The Africa 2016 Wealth Report

Description: This is the 3rd annual Africa Wealth Report. It provides a comprehensive review of the wealth sector in Africa, including HNWI trends, luxury trends and wealth management trends in each country.

Scope of the report:

- African countries ranked by HNWIs and multi-millionaires.
- The top performing African countries for HNWIs.
- The top African cities for HNWIs and multi-millionaires.
- The fastest growing African cities for HNWIs.
- African countries ranked by average wealth per person.
- The top luxury markets in Africa by revenue.
- Spending review of African HNWIs, including: behavioural mapping, collectables, prime real estate, second homes review, clothing, cars, hotels, watches, liquor, private jets and yachts.
- Review of African wealth management sector, including major players by AuM in each country.

Key highlights:

- Mauritians are the wealthiest individuals in Africa with US$21,700 in wealth per person, whilst people in the Zimbabwe are the poorest with US$200 per person.
- There are approximately 165,000 HNWIs living in Africa, with combined wealth holdings of US$860 billion.
- Approximately US$125 billion of African HNWI wealth is tied up with wealth management companies.
- South Africa (mainly Johannesburg) is the hub for African private banking with US$72 billion in AuM.
- African HNWIs (outside South Africa) tend to keep their funds in traditional holding centers such as the UK, the Channel Islands and Switzerland. Dubai is another popular destination, especially for North African HNWIs.
- It is estimated the African private banking market will grow by 7% per annum over the next 10 years.
- The most promising emerging African markets for private banking are Ghana and Kenya.
- In Africa, around US$28 billion is tied up in venture capital companies and foundations that are linked to the wealthy. Many HNWIs use these vehicles as a way to transfer money to the next generation.

Contents:

1 Introduction
1.1 What is this Report About?
1.2 Definitions

2 Country statistics
2.1 Benchmarking Africa's Wealth in Context
2.1.1 World statistics
2.1.2 Africa statistics
2.2 Wealth per capita rankings
2.3 HNWI rankings
2.4 HNWI trends since 2000
2.5 HNWI trends since 2007
2.6 HNWI forecasts to 2025

3 City statistics
3.1 South Africa
3.2 Nigeria
3.3 Kenya
3.4 Angola
3.5 Ghana
3.6 Zambia

4 Asset allocations of African HNWIs
4.1 Behavioral mapping
4.2 Collectables
4.3 Prime real estate
4.4 Second homes abroad

5 Luxury sector in Africa
5.1 Largest luxury markets
5.2 Luxury clothing & accessory brand stores
5.3 Luxury cars
5.4 Luxury hotels & lodges
5.5 Super luxury men's watches
5.6 Exclusive liquor
5.7 Private jets
5.8 Yachts

6 Wealth management in Africa
6.1 Top wealth management companies in Africa
6.2 Family offices
6.3 Foundations and venture capital companies linked to HNWIs
6.4 South Africa
6.5 Nigeria
6.6 Kenya
6.7 Angola
6.8 Ghana
6.9 Zambia

7 Case studies
7.1 Case study: Luxury items by price
7.2 Case study: Demographic breakdown of South African millionaires

List of Tables
Table 1: Africa: HNWI wealth band and group definitions
Table 2: Africa: Wealth per capita, 2015
Table 3: Africa: HNWIs by country, 2015
Table 4: Africa: HNWI growth by country, 2000-2015
Table 5: Africa: HNWI growth by country, 2007-2015
Table 6: Africa: HNWI growth forecast by country, 2015-2025
Table 7: Africa: Top cities for HNWIs, 2015
Table 8: Africa: HNWI growth forecast by city, 2015-2025
Table 9: South Africa: Top cities for HNWIs, 2015
Table 10: South Africa: City performance of HNWIs, 2007 - 2015
Table 11: Nigeria: Top cities for HNWIs, 2015
Table 12: Kenya: Top cities for HNWIs, 2015
Table 13: Angola: Top cities for HNWIs, 2015
Table 14: Ghana: Top cities for HNWIs, 2015
Table 15: Zambia: Top cities for HNWIs, 2015
Table 16: Africa: Trends in Art, Wine and Wheels, 2007 - 2015
Table 17: Africa: Popular classic cars for African HNWIs, 2015
Table 18: Africa: Major cities ranked by US$ per square meter, 2015
Table 19: Africa: Top foreign second homes hotspots for African HNWIs, 2015
Table 20: South Africa: Foreign investment in SA top-end real estate, 2007-2017
Table 21: Africa: Largest luxury markets by revenue, 2015
Table 22: Africa: Luxury Brand Stores, 2015
Table 23: Africa: Upcoming Luxury Brand Stores, 2015
Table 24: Africa: Top selling luxury cars, 2015
Table 25: Africa: Most visited countries by the super-rich, 2015
Table 26: Africa: Top rated safari lodges, 2015
Table 27: Africa: Top rated small boutique hotels, 2015
Table 28: Africa: Top rated hotels, 2015
Table 29: Africa: Top selling super-luxury watch brands (men only), 2015
Table 30: Africa: Popular drinks for HNWIs in Africa, 2015
Table 31: Africa: Private jet usage by country, 2015
Table 32: Africa: Main players in African wealth management market by AuM, 2015
Table 33: South Africa: Largest wealth management companies by local AuM, 2015
Table 34: South Africa: Major foreign wealth management companies operating in SA, 2015
Table 35: South Africa: Top rated brokers, 2016
Table 36: South Africa: Top rated equity funds, 2016
Table 37: Nigeria: Companies that offer wealth advisory services in Nigeria, 2015
Table 38: Nigeria: Foreign private banks that have expressed interest in Nigeria, 2015
Table 39: Kenya: Companies that offer wealth advisory services in Kenya, 2015
Table 40: Kenya: Foreign private banks that have expressed interest in Kenya, 2015
Table 41: Angola: Companies that offer wealth advisory services in Angola, 2015
Table 42: Ghana: Companies that offer wealth advisory services in Ghana, 2015
Table 43: Zambia: Companies that offer wealth advisory services in Zambia, 2015
Table 44: Africa: Popular luxury items bought by African HNWIs, 2015
Table 45: South Africa: Racial distribution of HNWIs, 2015
Table 46: South Africa: Racial distribution trends of HNWIs, 2007 - 2015
Table 47: South Africa: Racial breakdown of HNWIs (%), 2007 - 2015

List of Figures

Figure 1: Africa: Asset Price Performance (US$ terms), 2007–2015
Figure 2: Africa: Behavioral Mapping of HNWIs, 2015
Figure 3: Africa: Trends in Art, Wine and Wheels, 2007 - 2015
Figure 4: South Africa: Distribution of HNWIs by industry, 2015

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3632320/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit

http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: The Africa 2016 Wealth Report
Web Address: http://www.researchandmarkets.com/reports/3632320/
Office Code: SCBRXZU9

Product Format
Please select the product format and quantity you require:

Quantity
Electronic (PDF) - [ ]
Enterprise-wide: [ ] USD 1360

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________
Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World