Enterprise Information Archiving Market by Content Type (Email, Social Media, and Others), Service, Deployment Type, End User, Industry Application (BFSI, Life Science and Healthcare, and Others), and Region - Global Forecast and Analysis to 2020

Description: “Retention of data to meet the legal and corporate governance requirements drives the enterprise information archiving market”
The enterprise information archiving market size is expected to grow from USD 4.31 billion in 2015 to USD 7.55 billion in 2020, at a Compound Annual Growth Rate (CAGR) of 11.8%. Need for data retention to meet the legal and corporate governance requirements and demand for cost-effective storage solutions for inactive enterprise data are among the factors driving the enterprise information archiving market. Furthermore, the market is also expected to be driven by rise in demand for high performing business processes.

“Cloud-based deployment expected to be the fastest growing subsegment in the enterprise information market”
On-premises enterprise information archiving deployment is expected to contribute the largest market share during the forecast period. However, cloud deployment is expected to grow with the highest rate due to its low cost and scalability. However, data security issues with respect to the archival of data and lack of disaster recovery in hosted systems are restraining the growth of the market.

“North America estimated to contribute the largest market share during the forecast period”
In terms of regions, the enterprise information archiving market is segmented into five major regional segments, namely North America, Asia-Pacific (APAC), Europe, Latin America, and Middle East and Africa (MEA). Out of the five major regions, APAC is likely to lead the market in terms of market growth, followed by Latin America. North America is rapidly adopting enterprise information archiving solutions as there are substantial advancements in digital technologies in the region which is automating the introduction of new and stringent laws related to electronic data.

Breakdown of Primaries:
In the process of determining and verifying the market size for several segments and sub-segments gathered using secondary research, extensive primary interviews were conducted. Various key people in Tier 1, Tier 2, and Tier 3 companies were contacted for primary interviews.
Distribution of primary interviews is as follows
By Company Type: Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%
By Designation: C-Level: 40%, Director Level: 30%, and Others*: 30%
By Region: North America: 40%, Asia-Pacific: 25%, Europe: 20%, and RoW: 15%

Note: *Others include sales managers, marketing managers, and product managers
The tier of the companies is defined on the basis of their total revenue, as of 2013: Tier 1 = >USD 10 billion, Tier 2 = USD 1 billion to USD 10 billion and Tier 3 = <USD 1 billion
Various key enterprise information archiving vendors and service providers profiled in the report are as follows:
1. Microsoft Corporation
2. IBM Corporation
3. Hewlett-Packard Enterprise
4. Barracuda Networks, Inc.
5. Commvault System, Inc.
6. Mimecast
7. Smarsh, Inc.
8. Proofpoint, Inc.
9. Google, Inc.
10. Global Relay Communications, Inc.
11. Veritas Technologies LLC (The Carlyle Group)
12. ZL Technologies, Inc.
13. Gwava
14. Bloomberg Finance L.P.
15. Atos SE
16. Actiance

The report will help the market leaders/new entrants in this market in the following ways:
1. This report segments the enterprise information archiving market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different industry applications and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, agreements, collaborations, business expansions, and mergers & acquisitions.

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