Patient Portal Market - by Type (Standalone, and Integrated portal), by Delivery Mode (Web-Based, and Cloud- Based), & by End Users (Providers, Payers, Pharmacies, and Others) - Analysis & Global Forecast to 2020

Description:
Patient portals are an important form of patient engagement solutions that are gaining popularity across the globe. The use of health information technologies and online resources in healthcare boosts care quality by improving care access, efficiency, chronic disease management, and patient & family involvement. Portals, when integrated with EHRs (electronic health records), can offer various features that enhance patient-provider communication and involve patients in their own care. The benefits of patient portals have fueled their adoption globally. This market is expected to reach USD 2.74 billion by 2020 from USD 1.19 billion in 2015, at a CAGR of 18.1%

Federal mandates, the growing focus on a patient-centric approach in healthcare delivery, increasing EHR adoption, and growing popularity of patient portals among the aging population are some factors driving the growth of the patient portal market.

On the other hand, data security & privacy concerns, high cost of deployment of patient portal solutions, and requirement of infrastructural investments to support patient portals are expected to restrain the growth of the market to a certain extent. Cloud-based patient portal solutions pose a significant growth opportunity for players in the market. In addition to this, the lack of health literacy is a major challenge for the market.

Integrated patient portals are expected to account for the major share of the global patient portal market, by type. Integrated portals allow a user to complete multiple business functions from within the same interface and are provided by the same vendor as an EHR system. As they provide a one-stop solution, they are cheaper, favored, and therefore high in demand.

In 2015, North America is expected to account for the largest share of the global patient portal market, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). North America’s large share can be attributed to federal mandates in the U.S., the increasing aging population and number of ACOs in the U.S., and Canada’s digital health measures and efforts to enhance healthcare delivery.

The major players in the market are focusing on strategies like product deployments, agreements/alliances/collaborations/partnerships, new product launches and product enhancements, acquisitions/mergers, expansions, and other strategies (divestment, funding and product integration) to establish a strong foothold in the global market.

Reasons to Buy the Report:
The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn helps the firms to garner a greater market share. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on the solutions offered by top players in the patient portal market. The report analyzes the patient portal market, by type, delivery mode, and end users.
- Product Development/Innovation: Detailed insights on research and development activities and new product launches in the patient portal market
- Market Development: Comprehensive information about the lucrative emerging markets. The report analyzes the markets for patient portals across regions
- Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the patient portal market
- Competitive Assessment: In-depth assessment of strategies, products, and distribution networks of the leading players in the patient portal market

Contents:
1 Introduction
1.1 Objectives of the Study
8.3 Payers
8.4 Pharmacies
8.5 Others

9 Patient Portal Market, By Region
9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.1.1 Federal Mandates
9.2.1.2 Acos As End Users for Patient Portal Platforms
9.2.1.3 Rising Aging Population
9.2.1.4 Rising Need to Curtail Escalating Healthcare Costs
9.2.2 Canada
9.2.2.1 Canada's Efforts to Enhance Healthcare Delivery
9.2.2.2 Digital Health in Canada
9.3 Europe
9.3.1 Germany
9.3.1.1 Rising Demand for Advanced Healthcare Solutions and Efficient Healthcare Delivery
9.3.2 U.K.
9.3.2.1 Government Focus on Integrating Hcit Solutions in Healthcare
9.3.3 France
9.3.3.1 Aging Population and Government Initiatives
9.3.4 Italy
9.3.4.1 Increasing Focus on Ensuring Interoperability of Patient Health Records
9.3.5 Rest of Europe (RoE)
9.3.5.1 Increasing Focus on the Deployment of EHR-Based It Solutions
9.4 Asia-Pacific (APAC)
9.4.1 Japan
9.4.1.1 Growing Initiatives for Japan's ICT Fund
9.4.2 China
9.4.2.1 Investments and Reforms to Modernize China's Healthcare Infrastructure
9.4.3 Rest of APAC
9.4.3.1 Implementation of Hcit Programs in Australia and New Zealand
9.4.3.2 Rapidly Growing Indian Healthcare Industry
9.4.3.3 'One Singaporean, One Health Record' Initiative to Spur Adoption of Patient Portal Solutions
9.5 Rest of World (RoW)
9.5.1 Healthcare Investments in the Middle East
9.5.2 Rising Awareness on Hcit Solutions in Brazil

10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation and Trends
10.2.1 Product Deployment
10.2.2 Agreements, Alliances, Partnerships, and Collaborations
10.2.3 New Product Launches
10.2.4 Acquisitions/Mergers
10.2.5 Expansions
10.2.6 Other Strategies

11 Company Profiles
(Overview, Financials, Products & Services, Strategy, & Developments)*
11.1 Introduction
11.2 Allscripts Healthcare Solutions, Inc.
11.3 McKesson Corporation
11.4 Athenahealth
11.5 Cerner Corporation
11.6 Eclinicalworks
11.7 Curemd
11.8 Nextgen Healthcare Information Systems, LLC (Subsidiary of Quality Systems, Inc.)
11.9 Greenway Health, LLC
11.10 Medfusion, Inc.
11.11 Epic Corporation, Inc.
Details on Financials, Product & Services, Strategy, & Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Company Developments (2012-2015)
12.2.1 Allscripts Healthcare Solutions, Inc.
12.2.2 Athenahealth
12.2.3 Cerner Corporation
12.2.4 Eclinicalworks
12.2.5 Curemd
12.2.6 Nextgen Healthcare Information Systems, LLC
12.2.7 Greenway Health, LLC
12.2.8 Medfusion, Inc.
12.3 Knowledge Store: Marketsandmarkets' Subscription Portal
12.4 Introducing RT: Real-Time Market Intelligence
12.5 Available Customizations
12.6 Related Reports

