Skin Disease Treatment Technologies and Global Markets

Description: This report provides detailed market, technology and industry analyses to help readers quantify and qualify the market for drugs used in the treatment of the major skin diseases. Important trends are identified and sales forecasts by product categories and major country markets are provided through 2020.

This report provides:

- An overview of the global market for treatments of skin diseases, perhaps the most common of human afflictions.
- Analyses of global market trends, with data from 2014, 2015, and projections of compound annual growth rates (CAGRs) through 2020.
- Focused coverage of four major categories of skin disease of exceptional medical and commercial significance: dermatitis (allergic and contact), cancers (including melanoma), immune disorders (including psoriasis), and infections (bacterial, fungal and viral).
- Topics such as skin structure and function, diseases of the skin, current treatment options, and unmet clinical needs.
- Discussion of the evolution of the market, including the rising prevalence of some skin diseases, and new diagnostic and treatment options.
- Examination of the global market by product categories, such as anti-allergic products, antibacterials, antifungals, antivirals, immunotherapies, and anticancers.
- Profiles of major players in the industry.

Use this report to:

- Assess and quantify current trends in the global dermatology market in the context of size and growth.
- Evaluate global market trends for drugs used in the treatment of major skin diseases.
- Gain insight into ongoing research into improved treatment modalities, especially those utilizing biological approaches.
- Identify long-standing and emerging companies through profiles and an update on M&A activity.

Intended Audience:
This report is designed to satisfy the information needs of a wide variety of individuals involved in the dermatology marketplace, including company senior management executives seeking to base their strategic decisions on the best-available information on market forces and trends. However, it is also aimed at managers and executives in marketing, research, planning and sales departments who need readable, comprehensive and up-to-date background on the marketplace in which they are operating.

Information Sources:
Sources of information included marketing strategists, industry executives, government and professional agencies and surveys of physicians. Company annual reports and SEC filings, journal articles and data from healthcare institutions were also mined.

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