
Description: Video Surveillance is anticipated to become a ubiquitous tool in the security systems across all the major end-use applications. The analog video surveillance systems lost its dominance to IP systems, introducing compelling features such as high resolution, easy expansion of number of cameras (scalability), lower TCO and a higher ROI. However, still in some parts of Europe and Asian countries, IP cameras are strongly challenged by the legacy analog systems, but it is expected that the global demand of IP cameras will surpass the demand of traditional analog cameras in the next two years.

According to the report, the highest growth will be recorded for the Video Surveillance as a Service market growing at an estimated CAGR of 31.01% from 2016 to 2022. The dynamics of the physical security industry have changed profoundly, owing to the ongoing innovations and advancements in its dominating contributor, i.e. Video Surveillance. Major application areas such as critical infrastructure, highways, banking, and financial institutions among others have become promising beneficiaries of video surveillance making it an indispensable tool to ensure both personal and public safety. After almost three decades of dominance of analog video surveillance systems, the market will has started transforming to follow the paradigm of IP/network based systems.

The report presents a detailed market analysis of video surveillance systems by incorporating complete market analysis of the video surveillance equipments, software and services. The Porter's analysis, Value chain analysis, and PEST (Political, Economic, Social & Technological factor) analysis of the market have also been included in the report. The report deals with all the driving factors, restraints, and opportunities with respect to the global video surveillance market, which are helpful in identifying trends and key success factors for the industry.

Further, the report provides an exhaustive study of the global video surveillance market and the market trends across geographical regions such as North America, Europe, APAC, and Rest of the World. The segmentation of the market is done on the basis of equipment (cameras, monitors, and storage), software & services, and applications. The video surveillance equipment market is further segmented by camera technology, resolution, product type, and connectivity, storage media and technology, and monitors.

The key players operating in the market have been exhaustively profiled in the report. Some of the key players identified in the report are Avigilon Corporation (Canada), Axis Communication (U.S.), D-Link Corporation (U.S.), Genetec (Canada), Milestone Systems (Denmark), Panasonic Corporation (Japan), Mobotix AG (Germany) Samsung Techwin Co. Ltd (Korea), and Bosch Security systems (Germany) among others. Moreover, an analysis of the key strategies and developments of the market players has also been included in the report.

Key Highlights of the Report:
- Estimation and forecast of the video surveillance market including the analysis of equipment, software, and services mapped across the key applications and geographies
- Industry trends for 2016 which will be shaping the market throughout the forecast period
- Competitive Landscape for the Global Video Surveillance Market
- Impact of the enabling and the restraining factors on the market growth along with the opportunity analysis
- Key video surveillance, Intelligent Transportation System (ITS), and VSaaS projects
- Identification, analysis, and strategic profiling of the key players operating in the global video surveillance market

Contents:
1 Report Scope, Methodology And Coverage
  1.1 Report Scope
  1.2 Market Segmentation
  1.3 Assumptions And Limitations
  1.4 Research Methodology
1.4.1 Secondary Research
1.4.2 Primary Research
1.5 Report Description

2 Executive Summary

3 Introduction To Global Video Surveillance Market
3.1 Understanding The Video Surveillance Ecosystem
3.2 Evolution Of Video Surveillance
3.3 Key Trends Shaping The Video Surveillance Industry In 2016

4 Market Dynamics
4.1 Introduction
4.1.1 Impact Analysis
4.2 Market Drivers
4.2.1 Rising Need For Physical Security Across Critical Infrastructure
4.2.2 Development Of System On Chips (Processors) With Faster Processing Speeds
4.2.3 The Growing Popularity Of Video Content And Real-Time Analytics
4.2.4 Government Initiatives Along With Rise In Demand Of Public Safety
4.2.5 Intelligent Transportation System
4.3 Market Challenges
4.3.1 Privacy Issues And Threat To Data Integrity
4.3.2 Demand For High Bandwidth And Strong Network Connection
4.3.3 Burden Of Data Storage Especially For The Government Agencies
4.3.4 High Cost Of Deployment And Maintenance
4.4 Market Opportunities
4.4.1 Increasing Demand Into Transportation Systems
4.4.2 Integration Of Video Surveillance With Technologies Such As Drones, Body Worn Cameras Etc.
4.4.3 New Application Areas Such As Smart Cities, Internet Of Things And Others
4.4.4 Cloud Based Analytics

5 Competitive Insight
5.1 Key Strategies And Developments
5.1.1 Mergers & Acquisitions
5.1.2 Business Expansion
5.1.3 Partnerships & Collaborations
5.1.4 Product Launch
5.1.5 Others
5.2 Porter's Five Forces Analysis
5.2.1 Threat Of New Entrants
5.2.2 Bargaining Power Of Buyers
5.2.3 Bargaining Power Of Suppliers
5.2.4 Presence Of Substitutes
5.2.5 Intensity Of Competitive Rivalry
5.3 Value Chain Analysis

