Antiaging Products and Services: The Global Market

Description: This report provides an overview of products included in anti aging market and detailed analyses of its competitive environments. Includes information regarding significant products, players, issues, trends and other information affecting the aging industry: both cosmetic and disease treatment markets. Projections are provided through 2020.

This report provides:
- An overview of the global markets for antiaging products and services, including definitions and measurements for the baby boomer population
- Analyses of global market trends, with data from 2014, estimates for 2015, and projections of compound annual growth rates (CAGRs) through 2020
- Discussion of individual antiaging markets, products and services, anti-aging applications, technologies, and regions in the context of baby boomer demographics.
- Examination of the market structure and competitive landscape
- A look at market opportunities, categorized into health maintenance, disease treatment, beauty, and personal appearance
- Analysis of the market's dynamics, specifically growth drivers, inhibitors, and opportunities
- Profiles of major players in the industry

Scope of the Report:

This report is focused on the aging population, which is the largest user of anti-aging products and services. The report is a full breakdown of the anti-aging market, broken up by anti-aging maintenance, beauty and treatment markets. The report covers both products and services affecting specifically the aging demographics.

Each section will provide market data, market drivers, trends and opportunities, top-selling products or suppliers, and general market outlook. The report provides roughly 170 market tables and figures that give complete insight into the market, along with 18 key company profiles. All market tables are categorized by geographic region, supplier and product categories.

All market data for the global market are given at the manufacturers' level. Data are expressed in current U.S. dollars. The base year of the report is 2015, with historical data provided for 2013 and 2014 and forecast data provided through 2020. Historical, base year, and forecast data are provided for each market segment of the report. Competitor market shares are provided for the 2015 year as an overview to reflect projected figures; sales data in the disease treatment segment are expressed in actual figures representing 2014.

Study Goals and Objectives:

The "Anti-Aging Products and Services: The Global Market" report provides an overview of products included in this market and detailed analyses of markets and competitive environments. The study includes information regarding significant products, players, issues, trends and other information affecting the aging industry: both cosmetic and disease treatment markets.

The study is designed:
- To define and measure the global anti-aging market, specifically for the population aged 50 and over (sometimes referred to as the ‘baby boomers’).
- To identify opportunities in the anti-aging market, categorized by health maintenance, disease treatment, beauty and personal appearance.
- To measure anti-aging markets that could be better understood by stakeholders in terms of their own respective sales offerings.
- To strategically analyze individual anti-aging markets, products and services, technology, and regions in context of aging demographics.
- To identify market trends, gaps and opportunities.
To strategically analyze the market structure and competitive landscape, profiling in detail the entire top companies in the micromarket of anti-aging.

Use this report to:

- Analyze the aging population, which is the largest user of anti-aging products and services.
- Evaluate products and services affecting specifically the aging demographics.
- Explore market data, market drivers, trends and opportunities, top-selling products or suppliers, and general market outlook.

Highlights:

- The global market for anti-aging products and services is expected to grow from $281.6 billion in 2015 to $331.3 billion in 2020, registering a compound annual growth rate (CAGR) of 3.3%.
- The anti-aging products market is projected to reach $273.8 billion in 2020 from $233.6 million in 2015, at a CAGR of 3.2%.
- The anti-aging services market reached $47.9 billion in 2015 and should reach $57.5 million by 2020 growing at a CAGR of 3.7%.

Intended Audience:

The intended audience includes all the stakeholders of the anti-aging market: drug and supplement companies, cosmetic companies, pharmaceutical (pharma) and health care, biotech companies, medspa companies, physical fitness companies and nutrition companies. This includes manufacturers, retailers and super retailers, technology providers, and research and development (R&D) companies.

With its broad scope and in-depth analyses, this study will prove to be a valuable resource to anyone involved with or interested in the cosmetics, personal care and aging disease treatment markets. This study will provide information on these areas:

- Structure and current market size of the anti-aging product and services market as outlined with forecasts through 2020
- Impact of diseases in the aging population
- Current product suppliers and some of their technologies
- An in-depth market evaluation of the anti-aging skin and hair product market
- The anti-aging disease treatment market, focusing on bone and joint care; cardiovascular and respiratory disease; central nervous system disorders; endocrine disease; sexual dysfunction, urinary incontinence and eye care in the aging population
- A look at the cosmetic procedure service industry and its value
- Markets for United States, Europe, Asia-Pacific and rest of world
- Product patent trends relating to reversing or limiting the signs of aging
- Profiles of 18 companies in the industry that have significant contributions and market shares planners, researchers, industry analysts, and investors. The projections, forecasts and trend analyses found in this report provide readers with the necessary data and information for careful decision-making

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