
Description:

K-12 Mathematics Market Report 2016 looks at current trends in the elementary and secondary school mathematics market including what products are used most widely and what selection criteria educators use to help them choose one product over another. The report is built around the results of a survey of mathematics educators with Simba's ongoing research providing added context to the analysis and commentary.

The report can help providers and developers of mathematics and/or STEM curriculum and investors understand areas of potential growth and pinpoint where opportunities exist for new solutions.

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