6.1 Introduction
6.2 Camera
6.2.1 Camera Market By Technology
6.2.1.1 Market Statistics
6.2.1.2 Analog Camera
6.2.1.3 IP Camera
6.2.1.3.1 Types Of Connectivity
6.2.1.3.2 Market Statistics
6.2.1.3.2.1 POE
6.2.1.3.2.2 Wi-Fi
6.2.2 Camera Market By Resolution
6.2.2.1 Market Statistics
6.2.2.2 Standard Resolution
6.2.2.3 Megapixel Network Camera
6.2.2.4 High Definition
6.2.3 Camera Market By Product Type
6.2.3.1 Market Statistics
6.2.3.2 Fixed Cameras
6.2.3.3 Dome Cameras
6.2.3.4 Pan/Tilt/Zoom Cameras
6.2.3.5 Thermal Network Cameras
6.2.3.6 Covert Network Cameras
6.2.3.7 Key Players
6.2.3.8 Other Cameras (Panaromic/Omni-Directional)
6.3 Monitors
6.3.1 Market Statistics
6.4 Storage
6.4.1 Market Statistics
6.4.2 Market By Storage Media
6.4.2.1 Market Statistics
6.4.2.2 Hard Disk Drives (HDD)
6.4.2.3 Solid State Drives (SSD)
6.4.2.4 Other Storage Media (Optical Drives & Linear Tapes)
6.4.3 Market By Storage Technology
6.4.3.1 Market Statistics
6.4.3.2 Direct Attached Storage (DAS)
6.4.3.2.1 External DAS
6.4.3.2.2 Internal DAS
6.4.3.2.3 Market Statistics
6.4.3.3 Storage Area Network
6.4.3.3.1 PC SAN
6.4.3.3.2 ISCI SAN
6.4.3.3.3 FCOE SAN
6.4.3.3.4 Market Statistics
6.4.3.4 Network Attached Storage
6.4.3.5 Digital Video Recorders
6.4.3.6 Network Video Recorders
6.4.3.6.1 PC Based
6.4.3.6.2 Box Type
6.4.3.6.3 Market Statistics
6.4.3.7 Unified Storage/Hybrid Storage

7 Video Surveillance Software & Services Market Estimation And Forecast (2016-2022)
7.1 Video Surveillance Software
7.1.1 Introduction
7.1.1.1 Market Statistics
7.1.2 Video Analytics
7.1.2.1 Market Statistics
7.1.3 Video Management System (VMS)
7.2 Video Surveillance as A Service
7.2.1 Introduction
7.2.2 Market Statistics
7.2.3 Application Of VSAAS

8 Video Surveillance Application Market Estimation And Forecast (2016-2022)
8.1 Introduction
8.1.1 Market Statistics
8.2 Infrastructure
8.2.1 Department Of Homeland Security, Military And Border Security
8.2.2 Critical Infrastructure
8.2.3 Transportation
8.2.4 Market Statistics
8.3 Commercial
8.3.1 Retail
8.3.2 Office Buildings
8.3.3 Hospitality And Entertainment
8.3.4 Banking And Financial Institutions
8.3.5 Market Statistics
8.4 Institutional
8.4.1 Market Statistics
8.5 Industrial
8.5.1 Market Statistics
8.6 Residential
8.6.1 Market Statistics
8.7 Others
8.7.1 Hospitals
8.7.2 Smart Cities
8.7.3 Logistics
8.7.4 Penetentiaries
8.7.5 Parks And Stadiums
8.7.6 Market Statistics
8.8 Key Global Video Surveillance Recent Projects

9 Video Surveillance Market Estimation And Forecast, By Geography (2016-2022)
9.1 Introduction
9.1.1 Market Statistics
9.2 Apac
9.2.1 China
9.2.2 India
9.2.3 Japan
9.2.4 South Korea
9.2.5 Market Statistics
9.3 Europe
9.3.1 UK
9.3.2 Russia
9.3.3 Germany
9.3.4 France
9.3.5 Others
9.3.5.1 Market Statistics
9.4 North America
9.4.1 U.S.
9.4.2 Canada
9.4.3 Market Statistics
9.5 RoW
9.5.1 Middle East
9.5.2 Africa
9.5.3 Latin America
9.5.4 Market Statistics

10 Key Players Company Profiles
10.1 Avigilon Corporation
10.1.1 Overview Table
10.1.2 Financials
10.1.3 Financial Summary
10.1.4 Key Strategies And Developments
10.1.5 SWOT Analysis
10.2 Bosch Security Systems
10.2.1 Overview Table
10.2.2 Key Strategies And Developments
10.3 Canon
10.3.1 Overview Table
10.3.2 Financials
10.3.3 Financial Summary
10.3.4 Key Strategies And Developments
10.3.5 SWOT Analysis
10.4 Cisco
10.4.1 Overview Table
10.4.2 Financials
10.4.3 Financial Summary
10.4.4 Key Strategies And Developments
10.4.5 SWOT Analysis
10.5 Dahua
10.17.3 Financial Summary
10.17.4 Key Strategies And Developments
10.17.5 SWOT Analysis
10.18 Videonext
10.18.1 Overview Table
10.18.2 SWOT Analysis
10.19 List of Other Key Players in the Global Video Surveillance Market

