The Elder Care Market: Products and Services

Description: This report provides a broad background on the structure of the U.S. elder care healthcare market and the chief issues it faces. It offers the information needed to understand the current market and to address the emerging one. Comparisons with the elder care market in Europe, Asia and developing countries are provided. Projections provided through 2020.

This report provides:

- An overview of the global markets for eldercare products and services.
- Segmentations of the market into healthcare products and services, housing services and needs, and assistive technologies.
- Breakdowns of the U.S. and worldwide markets by demographics.
- A focus on applications including:
  -- Heart disease/stroke.
  -- Cancer treatments.
  -- Kidney disease medications.
  -- Diabetes medications.
  -- Arthritis prescription medications.
  -- Osteoporosis medications.
  -- Pain medications.
  -- Neurological health medications (e.g., dementia, depression).
  -- Respiratory medications and products.
- Information covering the industry's structure.
- Profiles of major players in the industry.

Scope of the Report:

This report offers forecasts by product segment (i.e., healthcare, housing, and assistive devices and technology) from 2015 through 2020, including supporting analyses for projections.

Report segments include a demographic background of the market in the U.S. and worldwide, healthcare products and services, housing services and needs, and assistive technologies for the elder care market. International markets are discussed and information is provided on industry structure.

Profiles of leading companies involved in the elder care pharmaceutical, housing and assistive device industries are provided. Information on company placement within the designated market and strategic analyses of the companies' available and emerging products are discussed.

Study Goals and Objectives:

The aim of this report is to provide an in-depth analysis and forecast of the healthcare, housing and assistive device segments of the U.S. elder care market. The report will focus on the size of the U.S. market, with comparisons to other markets in developed countries in Europe and Asia.

Demographic implications, funding implications for individuals and countries, products and services currently available in the housing and assistive device markets, and research regarding future healthcare treatments will be discussed. Future healthcare treatments will concentrate on the areas of concern for individuals who are older than 65, including:

- Arthritis prescription medications
- Cardiovascular, heart disease/stroke
- Cancer treatments
- Diabetes medication
- Sensory impairments
- Neurological health medications (e.g., dementia, depression)
- Liquid nutritional supplements
- Osteoporosis medications and orthopedic impairment surgery
- Respiratory medications and products
- Urological (incontinence, benign prostatic hyperplasia).

Use this report to:

- Identify current and future products and opportunities, and their impact on global market.
- Assess current trends and market data for various product segments essentially healthcare, housing, and assistive devices and technology.
- Gain insight into healthcare, housing and assistive device segments of the U.S. elder care market.
- Identify emerging companies with profiles of their leadership and an update on M&A activity

Highlights:

- The U.S. eldercare market reached $381.6 billion in 2014 and nearly $417 billion in 2015. The market should reach $512.7 billion in 2020, demonstrating a compound annual growth rate (CAGR) of 4.2% from 2015 to 2020.
- Home remodeling services had the highest market value at $237.8 billion in 2014 and $255.8 billion in 2015. The market should reach $310.3 billion in 2020, a CAGR of 3.9%.
- The U.S. elder care market for assistive technologies totaled $6.2 billion in 2015, and should reach nearly $8.0 billion by 2020, a CAGR of 5.1%.

Intended Audience:

This report provides a broad background on the structure of the U.S. elder care healthcare market and the chief issues it faces. It offers the information needed to understand the current market and to address the emerging one. Comparisons with the elder care market in Europe, Asia and developing countries are provided.

This is an invaluable tool for business planners, acquisitions specialists, licensing strategists, product managers, investor consultants and others interested in the elder care market, its products, participants and future.

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