Unified Communication and Collaboration: Technologies and Global Markets

Description: This report provides an understanding of what is driving the UC&C market and in what ways it is expected to evolve over a forecast period of five years from 2015 through 2020.

This report provides:

- An overview of the global markets and related technologies for unified communication and collaboration.
- Analyses of global market trends, with data from 2014, 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- A look at market sizes, revenue forecasts, value chain analysis, market & product trends, and the competitive landscape.
- Breakdowns of the market and analyses presented by type, by technology, and by geography.
- Discussion covering current and future trends and analysis on a basis of various competitive technologies.
- Evaluation of the market’s dynamics, specifically growth drivers, restraints, and opportunities.
- Profiles of major players in the industry.

Use this report to:

- Analyze unified communication and collaboration (UC&C) technologies and their evolving markets
- Understand how the UC&C market will grow and the trends impacting its adoption
- Assess the main UC&C categories, top provider market share, new technologies, new deployment trends, and the regional markets for UC&C, followed by five-year forecasts
- Gain insight into targeted telecommunication companies, communication service providers, UC integrators, IT managers, investors and futurists

Scope of the report:

This report analyzes unified communication and collaboration technologies and their markets. To understand how the UC&C market will grow and the trends impacting its adoption, this report will analyze the technologies and markets that are evolving.

An overview of the UC&C industry precedes later chapters that review the main UC&C categories, discuss top provider market share, new technologies, and the regional markets for UC&C. Five–year forecasts follow, segmented by UC&C categories, as well as new deployment trends that will shape future markets.

Succeeding chapters discuss new developments in technologies, and their advantages to the UC&C industry. Regulatory and security issues will also be discussed as they affect UC&C adoption in the high-risk information industries of healthcare, finance and government. The appendix contains an overview of recent patent grants.

The data provided for revenues is based on the calendar year beginning January 1st and ending December 31st of that year. For companies that report their financial results for different reporting periods, BCC Research has analyzed the data using a calendar year time frame as opposed to region-specific fiscal year. This is to maintain a common base period of data reporting and facilitate our understanding and comparison of revenues and market size estimation.

The revenues reported for each of the market players include revenue from UC&C solutions (on premise–based or hosted) including all hardware, software and services directly linked to the implementation of the solution as well as the recurring revenues from service agreements and maintenance support. It does not include professional services provided to evaluate client systems or costs related to consultation services for UC&C provisioning or training of personnel.

Highlights:

- The global market for unified communication and collaboration (UC&C) solutions totaled $22.6 billion and $26.5 billion in 2014 and 2015 respectively. - The market should reach nearly $62 billion in 2020,
demonstrating a compound annual growth rate (CAGR) of 18.5% from 2015 to 2020.
- The on-premise UC&C system dominated the global UC&C deployment market, and was valued at $18.2 billion in 2015. The market should reach $37.8 billion in 2020, growing at a CAGR of 15.7%.
- Hybrid deployment type is the fastest growing segment of the global UC&C market, totaling $1.8 billion in 2015 and $6.2 billion in 2020, growing at a CAGR of 28%.

Intended Audience:

This report emphasizes market potential for UC&C technologies as well as current and future forces shaping the business communications market. It is targeted at telecommunication companies, communication service providers, UC integrators, IT managers, investors and futurists.

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