Music Streaming - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Music Streaming in US$ Thousand. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 62 companies including many key and niche players such as:

- Apple Inc.
- Deezer
- Google Inc.
- Guvera Ltd.
- Hungama.com Pvt. Ltd.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
   Study Reliability and Reporting Limitations
   Disclaimers
   Data Interpretation & Reporting Level
   Quantitative Techniques & Analytics
   Product Definitions and Scope of Study
   Types of Music Streaming
   Ad-Supported Streaming Service
   Subscription Streaming Service

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
   Music Streaming
   The New Pinnacle of Music Access
   A Peek into Evolution in the Music Industry
   2014: The Year Marking the Beginning of Digital Music Reign
   Table 1: World Music Market by Format (2014): Percentage Breakdown of Revenues for Digital, Physical and Others (includes corresponding Graph/Chart)
   Table 2: World Digital Music Market by Segment (2014): Percentage Breakdown of Revenues for Downloads, Streaming and Others (includes corresponding Graph/Chart)
   Music Streaming
   The Present and Future of Music Consumption
   Diversity Defines Global Music and Streaming Music Markets
   Table 3: Revenue Contribution of Streaming Music as a Percentage Share of Total Digital Music Markets in Select Countries: 2014 (includes corresponding Graph/Chart)
   Table 4: Per-Capita Music Sales for Select Countries: 2014 (includes corresponding Graph/Chart)
   Streaming
   A Complex Business Environment
   Key Growth Drivers in a Nutshell
   A Gist of Major Market Restraints

2. MARKET TRENDS & DRIVERS
   Switch from Music Ownership to Access
   A Consumer Driven Trend
   Multi-format Focus Plays Key Role in Market Success at Present
   Paid Streaming Subscriptions Still Low in Contribution; Offer Huge Potential Ahead
   Ad-based Streaming Market to Continue Registering Growth
   Streaming Market Continues to Move towards Paid Subscriptions
Content Remains the King in Streaming Services
Licensing Costs for Select Streaming Services
Expanding Internet User Base Generates Significant Market Opportunities
Table 5: Number of Internet Users (in Billion) and Penetration Rate for Years 2001, 2011, 2013 & 2015 (includes corresponding Graph/Chart)
Increasing Smartphone Penetration Drives Growth of Music Streaming
Table 6: Global Smartphones Market: Annual Sales Figures (in Billion Units) for Years 2013, 2015, 2018 & 2020 (includes corresponding Graph/Chart)
Table 7: Smartphone Penetration Worldwide (as a Percentage of Total Population) for Major Countries: 2014E (includes corresponding Graph/Chart)
Bundled Deals Gain Prominence
Curation and Recommendations Emerge as Key Service Differentiators
Ability to Discover Music
A Growing Area of Focus to Gain Competitive Edge
Diversification of Pricing Options Emerges as an Attempt to Cater to Customers of Diverse Needs
Social Media Music
A New Channel for Streaming Services to Reach Out to Consumers
Car Audio Experiences Seismic Transformation with Entrenchment of Mobile Technology
Messaging Apps Enter the Music Streaming Business Mix
Addressing the Value Gap Issue
A Bare Necessity for Music Industry to Flourish

3. COMPETITIVE LANDSCAPE
An Overview of Competition in Streaming
Table 8: User Base of Select Leading Music Streaming Services (includes corresponding Graph/Chart)
Branding Remains the Success Mantra
Size of Music Library
A Key Differentiator
Table 9: Size of the Music Library of Select Players in the Streaming Market (includes corresponding Graph/Chart)
Superior Sound Quality
A New Bet for Streaming Services
Streaming Industry under Significant Druess
Digital Music Deals
The Foundation of the Current Problem
Raising Funds becomes Widespread as Services Struggle to Survive
Market Witnesses Heavy Consolidation Activity
List of Music Streaming Services Shuttered/ Acquired: 2013-2016
Further Industry Consolidation Imperative as Focus Shifts towards Profitability

4. MUSIC STREAMING
AN OVERVIEW
Music Streaming
Music Streaming Vs. Progressive Download
A Note on Issues with Streaming
Types of Music Streaming
Subscription Streaming Service
Ad-Supported Streaming Service

