
Figure 53 Symbio Laboratories: Company Snapshot
Figure 54 Biotest Laboratories PTY Ltd (Biotest): Company Snapshot
Figure 55 Agrifood Technology: Company Snapshot

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