Waterproof Adhesives and Sealants Market by Chemistry (Silicones, PU, Acrylics, Epoxy, Polysulfide, and Others), by Application (Building & Construction, Transportation, Electronics & Electrical, and Others) by Region - Global Forecasts to 2020

Description:
“The ever increasing demand of waterproof adhesives and sealants in major end-use industries such as building & construction, transportation, and electronics & electrical are driving the waterproof adhesives and sealants market.”

The global waterproof adhesives and sealants market is projected to reach USD 24.75 billion by 2020, registering a CAGR of 5.95% between 2015 and 2020. Waterproof adhesives and sealants have its major applications in building & construction industry as it is used for roofing, tiling, glazing, filling joints, and others. Increasing urbanization, rising consumer spending, and huge invest by government in various infrastructural projects in developing countries is driving the demand of waterproof adhesives and sealants in the building & construction, transportation, and electronics & electrical industries. The volatile raw material prices and recessionary effects on end-use industries hinder the growth of the market.

“Silicone is the fastest-growing chemistry of waterproof adhesives and sealants”
Silicone is projected to be the fastest-growing chemistry of waterproof adhesives and sealants between 2015 and 2020. Silicones have major applications in building & construction, automotive, electronics & electrical and packaging industries in the global waterproof adhesives and sealants market. Silicone being the water and moisture resistant polymers are the appropriate and majorly used chemistry for waterproof adhesive and sealant products. The main advantage of silicone over other chemistries is their long term performance and strong adhesion.

“Asia-Pacific is the fastest-growing market of waterproof adhesives and sealants”
Asia-Pacific is estimated to be the fastest-growing market for waterproof adhesives and sealants market. The growth of the market in the region is attributed to expansion of production capacity, high demand for end-use products, and others. On the other hand, the matured markets of North America and Europe would not witness growth as high as that of Asia-Pacific or RoW. These markets are saturated and do not possess any domestic demand. Therefore, the manufacturing units in these two regions are closing only to expand in the emerging markets of the Asia-Pacific region. With the recent development activities by key players in the Asia-Pacific region; the demand for waterproof adhesives and sealants in this region is projected to register the highest CAGR between 2015 and 2020.

This study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided under three categories: By Company Type; By Designation; and By Region.
- By Company Type- Tier 1- 25%, Tier 2- 12%, and Tier 3- 63%
- By Designation- C Level- 12%, Director Level- 38%, and Others- 50%
- By Region- North America- 25%, Europe- 12%, Asia-Pacific- 50%, and RoW- 13%

The report also provides company profiles and competitive strategies adopted by the major market players such as The 3M Company (U.S.), Huntsman Corporation (U.S.), Bostik S.A. (France), Dow Corning (U.S.), H.B. Fuller (U.S.), Henkel AG & Company (Germany), Mapei (Italy), and Sika AG (Switzerland) among others.

The report will help the market leaders/new entrants in this market in the following ways:
1. This report segments the waterproof adhesives and sealants market comprehensively and provide the closest approximations of the revenue for the overall market and the sub segments across the different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, and opportunities.
3. This report will help stakeholders to better understand the competitor and gain more insights about the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.

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