Identity and Access Management Market by Component (Provisioning, Directory Services, Password Management, SSO, & Audit, Compliance, and Governance), by Organization Size, by Deployment, by Vertical, and by Region - Global Forecast to 2020

Description: With the growing need for security and compliances across various verticals, IAM solutions are providing highly secure environment along with economic benefits in term of time and cost. The report aims at estimating the market size and future growth potential of IAM market across different segments such as component, deployment type, organization size, verticals, and regions. The base year considered for the study is 2014 and the market size is projected from 2015 to 2020. Audit, compliance, and governance are gaining high market traction as auditing and user activity monitoring is an important part of the IAM process.

The research methodology used to estimate and forecast the identity and access management market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global IAM market from the revenue of key players in the market. After arriving at the overall market size, the total market was split into several segments and sub-segments, which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, Directors, and executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments.

The identity and access management ecosystem comprises security vendors such as IBM, Microsoft, Dell Software, EMC corporation; security service providers such as MacAfee, Symantec, and Trend Micro; system integrators such as CSC, IBM, Siemens AG, and SAP SE, platform providers IBM, Microsoft, and Oracle; network providers Zebra technologies, IBM; device manufacturers Honeywell and Siemens AG, which cater to the unique business requirements of end-users.

Target audience
- IT service providers and distributors
- Cyber security vendors
- Cloud service providers
- System integrators
- Value added resellers
- IAM solution vendors

Scope of the Report

The research report categorizes the identity and access management market to forecast revenues and analyze trends in each of the following sub-markets:

By Component
- Provisioning
- Directory Technologies
  - Storage
  - Meta Directories
  - Virtual Directories
- Single Sign-On (SSO)
- Enterprise SSO
- Web and Federated SSO
- Advanced Authentication
- Password Management
- Self Service Password Reset
By Deployment Type
- On-Premises
- Cloud

By Organization Size
- SME
- Large Enterprise

By Vertical
- BFSI
- Telecom and IT
- Retail and CPG
- Public Sector and Utilities
- Energy, Oil, and Gas
- Education
- Manufacturing
- Healthcare and Life Sciences
- Others (Travel and Hospitality, and Energy)

By Regions
- North America (NA)
- Europe (EU)
- Middle East and Africa (MEA)
- Asia-Pacific (APAC)
- Latin America (LA)

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*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

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