Patient Portal Market - by Type (Standalone, and Integrated portal), by Delivery Mode (Web-Based, and Cloud- Based), & by End Users (Providers, Payers, Pharmacies, and Others) - Analysis & Global Forecast to 2020

Description: The growth of the overall patient portals market can be contributed to federal mandates, growing adoption of a patient-centric approach in healthcare delivery, increasing EHR adoption, and growing popularity of patient portals among the elderly.

In the coming years, the patient portal market is expected to witness the highest growth rate in Europe. The high growth in the region can be attributed to the rising demand for advanced healthcare solutions & efficient healthcare delivery in Germany, government focus on integrating HCIT solutions in healthcare delivery in the U.K. & France, increasing focus on ensuring interoperability in PHR in Italy, and increased deployments of EHR-based IT solutions in the RoE.

The report segments the patient portal market based on type, delivery mode, and end users. The market, by type, includes standalone and integrated patient portals. Integrated portals are estimated to account for the largest share of the global market, by type, in 2015. This large share can be attributed to the fact that most of the integrated portals are provided by the same vendor as an EHR system.

These solutions allow a user to complete multiple business functions from within the same interface. As they provide a one-stop solution, they are cheaper, favored, and therefore high in demand.

Allscripts Healthcare Solutions, Inc. (U.S.), McKesson Corporation (U.S.), athenahealth, Inc. (U.S.), Cerner Corporation (U.S.), eClinicalWorks (U.S.), CureMD (U.S.), NextGen Healthcare Information Systems, LLC (U.S.), Greenway Health, LLC (U.S.), Medfusion (U.S.), Epic Corporation Inc. (U.S.), GE Healthcare (U.K.), and Intelichart (U.S.) are some of the key players in the patient portal market worldwide.

Target Audience for the report
- Healthcare Institutions/Providers (Hospitals, Medical Groups, Physician Practices, Diagnostic Centers, Pharmacies, Ambulatory Centers and Outpatient Clinics)
- Healthcare Insurance Companies/Payers
- Healthcare IT Service Providers
- Venture Capitalists
- Government Bodies
- Corporate Entities
- Accountable Care Organizations

Scope of the Report:
This research report categorizes the global patient portal market into the following segments:

Patient Portal Market, by Type
- Standalone Patient Portals
- Integrated Patient Portals

Patient Portal Market, by Delivery Mode
- Web-Based Delivery
- Cloud-Based Delivery

Patient Portal Market, by End User
- Providers
- Payers
- Pharmacies
- Others (Employer Groups and Government Bodies)

Patient Portal Market, by Region
- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - U.K.
  - France
  - Italy
- Rest of Europe (RoE)
- Asia-Pacific
  - Japan
  - China
- Rest of APAC (ROAPAC)
- Rest of the World (RoW)
5.3.1.4 Growing Popularity of Patient Portals Among the Elderly Population
5.3.2 Restraints
5.3.2.1 Data Privacy & Security Concerns
5.3.2.2 High Cost of Deployment
5.3.2.3 Requirement of Infrastructural Investments to Support Patient Portals
5.3.3 Opportunity
5.3.3.1 Cloud-Based Patient Portal Solutions
5.3.4 Challenge
5.3.4.1 Lack of Health Literacy