List of Tables
TABLE 1 Global Video Surveillance Camera Market Value ($Billion), 2016-2022
TABLE 2 Pros and cons of using analog surveillance cameras
TABLE 3 Pros and cons of using an IP surveillance camera
TABLE 4 Global Video Surveillance IP Camera Market Value ($ Billion), By Connectivity Type, 2016-2022
TABLE 5 a Global Video Surveillance Camera Market Value ($Billion), By Resolution, 2016-2022
TABLE 6 Comparisons between SD and HD
TABLE 7 Global Video Surveillance Camera Market Value ($ Billion), By Type, 2016-2022
TABLE 8 Global Video Surveillance Monitor Market Value ($ Billion), 2016-2022
TABLE 9 Global Video Surveillance Monitor Market Value ($ Billion), By Application, 2016-2022
TABLE 10 Global Video Surveillance Storage Market Value ($ Billion), 2016-2022
TABLE 11 Global Video Surveillance Storage Media Market Value ($ Billion), By Application, 2016-2022
TABLE 12 Global Video Surveillance Storage Media Market Value ($ Billion), By Geography, 2016-2022
TABLE 13 Global Video Surveillance Storage Media Market Value ($ Billion), By Geography, 2016-2022
TABLE 14 Global Video Surveillance Storage Media Market Value ($ Billion), By Technology, 2016-2022
TABLE 15 Comparisons between HDD & SSD
TABLE 16 Global Video Surveillance Storage Market Value ($ Billion), By Technology, 2016-2022
TABLE 17 Global Video Surveillance Storage Technology Market Value ($ Billion), By Geography, 2016-2022
TABLE 18 Global Video Surveillance Storage Technology Market Value ($ Billion), By Application, 2016-2022
TABLE 19 Global Video Surveillance DAS Market Value ($ Billion), 2016-2022
TABLE 20 Comparison between FCoE and iSCSI
TABLE 21 Global Video Surveillance SAN Market Value ($ Billion), 2016-2022
TABLE 22 Comparisons between das, san, & nas
TABLE 23 Differences between SAN and DAS
TABLE 24 Comparisons between DVR and NVR
TABLE 25 Global Video Surveillance NVR Market Value ($ Billion), 2016-2022
TABLE 26 Features & benefits of a unified system
TABLE 27 Global Video Surveillance Software Market Value ($ Million), 2016-2022
TABLE 28 a Global Video Content Analytics (Software) Market Value ($ Million), By Architecture, 2016-2022
TABLE 29 Global Video Content Analytics (Software) Market Value ($ Million), By Application, 2016-2022
TABLE 30 Global Video Content Analytics (Software) Market Value ($ Million), By Geography, 2016-2022
TABLE 31 Global VMS Market Value ($ Million), By Application, 2016-2022
TABLE 32 a Global VMS Market Value ($Million), By Geography, 2016-2022
TABLE 33 Comparison of Internet connected storage and cloud based VSaas
TABLE 34 Global Video Surveillance Services (VSaas) Market Value ($ Million), 2016-2022
TABLE 35 Global Video Surveillance Services (VSaas) Market Value ($ Million), By Type, 2016-2022
TABLE 36 Global Video Surveillance Services (VSaas) Market Value ($ Million), By Geography, 2016-2022
TABLE 37 Global Video Surveillance Services (VSaas) Market Value ($ Million), By Application, 2016-2022
TABLE 38 Global Video Surveillance Market Value, By Application ($ Billion), 2016-2022
TABLE 39 Key projects under ITS
TABLE 40 Global Video Surveillance Market Value ($ Billion) for Infrastructure Application, 2016-2022
TABLE 41 Global Video Surveillance Market Value ($ Billion) for Commercial Application, 2016-2022
TABLE 42 Global Video Surveillance Market Value ($ Billion) for Institutional Application, 2016-2022
TABLE 43 Global Video Surveillance Market Value ($ Billion) for Industrial Application, 2016-2022
TABLE 44 Global Video Surveillance Market Value ($ Billion) for Residential Application, 2016-2022
TABLE 45 Purpose of installing surveillance systems in logistics
TABLE 46 Global Video Surveillance Market Value ($ Billion) for Other Applications, 2016-2022
TABLE 47 Global Video Surveillance Market Value, By Geography ($ Billion), 2016-2022
TABLE 48 Key surveillance programs and agencies in India
TABLE 49 APAC Video Surveillance Market Value ($ Billion), 2016-2022
TABLE 50 Europe Video Surveillance Market Value ($ Billion), 2016-2022
TABLE 51 North America Video Surveillance Market Value ($ Billion), 2016-2022
TABLE 52 ROW Video Surveillance Market Value ($ Billion), 2016-2022

List of Figures
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