List of Tables

Table 1 Federal Mandates are Propelling the Growth of the Global Market
Table 2 Data Privacy and Security Concerns are Limiting the Adoption of Patient Portal Solutions
Table 3 Cloud-Based Patient Portal Solutions Have A Huge Potential for the Patient Portal Market
Table 4 Lack of Health Literacy is A Major Challenge Faced By the Market
Table 5 Global Size, By Type, 2013-2020 (USD Million)
Table 6 Integrated Patient Portals Market Size, By Region, 2013-2020 (USD Million)
Table 7 Integrated Patient Portals Market Size, By Country, 2013-2020 (USD Million)
Table 8 Standalone Patient Portals Market Size, By Region, 2013-2020 (USD Million)
Table 9 Standalone Patient Portals Market Size, By Country, 2013-2020 (USD Million)
Table 10 Global Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 11 Web-Based Delivery Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 12 Web-Based Delivery Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 13 Cloud-Based Delivery Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 14 Cloud-Based Delivery Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 15 Global Market, By End User, 2013-2020 (USD Million)
Table 16 Providers Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 17 Providers Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 18 Payers Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 19 Payers Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 20 Pharmacies Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 21 Pharmacies Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 22 Other End Users Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 23 Other End Users Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 24 Market Size, By Region, 2013-2020 (USD Million)
Table 25 North America: Market Size, By Country, 2013-2020 (USD Million)
Table 26 North America: Market Size, By Type, 2013-2020 (USD Million)
Table 27 North America: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 28 North America: Market Size, By End User, 2013-2020 (USD Million)
Table 29 U.S.: Market Size, By Type, 2013-2020 (USD Million)
Table 30 U.S.: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 31 U.S.: Market Size, By End User, 2013-2020 (USD Million)
Table 32 Canada: Market Size, By Type, 2013-2020 (USD Million)
Table 33 Canada: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 34 Canada: Market Size, By End User, 2013-2020 (USD Million)
Table 35 Europe: Market Size, By Country, 2013-2020 (USD Million)
Table 36 Europe: Market Size, By Type, 2013-2020 (USD Million)
Table 37 Europe: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 38 Europe: Market Size, By End User, 2013-2020 (USD Million)
Table 39 Germany: Macroeconomic Indicators for Healthcare Delivery
Table 40 Germany: Market Size, By Type, 2013-2020 (USD Million)
Table 41 Germany: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 42 Germany: Market Size, By End User, 2013-2020 (USD Million)
List of Figures

Figure 1 Global Patient Portal Market: Research Methodology Steps
Figure 2 Sampling Frame: Primary Research
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Research Design
Figure 7 Data Triangulation Methodology
Figure 8 North America to Dominate the Global Patient Portal Market
Figure 9 Providers Segment to Witness the Highest CAGR During the Forecast Period
Figure 10 European Patient Portal Market to Witness Highest Growth During the Forecast Period
Figure 11 North America Accounts for the Major Share in the Patient Portal Market
Figure 12 North America Dominated the Patient Portal Market in 2015
Figure 13 European Region to Witness the Highest Growth Rate During the Forecast Period
Figure 14 Integrated Patient Portals Commanded the Largest Share in 2015
Figure 15 Global Patient Portal Market Segmentation
Figure 16 Drivers, Restraints, Opportunities, & Challenges
Figure 17 Integrated Patient Portals to Account for the Largest Share of Patient Portal Market in 2015
Figure 18 Web-Based Mode of Delivery to Account for the Largest Share in 2015
Figure 19 Providers Accounted for the Largest Share for Patient Portal Market in 2015
Figure 20 European Region to Grow at the Highest CAGR in the Patient Portal Market in 2015
Figure 21 U.S. Commands the Largest Share in the Patient Portal Market in North America
Figure 22 Germany to Dominate the European Patient Portal Market in 2015
Figure 23 China, the Fastest-Growing Segment of the APAC Market
Figure 24 Web-Based Delivery Mode Segment to Dominate the RoW Patient Portal Market
Figure 25 Top 5 Strategies Adopted By Market Players Over the Last 3 Years (2013-Jan 2016)
Figure 26 Battle for Market Share: Product Deployment Was the Key Strategy Adopted By Market Players (2013-Jan 2016)
Figure 27 Geographic Revenue Mix of Market Players
Figure 28 Allscripts Healthcare Solutions, Inc.: Company Snapshot
Figure 29 Mckesson Corporation: Company Snapshot
Figure 30 Athenahealth: Company Snapshot
Figure 31 Cerner Corporation: Company Snapshot
Figure 32 Nextgen Healthcare Information Systems, LLC (Subsidiary of Quality Systems, Inc.): Company Snapshot

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3633956/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Patient Portal Market - by Type (Standalone, and Integrated portal), by Delivery Mode (Web-Based, and Cloud-Based), & by End Users (Providers, Payers, Pharmacies, and Others) - Analysis & Global Forecast to 2020
Web Address: http://www.researchandmarkets.com/reports/3633956/
Office Code: SCBRHCU8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License:</td>
<td></td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:                      | Mr ☐ | Mrs ☐ | Dr ☐ | Miss ☐ | Ms ☐ | Prof ☐ |
First Name:                 |      |      |      |        |      |        |
Last Name:                  |      |      |      |        |      |        |
Email Address: *            |      |      |      |        |      |        |
Job Title:                  |      |      |      |        |      |        |
Organisation:               |      |      |      |        |      |        |
Address:                    |      |      |      |        |      |        |
City:                       |      |      |      |        |      |        |
Postal / Zip Code:          |      |      |      |        |      |        |
Country:                    |      |      |      |        |      |        |
Phone Number:               |      |      |      |        |      |        |
Fax Number:                 |      |      |      |        |      |        |

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World