6 Patient Portal Market, By Type
6.1 Introduction
6.2 Integrated Patient Portals
6.3 Standalone Patient Portals

7 Patient Portal Market, By Delivery Mode
7.1 Introduction
7.2 Web-Based Delivery
7.3 Cloud-Based Delivery

8 Patient Portal Market, By End User
8.1 Introduction
8.2 Providers
8.3 Payers
8.4 Pharmacies
8.5 Others

9 Patient Portal Market, By Region
9.1 Introduction
9.2 North America
9.2.1 U.S.
9.2.1.1 Federal Mandates
9.2.1.2 Acos As End Users for Patient Portal Platforms
9.2.1.3 Rising Aging Population
9.2.1.4 Rising Need to Curtail Escalating Healthcare Costs
9.2.2 Canada
9.2.2.1 Canada’s Efforts to Enhance Healthcare Delivery
9.2.2.2 Digital Health in Canada
9.3 Europe
9.3.1 Germany
9.3.1.1 Rising Demand for Advanced Healthcare Solutions and Efficient Healthcare Delivery
9.3.2 U.K.
9.3.2.1 Government Focus on Integrating Hcit Solutions in Healthcare
9.3.3 France
9.3.3.1 Aging Population and Government Initiatives
9.3.4 Italy
9.3.4.1 Increasing Focus on Ensuring Interoperability of Patient Health Records
9.3.5 Rest of Europe (RoE)
9.3.5.1 Increasing Focus on the Deployment of EHR-Based It Solutions
9.4 Asia-Pacific (APAC)
9.4.1 Japan
9.4.1.1 Growing Initiatives for Japan’s ICT Fund
9.4.2 China
9.4.2.1 Investments and Reforms to Modernize China’s Healthcare Infrastructure
9.4.3 Rest of APAC
9.4.3.1 Implementation of Hcit Programs in Australia and New Zealand
9.4.3.2 Rapidly Growing Indian Healthcare Industry
9.4.3.3 ‘One Singaporean, One Health Record’ Initiative to Spur Adoption of Patient Portal Solutions
9.5 Rest of World (RoW)
9.5.1 Healthcare Investments in the Middle East
9.5.2 Rising Awareness on Hcit Solutions in Brazil

10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation and Trends
10.2.1 Product Deployment
10.2.2 Agreements, Alliances, Partnerships, and Collaborations
10.2.3 New Product Launches
10.2.4 Acquisitions/Mergers
10.2.5 Expansions
10.2.6 Other Strategies

11 Company Profiles
(Overview, Financials, Products & Services, Strategy, & Developments)*
11.1 Introduction
11.2 Allscripts Healthcare Solutions, Inc.
11.3 McKesson Corporation
11.4 Athenahealth
11.5 Cerner Corporation
11.6 Eclinicalworks
11.7 Curemd
11.8 Nextgen Healthcare Information Systems, LLC (Subsidiary of Quality Systems, Inc.)
11.9 Greenway Health, LLC
11.10 Medfusion, Inc.
11.11 Epic Corporation, Inc.

*Details on Financials, Product & Services, Strategy, & Developments Might Not Be Captured in Case of Unlisted Companies.

12 Appendix
12.1 Discussion Guide
12.2 Company Developments (2012-2015)
12.2.1 Allscripts Healthcare Solutions, Inc.
12.2.2 Athenahealth
12.2.3 Cerner Corporation
12.2.4 Eclinicalworks
12.2.5 Curemd
12.2.6 Nextgen Healthcare Information Systems, LLC
12.2.7 Greenway Health, LLC
12.2.8 Medfusion, Inc.
12.3 Knowledge Store: Marketsandmarkets’ Subscription Portal
12.4 Introducing RT: Real-Time Market Intelligence
12.5 Available Customizations
12.6 Related Reports

