Patient Portal Market - by Type (Standalone, and Integrated portal), by Delivery Mode (Web-Based, and Cloud-Based), & by End Users (Providers, Payers, Pharmacies, and Others) - Analysis & Global Forecast to 2020

Description:

The growth of the overall patient portals market can be contributed to federal mandates, growing adoption of a patient-centric approach in healthcare delivery, increasing EHR adoption, and growing popularity of patient portals among the elderly.

In the coming years, the patient portal market is expected to witness the highest growth rate in Europe. The high growth in the region can be attributed to the rising demand for advanced healthcare solutions & efficient healthcare delivery in Germany, government focus on integrating HCIT solutions in healthcare delivery in the U.K. & France, increasing focus on ensuring interoperability in PHR in Italy, and increased deployments of EHR-based IT solutions in the RoE.

The report segments the patient portal market based on type, delivery mode, and end users. The market, by type, includes standalone and integrated patient portals. Integrated portals are estimated to account for the largest share of the global market, by type, in 2015. This large share can be attributed to the fact that most of the integrated portals are provided by the same vendor as an EHR system.

These solutions allow a user to complete multiple business functions from within the same interface. As they provide a one-stop solution, they are cheaper, favored, and therefore high in demand.

Allscripts Healthcare Solutions, Inc. (U.S.), McKesson Corporation (U.S.), athenahealth, Inc. (U.S.), Cerner Corporation (U.S.), eClinicalWorks (U.S.), CureMD (U.S.), NextGen Healthcare Information Systems, LLC (U.S.), Greenway Health, LLC (U.S.), Medfusion (U.S.), Epic Corporation Inc. (U.S.), GE Healthcare (U.K.), and Intelichart (U.S.) are some of the key players in the patient portal market worldwide.

Target Audience for the report

- Healthcare Institutions/Providers (Hospitals, Medical Groups, Physician Practices, Diagnostic Centers, Pharmacies, Ambulatory Centers and Outpatient Clinics)
- Healthcare Insurance Companies/Payers
- Healthcare IT Service Providers
- Venture Capitalists
- Government Bodies
- Corporate Entities
- Accountable Care Organizations

Scope of the Report:

This research report categorizes the global patient portal market into the following segments:

Patient Portal Market, by Type
- Standalone Patient Portals
- Integrated Patient Portals

Patient Portal Market, by Delivery Mode
- Web-Based Delivery
- Cloud-Based Delivery

Patient Portal Market, by End User
- Providers
- Payers
- Pharmacies
- Others (Employer Groups and Government Bodies)

Patient Portal Market, by Region
- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - U.K.
  - France
  - Italy
- Rest of Europe (RoE)
- Asia-Pacific
  - Japan
  - China
  - Rest of APAC (ROAPAC)
  - Rest of the World (RoW)

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