Magnetic Materials Market by Type (Semi-Hard Magnet, Soft Magnet, Hard/Permanent Magnet) & by Application (Automotive, Electronics, Industrial, Power Generation, and Others) - Global Forecasts to 2020

Description: “Increased usage of magnetic materials in various applications”
The market size of magnetic materials is projected to reach USD 96.00 billion by 2020, registering a CAGR of 9.6% between 2015 and 2020. The magnetic materials meet the specific requirement of industries, such as automobile, energy storage, electrical & electronics, and medical. New technologies are introduced every year that improve the size, weight, and cost of these materials. The increasing use of magnetic materials and infrastructure development has offered enormous opportunities in to the market in Asia-Pacific.

“Automotive application to dominate the market”
The automotive application segment dominated the global magnetic materials market in 2014. It is projected to register the highest growth rate between 2015 and 2020. Rapid growth of the automotive industry, especially, in Asia-Pacific, drives the use of magnetic materials in the automotive application segment, thus boosting the market growth.

“Asia-Pacific projected to be fastest-growing market during forecast period”
Asia-Pacific is projected to be the largest and fastest-growing market for magnetic materials globally. The increase in disposable income and industrial growth in Asia-Pacific led to the increasing demand for high-performance magnetic materials. In addition, there has been a consistent rise in number of vehicles in the region over the past decade, which fuels the demand for magnetic materials in the region.

Break-up of profile of primaries for the report
- By Company Type – Tier 1 – 24%, Tier 2 – 47%, and Tier 3 – 29%
- By Designation – C-level – 38%, Director Level – 31%, Others – 31%
- By Region – North America – 31%, Europe – 44%, Asia-Pacific – 19%, and RoW – 6%
Some of the major companies profiled in this report are Hitachi Metals Ltd. (Japan), Daido Steel Co. Ltd. (Japan), Molycorp Magnequench (Canada), Shin-Etsu Chemical Co. Ltd. (Japan), TDK Corp. (Japan), and others.

Reasons to buy the report
While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report are:
- Porter’s Five Forces Analysis
- Value-chain Analysis
- Market Segmentation (Type, Application, and Region), by Volume and Value
- Competitor Analysis
- Detailed Information on Strategic Developments in the Industry

Contents:
1 Introduction
1.1 Objectives of the Study
1.2 Market Definition
1.3 Scope of the Study
1.3.1 Markets Covered
1.3.2 Years Considered for the Report
1.4 Currency
1.5 Package Size
1.6 Limitations
1.7 Stakeholders

2 Research Methodology
2.1 Research Data
2.1.1 Secondary Data
2.1.1.1 Key Data From Secondary Sources
2.1.2 Primary Data
2.1.2.1 Key Data From Primary Sources
2.1.2.2 Key Industry Insights
2.1.2.3 Breakdown of Primary Interviews
2.2 Market Size Estimation
2.2.1 Bottom-Up Approach
2.2.2 Top-Down Approach
2.3 Market Breakdown and Data Triangulation
2.4 Research Assumptions
2.4.1 Assumptions

3 Executive Summary

4 Premium Insights
4.1 Significant Opportunities for Magnetic Materials
4.2 Magnetic Materials Market Growth, By Regions (2015-2020)
4.3 Magnetic Materials Market Share in Asia-Pacific, 2014
4.4 Magnetic Materials Market Attractiveness
4.5 Magnetic Materials Market, By Application
4.6 Magnetic Materials Market: Developed vs Developing Nations
4.7 Lifecycle Analysis, By Region, 2014

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Growing Automotive Industry
5.3.1.2 Growth in End-Use Industries
5.3.1.3 Development and Modernization of Infrastructure
5.3.2 Restraints
5.3.2.1 Volatile Raw Material Prices
5.3.2.2 Requirement of Huge Investment in R&D
5.3.3 Opportunities
5.3.3.1 Development of New Technologies
5.4 Value Chain Analysis
5.5 Porter's Five Forces Analysis
5.5.1 Threat of New Entrants
5.5.2 Threat of Substitutes
5.5.3 Bargaining Power of Suppliers
5.5.4 Bargaining Power of Buyers
5.5.5 Intensity of Competitive Rivalry

6 Magnetic Materials Market, By Type
6.1 Introduction
6.2 Market Size and Projection
6.2.1 Hard/Permanent Magnet
6.2.2 Semi-Hard Magnet
6.2.3 Soft Magnet

7 Magnetic Materials Market, By Application
7.1 Introduction
7.1.1 Automotive
7.1.2 Electronics
7.1.3 Industrial
7.1.4 Power Generation
7.1.5 Others

8 Magnetic Materials Market, By Region
8.1 Introduction
8.2 Asia-Pacific
8.2.1 China
8.2.2 Japan
8.2.3 India
8.2.4 Rest of Asia-Pacific
8.3 North America
8.3.1 U.S.
8.3.2 Canada
8.3.3 Mexico
8.4 Europe
8.4.1 Germany
8.4.2 France
8.4.3 U.K.
8.4.4 Italy
8.4.5 Rest of Europe
8.5 RoW
8.5.1 Middle East & Africa
8.5.2 Latin America

