Global Legal Publishing 2016-2020

Description: Global Legal Publishing 2016-2020 Abstract

An all new report from Simba Information, the pre-eminent source for competitive intelligence within professional publishing — Global Legal Publishing 2016-2020.

Focused on the global market, Global Legal Publishing 2016-2020 uncovers and presents the most profitable opportunities and the most formidable challenges facing legal publishers today.

This report is packed with all of the most current data you need to build a successful plan for growth this year and beyond. Use Global Legal Publishing 2016-2020 to uncover the driving forces shaping the strength and direction of the overall market:

- The size and structure of legal publishing worldwide
- Regional geographic breakdown
- An analysis and ranking of 15 market-leading publishers
- Perspective on which products and services are in greatest demand among customers
- Insight into the changing competitive landscape, trends, threats and opportunities
- Insider view of industry mergers & acquisitions

This volume is packed with the information you need to help benchmark your success, target your revenue growth, pinpoint investment activity drivers, identify acquisition and partnership opportunities and much more:

- Print revenue estimates broken out by publishing activity: Books, Journals, Directories and Looseleafs
- Projected revenue/market share estimates in all of the activity categories listed above through 2020.

Global Legal Publishing 2016-2020 is an essential tool for publishing executives, M&A advisors, market analysts, and industry consultants who need to understand the business strategies driving legal publishing.

Simba has a knowledge base from more than 20 years worth of perspective on these markets. This is not a static industry. It's one that's affected by rapid changes in technology, the economy, mergers, partnerships and public policy and customer budgets. Simba's experienced analysts and consistently-focused coverage is the bedrock for these reports.

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