Bakery Processing Equipment Market by Type (Mixers, Ovens & Proofers, Dividers, Sheeters & Molders), Application (Bread, Cookies & Biscuits, Cakes & Pastries, Pizza Crusts), and by Region (North America, Europe, Asia-Pacific, RoW) - Forecast to 2020

Description:
“Bakery processing equipment market is projected to grow at a CAGR of 7.3%”
The bakery processing equipment market, estimated at USD 9.56 billion in 2015, is projected to grow at a CAGR of 7.3%, to reach USD 13.62 billion by 2020. The market is driven by factors such as increased demand for bread, pastries, and other baked goods, growing demands for frozen bakery products, and advancement in manufacturing processes & technologies leading to novel varieties. The high growth potential in emerging markets and untapped regions provides new growth opportunities for market players.

“Ovens & proofers bakery processing equipment accounted for the largest market share in 2014”
Among the equipment types of bakery processing equipment —which include mixers, ovens & proofers, dividers sheeters & molders, and others, ovens & proofers equipment accounted for the largest market share in 2014, followed by mixers. The sheeters & molders segment is projected to grow at the highest CAGR due to the demand for innovative bakery products.

“In 2014, bread led the bakery processing equipment market with the largest share”
On the basis of application, the bakery processing equipment market was led by the bread segment, followed by fast-growing cakes & pastries and pizza crust segments, particularly in developing Asian economies due to the extensive consumption of bakery products in these countries.

“China: The future of the bakery processing equipment industry”
China is focusing on increased usage of advanced technologies and newer products for the bakery processing equipment market. The awareness among consumers about calorie and fat-free bakery products is increasing in the country; therefore, the demand for healthy bakery products requires specialized product development. With greater applicability of bakery processing equipment and focus on achieving greater profits, several bakery processing equipment manufacturers are willing to spend on innovative bakery product varieties that combine properties of healthiness and delicacies.

Germany was the largest country-level market for in Europe, and is projected to grow at the decent CAGR, in terms of value.

Break-up of Primaries:
? By Company Type: Tier 1 – 20%, and Tier 2 – 20%, Others– 60 %,
? By Designation: C level – 40%, Director level – 20%, Others – 40%

Leading players such as Buhler Holding AG (Switzerland), Ali Group S.p.A (Italy), GEA Group AG (Germany), Markel Food Group (U.S.), Heat and Control, Inc. (U.S.), JBT Corporation (U.S.), Baker Perkins Ltd. (U.K.), Meyer Industries, Inc. (U.S.), Rheon Automatic Machinery co., ltd. (Japan), and Anko Food Machine Co., Ltd. (Taiwan) are profiled in the report.

Reasons to buy this report:
- To get a comprehensive overview of the global bakery processing equipment market
- To gain wide ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them
- To gain insights about the major countries/regions in which the bakery processing equipment market is flourishing

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Scope of Study
1.3.1 Years Considered for the Study
1.4 Currency Considered
1.5 Limitations
1.6 Stakeholders
2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.2.1 Breakdown of Primaries, By Company Type, Designation & Region
2.2 Factor Analysis
2.2.1 Introduction
2.2.2 Overview of the Parent Industry
2.2.2.1 Key Segments in the Food Sector
2.2.3 Demand-Side Analysis
2.2.3.1 Rising Population
2.2.3.1.1 Increase in Middle-Class Population, 2009-2030
2.2.3.2 Developing Economies, GDP (Purchasing Power Parity), 2014
2.2.4 Supply-Side Analysis
2.2.4.1 Research & Development
2.2.4.2 Food Processing Equipment and Technologies
2.3 Market Size Estimation
2.4 Market Breakdown & Data Triangulation
2.5 Research Assumptions & Limitations
2.5.1 Assumptions
2.5.2 Limitations

3 Executive Summary
3.1 Overview
3.2 Bakery Processing Equipment

4 Premium Insights
4.1 Attractive Opportunities in the Bakery Processing Equipment Market
4.2 Bakery Processing Equipment Market, By Application
4.3 Bakery Processing Equipment Market in the Asia-Pacific Region
4.4 Canada is Projected to Be the Fastest-Growing Market
4.5 Bakery Processing Equipment Market, By Application
4.6 Bakery Processing Equipment Market Life Cycle Analysis, By Region