5. SERVICE INTRODUCTIONS
Boost Mobile Introduces Data-free Music Streaming from Multiple Services
Celcom Rolls Out Yonder Music Streaming Service in Malaysia
YouTube Introduces New Music Streaming Service
Apple Introduces Apple Music on Android
Virgin Mobile Launches Unlimited Music Streaming for US Customers
Aldi Launches New Music Streaming Service
Google Launches Google Play Music in Japan
Geekin Radio Launches Social Music Streaming App
Amazon Debuts Music Streaming Service in UK
Facebook to Venture into Audio Music Streaming Service
Google Launches Ad-Supported Radio Option on Google Play Music
Line Rolls Out Music Streaming Service in Japan
Apple Rolls Out Music Streaming Service
Apple Music
MixRadio Introduces Personalized Music Streaming Service for Mobile Platforms
MTN Rolls Out Music & Video Streaming Service in South Africa
Music Stars Launch Tidal Music Streaming Service
Beatport Introduces Mobile App for Music Streaming Service
Deezer and Sonos Launch Deezer Elite HD Audio Streaming Service
Naxos Rolls Out New HD Music Streaming Service for Classic Music
YouTube Rolls Out YouTube Music Key
Twitter Unveils In-app Music Streaming Service
Mood Media Rolls Out Mood Mix
Yandex Re-launches Yandex.Music with Personal Recommendations
Deezer Introduces Premium High-resolution Subscription Service in the US
Airtel Introduces Wynk Music Streaming App
Spotify Rolls Out Ad-Supported, Free Streaming Service for Windows Phone
T-Mobile US Adds Music Streaming to its Service Repertoire
Amazon Rolls Out Prime Music
Ad-Free Music Streaming Service
Nokia Unveils Music Streaming Services in China
Beats Rolls Out Music Streaming Service and App
Beats Music
Rdio Launches Unlimited Free Music Streaming
Vodafone India Launches Vodafone Music
Music Streaming Service in India
Google Launches All Access Music Streaming Service in the US
Hungama Launches New Music Streaming App in India

6. RECENT INDUSTRY ACTIVITY
Line Shuts Down MixRadio Music Streaming App
Microsoft Takes Over Groove
Deezer Secures New Funding
SoundCloud Secures Debt Funding
Kakao to Acquire LOEN Entertainment
Pandora Takes Over Rdio
Napster and Nintendo Sign Agreement for Streaming on Wii U
DJs.com Obtains Dubset Agreement for Online Mix Streaming Platform
Micromax Invests in Gaana
Rogers and Spotify Extend Partnership for Paid Music Streaming Access
LiveXLive Secures Rock in Rio's Global Streaming Rights
HARMAN and TIDAL Ink Deal for Streaming on Audio Equipment
LiveXLive and POSSIBLE Mobile Ink Agreement
Microsoft Changes Xbox Music Name to Groove for Android
Spotify and Starbucks Ink Music Streaming Deal
Rogers and Spotify Team Up to Bring Streaming Music to Fido Subscribers
Line Takes Over Microsoft's MixRadio Personal Streaming Service
Twitter and Rhapsody Partner for Content Access
Jay Z Takes Over Aspiro, The Swedish Streaming Company
CUR Media and MediaNet Ink Content Access Agreement
bBooth Acquires Songstagram
Deezer Acquires Muve Music
Uber Forms Partnership with Spotify for In-car Music Streaming
Loton Inks Agreement with John Petrocelli; Secures Option to Acquire Bulldog Digital Media
Deezer Takes Over Stitcher
ADG, Sony Music and LINE Team Up for New Streaming Service
Vodacom and Deezer Ink Deal for Music Streaming Service in South Africa
Samsung and Spotify Ink Deal for Wireless Speakers
Google Acquires Songza
MTN and Simfy Africa Team Up to Provide Music Streaming
Apple Buys Beats
VOXTOK and QOBUZ Team Up for Music Streaming Service
Spotify and Sprint Join Hands for Bundled Streaming Service
Shaw Inks Partnership Agreement with Rdio for Music Streaming Service
Rdio Takes Over Dhingana to Enter Indian Market
Guvera and Lenovo Ink Music Partnership
Beats and AT&T Enter into Agreement to Unveil Music Streaming Service
Batanga Media and WMG Enter Into Agreement to Launch Personalized Radio
Rhapsody and Telefonica Digital Ink Deal for Streaming Music Service
TuneCore and JUKE Music Enter into Agreement for Music Streaming
InternetQ and Sony Mobile Sign Agreement to Offer live Music Streaming Services in Malaysia
Panasonic Purchases Aupeo
Rdio and Shazam Expand International Music Discovery Partnership
Shazam and Saavn Team Up for Expanding Saavn's Music Library
Apple and Beats Mull Over New Music Service

