Cold Chain Market by Type (Refrigerated Storage, Transport), Temperature Range (Chilled, Frozen), Technology (Air Blown, Eutectic), Application (Fruits & Vegetables, Bakery & Confectionery, Dairy, Meat, Fish & Seafood), & by Region - Global Forecast

Description: “Cold chain market projected to grow at a CAGR of 7.0% during the forecast period”
The cold chain market is estimated to be valued at USD 167.24 billion in 2015 and is projected to reach a value of USD 234.49 billion by 2020. This report analyzes the cold chain market, in terms of type, application, temperature range, technology, and region. The cold chain market has grown steadily in the last few years and this trend is projected to continue until 2020. The primary factors driving the global success of cold chain is growth in international trade for perishable food products and changing consumer preferences “Meat, fish & seafood segment accounted for the largest market share in 2014”
On the basis of application, the cold chain market is segmented into fruits & vegetables, bakery & confectionery, dairy & frozen desserts, meat, fish & seafood, and others. Cold chain plays a key role in storage and transport of meat, fish & seafood products as they require refrigeration right after slaughter, during processing, and during packaging. Meat, fish & seafood accounted for the largest market share in 2014 due to increasing consumer preference for packaged food products.
“Frozen segment led the market with the largest share in 2014”
On the basis of temperature range, the cold chain market is further segmented into chilled and frozen. With the increasing trade of perishable food products, the demand for cold chain is expected to enhance the market growth in the near future.
“India: The future of the cold chain industry”
The cold chain market is segmented on the basis of region into North America, Europe, Asia-Pacific, and the Rest of the World (RoW). The Asia-Pacific region is projected to be the fastest-growing market during the forecast period. The market is growing in India due to the increasing disposable income of the people, the changing consumption patterns, and increasing expansions and acquisitions of key players such as Americold Logistics, LLC (U.S.), Preferred Freezer Services (U.S.), and Nichirei Logistics Group Inc. (Japan) in South Africa and Thailand for profitable returns.

Break-up of Primaries:
- By Company Type: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%
- By Designation: C level – 28%, Director level – 22%, and Others – 50%
- By Region: North America - 45%, Europe – 25%, Asia-Pacific – 18%, and RoW – 12%

Leading players include Americold Logistics (U.S.), Preferred Freezer Services (U.S.), Burris Logistics (U.S.), Lineage Logistics Holdings, LLC (U.S.), and Nichirei Logistics Group Inc. (Japan).

Reasons to buy this report:
- To get a comprehensive overview of the global cold chain market
- To gain wide-ranging information about the top players in this industry, their service portfolios, and key strategies adopted by them
- To gain insights into the major countries/regions in which the cold chain industry is flourishing

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