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Increased Demand for Bread, Pastries, and Other Baked Goods
5.3.1.2 Growing Demand for Frozen Bakery Products
5.3.1.3 Advancement in Manufacturing Processes & Technologies
5.3.1.4 Automation and Robotics in Bakery Processing Equipment
5.3.2 Restraints
5.3.2.1 Increasing Popularity of In-Store and Artisan Bakery Products Decreasing the Sales of Industrial Bakery Products
5.3.2.2 High Fixed Cost Involved in Upgradation and Maintenance of Equipment
5.3.3 Opportunities
5.3.3.1 New Product Development
5.3.3.2 Expansion of Production Facilities and Investment in Technological Upgradation
5.3.3.3 Government Funds for Smes and Technical and Marketing Support of Trade Associations
5.3.4 Challenges
5.3.4.1 Thrust of Focus on Processing Food Products Rather Than Equipment
5.3.4.2 Lack of R&D and Other Infrastructural Support in Emerging Markets
5.3.4.3 Competition From Manufacturers Offering Low-Cost Products
5.3.4.4 Fixed and Variable Costs Involved in the Process
5.3.4.4.1 Increasing Cost of Power & Energy
5.3.4.4.2 Costs Involved in After-Sale Services

6 Industry Trends
6.1 Introduction
6.2 Supply Chain Analysis
6.3 Porter’s Five Forces Analysis
   6.3.1 Threat of New Entrants
   6.3.2 Threat of Substitutes
   6.3.3 Bargaining Power of Suppliers
   6.3.4 Bargaining Power of Buyers
   6.3.5 Intensity of Competitive Rivalry

7 Bakery Processing Equipment Market, By Type
   7.1 Introduction
   7.2 Mixers
   7.3 Ovens & Proofers
   7.4 Dividers
   7.5 Sheeters & Molders
   7.6 Other Bakery Processing Equipment

8 Bakery Processing Equipment Market, By Application
   8.1 Introduction
   8.2 Bread
   8.3 Cookies & Biscuits
   8.4 Cakes & Pastries
   8.5 Pizza Crusts
   8.6 Other Bakery Products

9 Bakery Processing Equipment Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
      9.2.2 Canada
      9.2.3 Mexico
   9.3 Europe
      9.3.1 Italy
      9.3.2 U.K.
      9.3.3 Germany
      9.3.4 Spain
      9.3.5 France
      9.3.6 Rest of Europe
   9.4 Asia-Pacific
      9.4.1 China
      9.4.2 Japan
      9.4.3 India
      9.4.4 Australia & New Zealand
      9.4.5 Rest of Asia-Pacific
   9.5 Rest of the World (RoW)
      9.5.1 Latin America
      9.5.2 Middle East
      9.5.3 Africa

10 Competitive Landscape
   10.1 Overview
   10.2 Competitive Trends
      10.2.1 New Product Development
      10.2.2 Investments & Expansions
      10.2.3 Acquisitions
      10.2.4 Agreements, Partnerships & Joint Ventures

11 Company Profiles
   11.1 Introduction
      (Overview, Financials, Products & Services, Strategy, and Developments)*
   11.2 GEA Group AG
   11.3 Buhler Holding AG
   11.4 John Bean Technologies Corporation
11.5 Ali Group S.P.A
11.6 Heat and Control, Inc.
11.7 Rhenon Automatic Machinery Co., Ltd
11.8 Meyer Industries, Inc.
11.9 Baker Perkins Ltd.
11.10 Markel Food Group
11.11 Anko Food Machine Co, Ltd.

*Details on Overview, Financials, Product & Services, Strategy, and Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Knowledge Store: Marketsandmarkets' Subscription Portal
12.3 Introducing RT: Real-Time Market Intelligence
12.4 Available Customizations
12.5 Related Reports

List of Tables

Table 1 Bakery Processing Equipment Market Size, By Type, 2013-2020 (USD Million)
Table 2 Mixers Market Size, By Region, 2013-2020 (USD Million)
Table 3 Ovens & Proofer Market Size, By Region, 2013-2020 (USD Million)
Table 4 Dividers Market Size, By Region, 2013-2020 (USD Million)
Table 5 Sheeters & Molders Market Size, By Region, 2013-2020 (USD Million)
Table 6 Other Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 7 Bakery Processing Equipment Market Size, By Application, 2014 vs 2020 (USD Million)
Table 8 Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 9 Bread: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 10 Cookies & Biscuits: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 11 Cakes & Pastries: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 12 Pizza Crusts: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 13 Other Bakery Products: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 14 Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 15 North America: Bakery Processing Equipment Market Size, By Country, 2013-2020 (USD Million)
Table 16 North America: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 17 North America: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 18 U.S.: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 19 U.S.: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 20 Canada: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 21 Canada: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 22 Mexico: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 23 Mexico: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 24 Europe: Bakery Processing Equipment Market Size, By Country, 2013-2020 (USD Million)
Table 25 Europe: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 26 Europe: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 27 Italy: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 28 Italy: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 29 U.K.: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 30 U.K.: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 31 Germany: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 32 Germany: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 33 Spain: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 34 Spain: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 35 France: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 36 France: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 37 Rest of Europe: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 38 Rest of Europe: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 39 Asia-Pacific: Bakery Processing Equipment Market Size, By Country, 2013-2020 (USD Million)
Table 40 Asia-Pacific: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 41 Asia-Pacific: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 42 China: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 43 China: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 44 Japan: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 45 Japan: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 46 India: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 47 India: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 48 Australia & New Zealand: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 49 Australia & New Zealand: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 50 Rest of Asia-Pacific: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 51 Rest of Asia-Pacific: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 52 RoW: Bakery Processing Equipment Market Size, By Region, 2013-2020 (USD Million)
Table 53 RoW: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 54 RoW: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 55 Latin America: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 56 Latin America: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 57 Middle East: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 58 Middle East: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 59 Africa: Bakery Processing Equipment Market Size, By Equipment Type, 2013-2020 (USD Million)
Table 60 Africa: Bakery Processing Equipment Market Size, By Application, 2013-2020 (USD Million)
Table 61 New Product Development, 2011-2015
Table 62 Investments & Expansions, 2012-2015
Table 63 Acquisitions, 2012-2015
Table 64 Agreements, Partnerships & Joint Ventures, 2013-2015