9 Competitive Landscape
9.1 Overview
9.2 Expansions: the Most Adopted Growth Strategy
9.3 Maximum Developments in 2013
9.4 Competitive Situations and Trends
9.4.1 Expansions
9.4.2 New Product Launches
9.4.3 Partnerships
9.4.4 Joint Ventures
9.4.5 Acquisitions
9.4.6 Agreements
9.4.7 Investments

10 Company Profiles
(Overview, Financial*, Products & Services, Strategy, and Developments)
10.1 Regional Revenue Mix of Major Market Players
10.2 Hitachi Metals, Ltd.
10.3 Daido Steel Co., Ltd.
10.4 Molycorp Magnequench
10.5 Shin-ETSU Chemical Co., Ltd.
10.6 TDK Corporation
10.7 Lynas Corporation Ltd.
10.8 Arnold Magnetic Technologies Corporation
10.9 Electron Energy Corporation
10.10 Tengam Engineering, Inc.
10.11 Adams Magnetic Products Co., Inc.

*Details Might Not Be Captured in Case of Unlisted Companies

11 Appendix
11.1 Insights From Industry Experts
11.2 Discussion Guide
11.3 Introducing RT: Real Time Market Intelligence
11.4 Available Customizations
11.5 Related Reports

List of Tables
Table 1 Magnetic Materials Market Size, By Type, 2013-2020 (Kiloton)
Table 2 Magnetic Materials Market Size, By Type, 2013-2020 (USD Million)
Table 3 Hard/Permanent Magnet Market Size, By Region, 2013-2020 (Kiloton)
Table 4 Hard/Permanent Magnet Market Size, By Region, 2013-2020 (USD Million)
Table 5 Semi-Hard Magnet Market Size, By Region, 2013-2020 (Kiloton)
Table 6 Semi-Hard Magnet Market Size, By Region, 2013-2020 (USD Million)
Table 70 Agreements, 2012-2015
Table 71 Investments, 2012-2015

List of Figures

Figure 1 Magnetic Materials Market: Research Design
Figure 2 Market Size Estimation: Bottom-Up Approach
Figure 3 Market Size Estimation: Top-Down Approach
Figure 4 Magnetic Materials Market: Data Triangulation
Figure 5 Semi-Hard Magnet to Dominate the Magnetic Materials Market Between 2015 and 2020
Figure 6 Automotive Segment to Register the Highest CAGR During the Forecast Period
Figure 7 Asia-Pacific to Witness the Highest Growth Rate During the Forecast Period
Figure 8 Asia-Pacific is Estimated to Be the Largest Market for Magnetic Materials (2015-2020)
Figure 9 Magnetic Materials Market to Witness Rapid Growth Between 2015 and 2020
Figure 10 Asia-Pacific to Witness the Highest Growth Rate Between 2015 and 2020
Figure 11 China Accounted for the Largest Share in the Asia-Pacific Region in 2014
Figure 12 Increasing Demand From End-Use Industries to Drive the Magnetic Materials Market in Asia-Pacific Between 2015 and 2020
Figure 13 Automotive Segment Dominated the Magnetic Materials Market in 2014
Figure 14 China to Emerge as A Lucrative Market Between 2015 and 2020
Figure 15 Asia-Pacific to Witness High Growth During the Forecast Period
Figure 16 Magnetic Materials Market, By Region
Figure 17 Overview of the Forces Governing the Magnetic Materials Market
Figure 18 Raw Material Accounts for the Major Value Addition
Figure 19 Porter's Five Forces Analysis
Figure 20 Types of Magnetic Materials
Figure 21 Semi-Hard Magnets are the Most Preferred Magnetic Materials
Figure 22 Automotive Segment to Witness High Growth During the Forecast Period
Figure 23 Asia-Pacific to Drive the Automotive Market Between 2015 and 2020
Figure 24 Regional Snapshot (2015-2020): China and India are Emerging as New Hotspots
Figure 25 China and India to Be the Fastest-Growing Markets for Magnetic Materials Between 2015 and 2020
Figure 26 Asia-Pacific Market Snapshot: China to Continue to Dominate the Market
Figure 27 North American Market Snapshot: U.S. to Register Moderate Growth
Figure 28 European Market Snapshot: Automotive Segment to Dominate the Magnetic Materials Market
Figure 29 Middle East & Africa to Register Highest CAGR Between 2015 & 2020
Figure 30 Companies Adopted Expansions as the Key Growth Strategy Between 2012 and 2015
Figure 31 Maximum Developments Through Expansions Between 2012 and 2015
Figure 32 Asia-Pacific Witnessed Maximum Number of Developments Between 2012 and 2015
Figure 33 Hitachi Metals, Ltd.: Company Snapshot
Figure 34 Daido Steel Co., Ltd.: Company Snapshot
Figure 35 Molycorp Magnequench: Company Snapshot
Figure 36 Shin-ETSU Chemical Co., Ltd.: Company Snapshot
Figure 37 TDK Corporation: Company Snapshot
Figure 38 Lynas Corporation Ltd.: Company Snapshot

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