Hydrocolloids: Technologies and Global Markets

Description:
This report provides an up-to-date analysis of recent developments and current trends in the global hydrocolloid market. Projected impact of both internal and external forces that are affecting the industry today and that will over the next several years is included. Forecast provided through 2020.

This report provides:
- An overview of the global markets for hydrocolloids, large molecules that can form viscous liquids or gels when dispersed in waters
- Analyses of global market trends, with data from 2014, 2015, and projections of compound annual growth rates (CAGRs) through 2020
- A look at a wide range of functions hydrocolloids can easily perform in the food industry, such as thickening, stabilizing, fat replacement, as coating materials, and also as a gelling agent
- Evaluation of their use in dairy products, confectionery, bakery, meat and poultry products, beverages, sauces and dressings.
- Further evaluation of their use in applications outside of food such as oil drilling, transport in pipelines, paper treatment, agriculture, cosmetics, textile printing, and the pharmaceuticals industry
- Breakdowns of the market by major type and source of hydrocolloid, by major region, function, and by application
- Profiles of major players in the hydrocolloid industry

Use this report to:
- Analyze recent developments and current trends in the global hydrocolloid market
- Identify significant drivers of revenue growth in specific hydrocolloid categories
- Quantify the projected impact of both internal and external forces that are affecting the global hydrocolloid industry today
- Examine major market drivers for the global hydrocolloid industry and the current trends within the industry

Study Goals and Objectives:
The goal of this report is to provide an up-to-date analysis of recent developments and current trends in the global hydrocolloid market. Identifying significant drivers of revenue growth in specific hydrocolloid categories is an additional aim. The objective of this kind of systematic research is to quantify the projected impact of both internal and external forces that are affecting the global hydrocolloid industry today and that will affect the industry over the next several years.

Scope of the Report:
The scope of this report is broad and covers several types of hydrocolloids used globally (except starch); it is broken down into five major sources and further into their subtypes, functional properties, end-user industries, and regional markets in each of the submarkets. The revenue forecasts from 2015 to 2020 are explained for each of these major types of hydrocolloids, as well as the functional properties, end-user industries, and regional markets for each type of hydrocolloid.

The report also includes a discussion of major players within each of the subsegments. It explains the major market drivers for the global hydrocolloid industry, the current trends within the industry, and the major end-user industries for the global hydrocolloid market.

Highlights:
- The global hydrocolloid market should reach nearly $8.2 billion in 2020 from $6.6 billion in 2015, a compound annual growth rate (CAGR) of 4.4%.
- The gelatin market should reach over $2.2 billion in 2020 from over $1.7 billion in 2015, a CAGR of 5.2%.
- The guar gum market should reach $1.3 billion in 2020 from nearly $1.1 billion in 2015, a CAGR of 5.3%.

Reasons for doing the Study:
With the increasing reliance on convenience food around the world, especially in the North American, European, and Asia-Pacific regions, the global demand for hydrocolloids has increased considerably. Sales in 2014 amounted to more than $6.4 billion for some of the major types of plant hydrocolloids, microbial hydrocolloids, seaweed hydrocolloids, and animal hydrocolloids. Demand from emerging economies such as China, Indonesia, Malaysia, the Philippines, Brazil, and especially India, which is expected to surpass China as the fastest-growing economy in the world by the start of 2016, is expected to increase significantly during the forecast period (2015 to 2020). Higher demand in the hydrocolloid market is expected from the highly populated emerging economies, in line with increasing demand for convenience food on the heels of the aging population in Japan; increasing per-capita income of several emerging economies; and the trend towards single-person households, especially in China, as well as in advanced economies across North America and Europe, which showed signs of recovering economic growth during the end of 2014.

Intended Audience

This report is intended especially for manufacturers, suppliers, end users, and others in the value chain that have a vital interest in specific types of hydrocolloids and their market segments. The report should also be of interest to industries such as food and beverage, pharmaceutical, cosmetics, oil drilling, and textile printing. In addition, because of this report’s business focus, it will be useful to sales executives and business managers as an up-to-date guide that includes a discussion of challenges and trends that are expected to be significant factors in the current and future market.

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