List of Figures

Figure 1 Bakery Processing Equipment Market
Figure 2 Bakery Processing Equipment Market: Research Design
Figure 3 Bakery Segment Accounted for the Highest Share in the Food Sector in 2014
Figure 4 Impact of Key Factors Influencing the Parent Industry
Figure 5 Global Population is Projected to Reach ~9.5 Billion By 2050
Figure 6 Market Size Estimation Methodology: Bottom-Up Approach
Figure 7 Market Size Estimation Methodology: Top-Down Approach
Figure 8 Data Triangulation Methodology
Figure 9 Bakery Processing Equipment Market Snapshot, 2015 vs 2020 (USD Million)
Figure 10 North America is Projected to Be the Fastest-Growing Region for the Bakery Processing Equipment Market From 2015 to 2020
Figure 11 Sheeters & Molders is Projected to Be the Fastest-Growing Equipment Type From 2015 to 2020
Figure 12 China is Projected to Be the Largest Market for Bakery Processing Equipment By 2020 (USD Million)
Figure 13 Key Players Adopted New Product Development as the Key Strategy From 2011 to 2015
Figure 14 Emerging Economies Offer Attractive Opportunities in the Bakery Processing Equipment Market (2015 - 2020)
Figure 15 Pizza Crusts Application to Grow at the Highest Rate (2013 - 2020)
Figure 16 Asia-Pacific Was the Largest Market for Bakery Processing Equipment in 2014
Figure 17 Canada is Projected to Be the Fastest-Growing Country-Level Market for Bakery Processing Equipment From 2015 to 2020
Figure 18 Asia-Pacific Dominated the Bakery Processing Equipment Market in 2014
Figure 19 The Bakery Processing Equipment Market in North America is Experiencing High Growth (2013 - 2020)
Figure 20 Bakery Processing Equipment Market Segmentation
Figure 21 Rising Consumption of Various Bakery Products is the Key Driver of the Bakery Processing Equipment Market
Figure 22 Raw Material Suppliers are the Vital Component of the Supply Chain
Figure 23 Porter's Five Forces Analysis
Figure 24 Bakery Processing Equipment Market Size, By Type, 2015 vs 2020 (USD Million)
Figure 25 Ovens & Prouffers Market Size, By Region, 2015 vs 2020 (USD Million)
Figure 26 Regional Snapshot (2015-2020): Developed Markets in North America and Western Europe to Grow at the Highest Pace
Figure 27 North American Bakery Processing Equipment Market Snapshot: the U.S. is Projected to Be the Global Leader Between 2015 & 2020
Figure 28 China is Projected to Be the Largest Market for Bakery Processing Equipment By 2020, By Value (USD Million)
Figure 29 European Bakery Processing Equipment Market Snapshot, 2014-2020
Figure 30 Asia-Pacific Bakery Processing Equipment Market Snapshot: China is the Most Lucrative Market, 2014-2020
Figure 31 RoW Bakery Processing Equipment Market Snapshot: Latin America Market Shows Considerable Potential for the Growth of Bakery Processing Equipment Market, 2014-2020
Figure 32 Key Companies Preferred New Product Development Strategy From 2011 to 2015
Figure 33 New Product Development Fuelled Growth From 2011 to 2015
Figure 34 Annual Developments in the Bakery Processing Equipment Market, 2011-2015
Figure 35 Geographic Revenue Mix of Top Five Market Players (2014)
Figure 36 GEA Group AG : Company Snapshot
Figure 37 GEA Group AG: SWOT Analysis
Figure 38 Buhler Holding AG: Company Snapshot
Figure 39 Buhler Holding AG: SWOT Analysis
Figure 40 John Bean Technologies Corporation: Company Snapshot
Figure 41 John Bean Technologies Corporation: SWOT Analysis
Figure 42 Ali Group S.P.A.: SWOT Analysis
Figure 43 Heat and Control, Inc.: SWOT Analysis
Figure 44 Rheon Automatic Machinery Co., Ltd.: Company Snapshot
Figure 45 Baker Perkins Ltd.: Company Snapshot

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