List of Tables

Table 1 Federal Mandates are Propelling the Growth of the Global Market
Table 2 Data Privacy and Security Concerns are Limiting the Adoption of Patient Portal Solutions
Table 3 Cloud-Based Patient Portal Solutions Have A Huge Potential for the Patient Portal Market
Table 4 Lack of Health Literacy is A Major Challenge Faced By the Market
Table 5 Global Size, By Type, 2013-2020 (USD Million)
Table 6 Integrated Patient Portals Market Size, By Region, 2013-2020 (USD Million)
Table 7 Integrated Patient Portals Market Size, By Country, 2013-2020 (USD Million)
Table 8 Standalone Patient Portals Market Size, By Region, 2013-2020 (USD Million)
Table 9 Standalone Patient Portals Market Size, By Country, 2013-2020 (USD Million)
Table 10 Global Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 11 Web-Based Delivery Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 12 Web-Based Delivery Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 13 Cloud-Based Delivery Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 14 Cloud-Based Delivery Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 15 Global Market, By End User, 2013-2020 (USD Million)
Table 16 Providers Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 17 Providers Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 18 Payers Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 19 Payers Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 20 Pharmacies Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 21 Pharmacies Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 22 Other End Users Market for Patient Portals, By Region, 2013-2020 (USD Million)
Table 23 Other End Users Market for Patient Portals, By Country, 2013-2020 (USD Million)
Table 24 Market Size, By Region, 2013-2020 (USD Million)
Table 25 North America: Market Size, By Country, 2013-2020 (USD Million)
Table 26 North America: Market Size, By Type, 2013-2020 (USD Million)
Table 27 North America: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 28 North America: Market Size, By End User, 2013-2020 (USD Million)
Table 29 U.S.: Market Size, By Type, 2013-2020 (USD Million)
Table 30 U.S.: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 31 U.S.: Market Size, By End User, 2013-2020 (USD Million)
Table 32 Canada: Market Size, By Type, 2013-2020 (USD Million)
Table 33 Canada: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 34 Canada: Market Size, By End User, 2013-2020 (USD Million)
Table 35 Europe: Market Size, By Country, 2013-2020 (USD Million)
Table 36 Europe: Market Size, By Type, 2013-2020 (USD Million)
Table 37 Europe: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 38 Europe: Market Size, By End User, 2013-2020 (USD Million)
Table 39 Germany: Macroeconomic Indicators for Healthcare Delivery
Table 40 Germany: Market Size, By Type, 2013-2020 (USD Million)
Table 41 Germany: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 42 Germany: Market Size, By End User, 2013-2020 (USD Million)
Table 43 U.K.: Macroeconomic Indicators for Healthcare Delivery
Table 44 U.K.: Market Size, By Type, 2013-2020 (USD Million)
Table 45 U.K.: Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 46 U.K.: Market Size, By End User, 2013-2020 (USD Million)
Table 47 France: Macroeconomic Indicators for Healthcare Delivery
Table 48 France: Market Size, By Type, 2013-2020 (USD Million)
Table 49 France: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 50 France: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 51 Italy: Macroeconomic Indicators for Healthcare Delivery
Table 52 Italy: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 53 Italy: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 54 Italy: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 55 Recent EHR-Based Deployments in RoE
Table 56 RoE: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 57 RoE: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 58 RoE: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 59 APAC: Patient Portal Market Size, By Country, 2013-2020 (USD Million)
Table 60 APAC: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 61 APAC: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 62 APAC: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 63 Japan: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 64 Japan: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 65 Japan: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 66 China: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 67 China: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 68 China: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 69 RoAPAC: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 70 RoAPAC: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 71 RoAPAC: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 72 RoW: Patient Portal Market Size, By Type, 2013-2020 (USD Million)
Table 73 RoW: Patient Portal Market Size, By Delivery Mode, 2013-2020 (USD Million)
Table 74 RoW: Patient Portal Market Size, By End User, 2013-2020 (USD Million)
Table 75 Product Deployment, (2013-Jan 2016)
Table 76 Agreements, Alliances, Partnerships, and Collaborations, (2013-Jan 2016)
Table 77 New Product Launches, (2013-Jan 2016)
Table 78 Acquisitions/Mergers, (2013-Jan 2016)
Table 79 Expansions, (2013-Jan 2016)
Table 80 Other Strategies, (2013-Jan 2016)
List of Figures

Figure 1 Global Patient Portal Market: Research Methodology Steps
Figure 2 Sampling Frame: Primary Research
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Research Design
Figure 7 Data Triangulation Methodology
Figure 8 North America to Dominate the Global Patient Portal Market
Figure 9 Providers Segment to Witness the Highest CAGR During the Forecast Period
Figure 10 European Patient Portal Market to Witness Highest Growth During the Forecast Period
Figure 11 North America Accounts for the Major Share in the Patient Portal Market
Figure 12 North America Dominated the Patient Portal Market in 2015
Figure 13 European Region to Witness the Highest Growth Rate During the Forecast Period
Figure 14 Integrated Patient Portals Commanded the Largest Share in 2015
Figure 15 Global Patient Portal Market Segmentation
Figure 16 Drivers, Restraints, Opportunities, & Challenges
Figure 17 Integrated Patient Portals to Account for the Largest Share of Patient Portal Market in 2015
Figure 18 Web-Based Mode of Delivery to Account for the Largest Share in 2015
Figure 19 Providers Accounted for the Largest Share for Patient Portal Market in 2015
Figure 20 European Region to Grow at the Highest CAGR in the Patient Portal Market in 2015
Figure 21 U.S. Commands the Largest Share in the Patient Portal Market in North America
Figure 22 Germany to Dominate the European Patient Portal Market in 2015
Figure 23 China, the Fastest-Growing Segment of the APAC Market
Figure 24 Web-Based Delivery Mode Segment to Dominate the RoW Patient Portal Market
Figure 25 Top 5 Strategies Adopted By Market Players Over the Last 3 Years (2013-Jan 2016)
Figure 26 Battle for Market Share: Product Deployment Was the Key Strategy Adopted By Market Players (2013-Jan 2016)
Figure 27 Geographic Revenue Mix of Market Players
Figure 28 Allscripts Healthcare Solutions, Inc.: Company Snapshot
Figure 29 Mckesson Corporation: Company Snapshot
Figure 30 Athenahealth: Company Snapshot
Figure 31 Cerner Corporation: Company Snapshot
Figure 32 Nextgen Healthcare Information Systems, LLC (Subsidiary of Quality Systems, Inc.): Company Snapshot

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