Bakery Processing Equipment Market by Type (Mixers, Ovens & Proofers, Dividers, Sheeters & Molders), Application (Bread, Cookies & Biscuits, Cakes & Pastries, Pizza Crusts), and by Region (North America, Europe, Asia-Pacific, RoW) - Forecast to 2020

Description:
“Bakery processing equipment market is projected to grow at a CAGR of 7.3%”
The bakery processing equipment market, estimated at USD 9.56 billion in 2015, is projected to grow at a CAGR of 7.3%, to reach USD 13.62 billion by 2020. The market is driven by factors such as increased demand for bread, pastries, and other baked goods, growing demands for frozen bakery products, and advancement in manufacturing processes & technologies leading to novel varieties. The high growth potential in emerging markets and untapped regions provides new growth opportunities for market players.

“Ovens & proofers bakery processing equipment accounted for the largest market share in 2014”
Among the equipment types of bakery processing equipment—which include mixers, ovens & proofers, dividers sheeters & molders, and others, ovens & proofers equipment accounted for the largest market share in 2014, followed by mixers. The sheeters & molders segment is projected to grow at the highest CAGR due to the demand for innovative bakery products.

“In 2014, bread led the bakery processing equipment market with the largest share”
On the basis of application, the bakery processing equipment market was led by the bread segment, followed by fast-growing cakes & pastries and pizza crust segments, particularly in developing Asian economies due to the extensive consumption of bakery products in these countries.

“China: The future of the bakery processing equipment industry”
China is focusing on increased usage of advanced technologies and newer products for the bakery processing equipment market. The awareness among consumers about calorie and fat-free bakery products is increasing in the country; therefore, the demand for healthy bakery products requires specialized product development. With greater applicability of bakery processing equipment and focus on achieving greater profits, several bakery processing equipment manufacturers are willing to spend on innovative bakery product varieties that combine properties of healthiness and delicacies.

Germany was the largest country-level market for in Europe, and is projected to grow at the decent CAGR, in terms of value.

Break-up of Primaries:
? By Company Type: Tier 1 – 20%, and Tier 2 – 20%, Others– 60 %,
? By Designation: C level – 40%, Director level – 20%, Others – 40%

Leading players such as Buhler Holding AG (Switzerland), Ali Group S.p.A (Italy), GEA Group AG (Germany), Markel Food Group (U.S.), Heat and Control, Inc. (U.S.), JBT Corporation (U.S.), Baker Perkins Ltd. (U.K.), Meyer Industries, Inc. (U.S.), Rheon Automatic Machinery co., ltd. (Japan), and Anko Food Machine Co., Ltd. (Taiwan) are profiled in the report.

Reasons to buy this report:
- To get a comprehensive overview of the global bakery processing equipment market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights about the major countries/regions in which the bakery processing equipment market is flourishing

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