7. FOCUS ON SELECT PLAYERS
Apple Inc. (US)
Deezer (France)
Google Inc. (US)
Guvera Ltd. (Australia)
Hungama.com Pvt. Ltd. (India)
Microsoft Corp (US)
Pandora Media, Inc. (US)
Rhapsody International Inc. (US)
Saavn, LLC (US)
Slacker, Inc. (US)
SoundCloud Limited (Germany)
Spotify Ltd. (UK)

8. GLOBAL MARKET PERSPECTIVE
Table 10: World Recent Past, Current & Future Analysis for Music Streaming by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets
Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022
(includes corresponding Graph/Chart)
Table 11: World Historic Review for Music Streaming by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa and Latin American Markets
Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014
(includes corresponding Graph/Chart)
Table 12: World 14-Year Perspective for Music Streaming by Geographic Region
Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle
East & Africa and Latin American Markets for Years 2009, 2016 & 2022 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Current & Future Analysis
Music Streaming Consumption Continues to Rise
Streaming Still a Small Market in the US
Subscriptions
The Largest Revenue Generating Source; Ad-Supported Streaming to Remain Critical
Providers of Music Streaming Services Seek Free Market Rates
Competition
Competition in the US Music Streaming Market: A Comparison of Services and Subscription Prices for Select
Leading Players
Statistical Findings
Streaming Service User Analysis
Group (includes corresponding Graph/Chart)
Table 14: US Consumer Spending on Music by Type and Format (2015) (includes corresponding Graph/Chart)
Service Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Table 15: US Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes
 corresponing Graph/Chart)
Table 16: US Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current & Future Analysis
Music Streaming Market Witnesses Continuous Entry of New Players (Canada)
Statistical Findings
Streaming Service User Analysis
Table 17: Canadian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Strategic Corporate Developments
B. Market Analytics
Table 18: Canadian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 19: Canadian Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current & Future Analysis
Japan Lags Behind in Music Streaming
Efforts to Lure Customers to Streaming Continue Despite Earlier Failures
Statistical Findings
Streaming Service User Analysis
Table 20: Japanese Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Table 21: Music Consumption in Japan (2015): Percentage Breakdown of Revenues by Format (includes corresponding Graph/Chart)
Service Launches
Strategic Corporate Development
B. Market Analytics
Table 22: Japanese Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 23: Japanese Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Current & Future Analysis
A Snapshot of the European Music Market
Statistical Findings
Streaming Service User Analysis
Table 24: European Digital Music Market by Segment (2014): Percentage Breakdown of Revenues for Downloads, Streaming and Others (includes corresponding Graph/Chart)
Strategic Corporate Development
B. Market Analytics
Table 25: European Recent Past, Current & Future Analysis for Music Streaming by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of European Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 26: European Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 27: European 7-Year Perspective for Music Streaming by Geographic Region Percentage Breakdown of Revenues for France, Germany, Italy, UK, Spain, Russia and Rest of European Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Current & Future Analysis
Streaming Gains Share in the French Music Market
Table 28: French Music Market by Format (2013 & 2014): Percentage Breakdown of Revenues for Physical and Digital Formats (includes corresponding Graph/Chart)
Table 29: French Digital Music Format Distribution Market by Service (2013 & 2014): Percentage Breakdown of Revenues for Digital Downloads, Mobile and Streaming Services (includes corresponding Graph/Chart)

Statistical Findings
Streaming Service User Analysis
Table 30: French Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

Strategic Corporate Development
Deezer
A Leading France-based Global Music Streaming Service

