
Description: Video Surveillance is anticipated to become a ubiquitous tool in the security systems across all the major end-use applications. The analog video surveillance systems lost its dominance to IP systems, introducing compelling features such as high resolution, easy expansion of number of cameras (scalability), lower TCO and a higher ROI. However, still in some parts of Europe and Asian countries, IP cameras are strongly challenged by the legacy analog systems, but it is expected that the global demand of IP cameras will surpass the demand of traditional analog cameras in the next two years.

According to the report, the highest growth will be recorded for the Video Surveillance as a Service market growing at an estimated CAGR of 31.01% from 2016 to 2022. The dynamics of the physical security industry have changed profoundly, owing to the ongoing innovations and advancements in its dominating contributor, i.e. Video Surveillance. Major application areas such as critical infrastructure, highways, banking, and financial institutions among others have become promising beneficiaries of video surveillance making it an indispensable tool to ensure both personal and public safety. After almost three decades of dominance of analog video surveillance systems, the market will has started transforming to follow the paradigm of IP/network based systems.

The report presents a detailed market analysis of video surveillance systems by incorporating complete market analysis of the video surveillance equipments, software and services. The Porter’s analysis, Value chain analysis, and PEST (Political, Economic, Social & Technological factor) analysis of the market have also been included in the report. The report deals with all the driving factors, restraints, and opportunities with respect to the global video surveillance market, which are helpful in identifying trends and key success factors for the industry.

Further, the report provides an exhaustive study of the global video surveillance market and the market trends across geographical regions such as North America, Europe, APAC, and Rest of the World. The segmentation of the market is done on the basis of equipment (cameras, monitors, and storage), software & services, and applications. The video surveillance equipment market is further segmented by camera technology, resolution, product type, and connectivity, storage media and technology, and monitors.

The key players operating in the market have been exhaustively profiled in the report. Some of the key players identified in the report are Avigilon Corporation (Canada), Axis Communication (U.S.), D-Link Corporation (U.S.), Genetec (Canada), Milestone Systems (Denmark), Panasonic Corporation (Japan), Mobotix AG (Germany) Samsung Techwin Co. Ltd (Korea), and Bosch Security systems (Germany) among others. Moreover, an analysis of the key strategies and developments of the market players has also been included in the report.

Key Highlights of the Report:
- Estimation and forecast of the video surveillance market including the analysis of equipment, software, and services mapped across the key applications and geographies
- Industry trends for 2016 which will be shaping the market throughout the forecast period
- Competitive Landscape for the Global Video Surveillance Market
- Impact of the enabling and the restraining factors on the market growth along with the opportunity analysis
- Key video surveillance, Intelligent Transportation System (ITS), and VSaaS projects
- Identification, analysis, and strategic profiling of the key players operating in the global video surveillance market

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