4b. GERMANY
A.Market Analysis
Current & Future Analysis
Physical and Digital Co-Existence Typifies Music Market
Cutthroat Competition Drives Streaming Market

Statistical Findings
Streaming Service User Analysis
Table 32: German Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

Service Launch
Strategic Corporate Developments
SoundCloud Limited
A Germany-Based Global Streaming Service Provider

B.Market Analytics
Table 33: German Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

4c. ITALY
A.Market Analysis
Current & Future Analysis
Streaming Brings Back Growth in the Music Industry

Table 34: Italian Music Market by Format (2014): Percentage Breakdown of Revenues for Download, Physical Form and Streaming Services (includes corresponding Graph/Chart)

Statistical Findings
Streaming Service User Analysis
Table 35: Italian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

B.Market Analytics
Table 36: Italian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A.Market Analysis
Current & Future Analysis
Streaming Music Consumption Sees Remarkable Growth
New Entrants Intensify Competition

Statistical Findings
Streaming Service User Analysis
Table 37: UK Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

Service Launches
Spotify Ltd.
The UK-based Global Leader in Music Streaming
B. Market Analytics
Table 38: UK Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current & Future Analysis
Streaming Services Pull Spanish Music Market Out of Doldrums
Statistical Findings
Streaming Service User Analysis
Table 39: Spanish Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
B. Market Analytics
Table 40: Spanish Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Current & Future Analysis
Streaming Services Endeavor to Kill Piracy
Statistical Findings
Streaming Service User Analysis
Table 41: Russian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Service Launch
B. Market Analytics
Table 42: Russian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current & Future Analysis
Nordic Countries Stay Ahead in Streaming Adoption
Sweden
An Epitome of Success for Music Streaming
Table 43: Swedish Music Market by Format (1H 2014 & 1H 2015): Percentage Breakdown of Revenues for Digital and Physical Formats (includes corresponding Graph/Chart)
Table 44: Swedish Digital Music Market by Segment (1H 2014 & 1H 2015): Percentage Breakdown of Revenues for Downloads, Streaming and Others (includes corresponding Graph/Chart)
Table 45: Norwegian Music Market by Format (1H 2014 & 1H 2015): Percentage Breakdown of Revenues for Downloads, Physical and Streaming Formats (includes corresponding Graph/Chart)
Service Launch
Strategic Corporate Developments
B. Market Analytics
Table 46: Rest of Europe Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
Market Analysis
Table 47: Asia-Pacific Recent Past, Current & Future Analysis for Music Streaming by Geographic Region
Australia, China, India, South Korea and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 48: Asia-Pacific Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 49: Asia-Pacific 7-Year Perspective for Music Streaming by Geographic Region
Percentage Breakdown of Revenues for Australia, China, India, South Korea and Rest of Asia-Pacific Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)
5a. AUSTRALIA
A. Market Analysis
Current & Future Analysis
Streaming in Australia
Nascent yet Growing
Heavy Competition Takes Toll of Services
Statistical Findings
Streaming Service User Analysis
Table 50: Australian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Guvera Ltd.
The Australia-based Emerging Global Service Provider
B. Market Analytics
Table 51: Australian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

5b. CHINA
A. Market Analysis
Current & Future Analysis
China
An Underpenetrated Market
Digital Music Market Witnesses Significant Consolidation
Chinese Government Levels its Censorship Efforts towards Music Streaming
Statistical Findings
Streaming Service User Analysis
Table 52: Chinese Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Service Launch
B. Market Analytics
Table 53: Chinese Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

5c. INDIA
A. Market Analysis
Current & Future Analysis
India
A Huge Music Market with Tremendous Potential
Streaming Begins to Gain Relevance
Increasing Internet and Smart Phone Penetration Fuels Demand for Online Streaming Services
Introduction of Innovative Technologies Propels Demand for Digital Media Services
Intensifying Competition in the Indian Music Streaming Market
Table 54: Comparison of Major Streaming Services in India on Key Service Parameters
User Base Expansion
A Primary Goal of Services
Use of Hybrid Models and Flexible Pricing Structure Gains Momentum
Statistical Findings
Streaming Service User Analysis
Table 55: Indian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Service Launches
Strategic Corporate Developments
Hungama.com Pvt. Ltd.
A Major India-based Streaming Service
B. Market Analytics
Table 56: Indian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

5d. SOUTH KOREA
A. Market Analysis
Current & Future Analysis
Digital Sales
Way Ahead in Music Industry
Streaming Addresses Music Piracy
Price Increases Surge Revenues in Korean Music Industry
LOEN
The Streaming Music Leader in Korea
Services Provided by Key Players in the South Korean Music Streaming Market
Table 57: Leading Players in the South Korean Music Streaming Market (2014): Percentage Breakdown of Number of Subscribed Users for CJ E&M, KT Music, LOEN Entertainment, Neowiz, Soribada and Others (includes corresponding Graph/Chart)
Statistical Findings
Streaming Service User Analysis
Table 58: South Korean Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
Strategic Corporate Development

5e. REST OF ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
Service Launches
Strategic Corporate Developments
B. Market Analytics
Table 59: South Korean Recent Past, Current & Future Analysis for Music Streaming Market Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

6. MIDDLE EAST & AFRICA
A. Market Analysis
Current & Future Analysis
An Overview of Streaming in Africa
Select Major Streaming Services in Africa
Service Launch
Strategic Corporate Developments
B. Market Analytics
Table 60: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Music Streaming Market Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

6a. SOUTH AFRICA
A. Market Analysis
Current & Future Analysis
Competition Heats up in South African Streaming Market with the Entry of New Players
Statistical Findings
Streaming Service User Analysis
Table 64: South African Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)
B. Market Analytics
Table 65: South African Recent Past, Current & Future Analysis for Music Streaming Market Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

6b. REST OF MIDDLE EAST & AFRICA
A. Market Analysis
Current & Future Analysis
Free Online Music Affects Fortunes of Nigerian Streaming Services

B. Market Analytics
Table 66: Rest of Middle East & African Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

7. LATIN AMERICA
A. Market Analysis
Current & Future Analysis
Strategic Corporate Developments

B. Market Analytics
Table 67: Latin American Recent Past, Current & Future Analysis for Music Streaming by Geographic Region
Brazil, Mexico and Rest of Latin American Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)
Table 68: Latin American Historic Review for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2009 through 2014 (includes corresponding Graph/Chart)
Table 69: Latin American 7-Year Perspective for Music Streaming by Geographic Region
Percentage Breakdown of Revenues for Brazil, Mexico and Rest of Latin American Markets for Years 2016 & 2022 (includes corresponding Graph/Chart)

7a. BRAZIL
A. Market Analysis
Current & Future Analysis
Music Subscriptions Drive Music Industry Revenues
Service Bundling
A Key Strategy to Mass Market Adoption of Streaming
Statistical Findings
Streaming Service User Analysis
Table 70: Brazilian Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

B. Market Analytics
Table 71: Brazilian Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

7b. MEXICO
A. Market Analysis
Current & Future Analysis
Streaming Surges Overall Music Market
Statistical Findings
Streaming Service User Analysis
Table 72: Mexican Music Streaming User Base (2015 & 2020): Percentage Breakdown of Number of Users by Age Group (includes corresponding Graph/Chart)

B. Market Analytics
Table 73: Mexican Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

7c. REST OF LATIN AMERICA
Market Analysis
Table 74: Rest of Latin American Recent Past, Current & Future Analysis for Music Streaming Market
Analyzed with Annual Revenue Figures in US$ Thousand for Years 2015 through 2022 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 62 (including Divisions/Subsidiaries 63)
The United States (26)
Japan (1)
Europe (12)
- France (3)
- Germany (3)
- The United Kingdom (5)
- Rest of Europe (1)
  Asia-Pacific (Excluding Japan) (19)
  Africa (5)

Ordering:

Order Online - [http://www.researchandmarkets.com/reports/3633913/](http://www.researchandmarkets.com/reports/3633913/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Music Streaming - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3633913/">http://www.researchandmarkets.com/reports/3633913/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCIS8QUY</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr [ ]</th>
<th>Mrs [ ]</th>
<th>Dr [ ]</th>
<th>Miss [ ]</th>
<th>Ms [ ]</th>
<th>Prof [ ]</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td>Last Name:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp